***Cradle to Cradle Certified™* Products Program**

**Certified Product Private Label Verification**

This form serves to verify the following:

The products produced by **[OEM company name]** (the OEM company) as certified under Cradle to Cradle Products Innovation Institute certificate number **[####]** (the OEM Certificate), and as may be distributed by **[Intermediary Agent company name] (if applicable),** intermediate traders, brokers, distributors or similar entities (Intermediary Agents), and sold by **[Private Label Entity]** (the Private Label Entity), and referenced by name in Appendix A (the Private Label Product(s)), are

1. Sold by the Private Label Entity individually as purchased from the OEM company and/or Intermediary Agent(s),without any further processing or modification, and will not be sold by the Private Label Entity only as a component of (or material input to) a finished product,
2. Identical in every way, except brand name and packaging, to the product(s) covered by the OEM company certification, and
3. Manufactured in the same facility as the products produced by the OEM company, using the same manufacturing process(es), and will contain the same materials as the certified OEM Product.

**Packaging Requirements (Select One)**

|  |  |
| --- | --- |
| [ ]  | The Private Label Product’s primary packaging[[1]](#footnote-1) uses the same materials (and no others) as the OEM Product’s primary packaging. |
| [ ]  | The Private Label Product’s primary packaging is different from the OEM Product’s packaging. Banned list declaration(s) have been provided for all homogeneous materials subject to review within the Private Label Product’s primary packaging including inks, adhesives, and any materials used to label the package. |
| [ ]  | The product’s primary packaging is out of scope for the following reason and therefore banned list declarations are not required: |
|  | [ ]  | The product is not contained within any primary packaging. |
|  | [ ]  | The product is sold exclusively as a material input for other products (rather than being sold to the general public). |
|  | [ ]  | All packaging materials are intended to be removed prior to the product’s use (note: this does not include packaging intended to be kept with the product up until the moment of application; see primary packaging definition1). |

It is understood that the name of this Private Label Product and its relationship to the OEM Product will be shared with the Cradle to Cradle Certified General and Material Health Assessment Bodies associated with the assessment of the OEM Product.

The undersigned representatives of the OEM and Private Label Entity (and, if relevant, each Intermediary Agent) assert that the above, as well as the attached appendix, are true and accurate.

|  |  |  |
| --- | --- | --- |
| OEM Signatory*(Must be company officer or other individual with fiduciary responsibility)* |  | Private Label Entity Signatory*(Must be company officer or other individual with fiduciary responsibility)* |
| Name |  | Name |
| Title |  | Title |
| Company Name |  | Company Name |
| Date |  | Date |
| Signature |  | Signature |

|  |  |  |
| --- | --- | --- |
| Intermediary Agent (if applicable)*(Must be company officer or other individual with fiduciary responsibility)* |  | Intermediary Agent (if applicable)*(Must be company officer or other individual with fiduciary responsibility)* |
| Name |  | Name |
| Title |  | Title |
| Company Name |  | Company Name |
| Date |  | Date |
| Signature |  | Signature |

**Appendix A – Private Label Products**

Product or Product Group Name: [Product or Product Group name on the Private Label Certificate]

*In the space below or the* [*Product Identifier Template (Excel),*](https://www.c2ccertified.org/resources/detail/product-identifier-template) *provide the full name of all individually sold products covered by the Private Label certificate and any unique product identifiers (e.g. UPC, EAN, GTIN, or SKU numbers) associated with these products. If possible, provide product names in the form of a comma-delimited list. These names will appear on the certificate and the product registry. It needs to be clear from this list exactly which products that can be individually purchased are covered by the certificate to be issued. The certification scope must be made clear in situations where the product names do not sufficiently define what is and is not certified. For example, if only product variations sold in certain markets are covered by the Private Label certificate and there are products sold under the same name in other markets that are not covered, this must be made clear (i.e. markets covered or excluded must be listed). If the products are modular in nature, describe which variant or variants are covered by the Private Label certificate and list any relevant exclusions. If providing a list of individual products is not feasible, describe the reason for this and propose an alternative way of uniquely identifying all products covered by this certification and delineating them from any products that are not covered. In cases where final product names or identifiers are not yet known, this information must be furnished as soon as it is known.*

[list all product variations and styles here]

1. Primary packaging refers to the container that envelops a liquid, gel, paste, or powder and is intended to be kept with the product during its use or up until the moment of application (e.g. surface cleaner spray bottle, paint can, dishwasher powder box, etc.). Any materials that are intended to be removed prior to the product’s use are not considered primary packaging (e.g. pallet, shrink wrap, carton). [↑](#footnote-ref-1)