

**Policy for Certification of Private Label Products
Within the Material Health Certificate Scheme**

Version 1.0

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1 Purpose

This policy is intended to provide the conditions and procedures for private label product certification within the Material Health Certificate Scheme.

2 Normative References

Material Health Certificate Standard

Cradle to Cradle Certified™ Product Standard, V2.1.1¹

Cradle to Cradle Certified Product Standard, V3.0

Cradle to Cradle Certified Material Assessment Methodology

Cradle to Cradle Certified Banned Lists of Chemicals

Material Health Certificate Program Scheme

Policy for Certification Extension within the Material Health Certificate Program

Policy for Manufacturers to Maintain Compliance Within the Material Health Certificate Scheme

Material Health Certificate Fees Schedule

3 Definitions

3.1 Assessment Body (AB): An entity accredited by the C2CPPII to conduct assessments sufficient in scope and rigor to support a certification decision based on the Material Health Certificate Standard (the ‘standard’). ABs may be accredited to conduct full assessments or assessments limited to specific categories of the standard.

3.2 Certification Body (CB): An entity accredited by the C2CPPII to perform conformity audits, render certification decisions, and issue certificates based on the standard in accordance with the principles of ISO 17065.

3.3 Certificate Scheme for the Material Health Certificate Program (Certificate Scheme): The document that delineates the functions, responsibilities, relationships, and processes for entities engaged in the Material Health Certificate Program.

3.4 Certification Scheme Owner (Scheme Owner): The Cradle to Cradle Products Innovation Institute (C2CPPII).

3.5 Certified Product: A product that has been issued a Material Health Certificate.

3.6 Cradle to Cradle Certified Product Standard (the ‘standard’): The governing standard that serves as the basis for issuing all Material Health Certificates.

3.7 Fees: Certification fees charged by the C2CPPII that are separate from AB or CB fees.

¹ Cradle to Cradle Certified™ is a certification mark licensed by the Cradle to Cradle Products Innovation Institute.

3.8 Original Equipment Manufacturer (OEM): The producer of a product that has been issued a Material Health Certificate.

3.9 Private Label Entity: The entity that sells a product that has been issued a Material Health Certificate under a brand name different from the one used by the OEM.

3.10 Private Label Product: A product identical in every way, except for brand name and packaging, that is produced using the same materials and processes in the same facility as a product that has been issued a Material Health Certificate.

4 Applicability

This policy applies to the producers of products that have been issued a Material Health Certificate and any entity that wishes to sell products that have been issued a Material Health Certificate under a brand name different from the original certified product.

5 Conditions

5.1 Qualification: An OEM must demonstrate to the C2CPII that a proposed Private Label Product meets the requirements for the inclusion into the scope of the certification for a specific product. In order to qualify, the product must be identical in every way, except brand name and packaging, to the product that has been issued a Material Health Certificate. This product must be manufactured in the same facility, using the same materials and processes as the certified product.

5.2 Packaging

5.2.1 To include packaging in the scope of certification, one of the following shall be demonstrated:

- (a) The Private Label Product's packaging uses the same materials (and no other additional) as the OEM product's packaging, and packaging is included in the scope of the OEM product certification, or
- (b) An AB has assessed the Private Label Product's packaging and made a certification recommendation, which is accepted by the CB.

5.2.2 If the packaging of the Private Label Product cannot be demonstrated to conform to the certification requirements via 5.2.1, such packaging shall be excluded from the scope of certification.

5.2.3 No exclusion shall exempt any packaging from meeting general packaging requirements of the Material Health Certificate Standard.

5.3 Terms of Certification

5.3.1 Provided the terms of Private Label certification are met and payment of fees remains current, Private Label certification continues throughout the duration of the OEM certification period.

5.3.2 Regardless of the date a Private Label Product certification is granted, the Private Label certification shall expire on the same date as the OEM certification containing the Private Label Product in its scope of certification.

5.3.3 Private Label Product certification may be withdrawn for reasons solely in the domain of the Private Label Entity, such as non-payment of fees, or any action deemed by the C2CPII to be detrimental to the mission and values of the Material Health Certificate Program.

5.3.4 Withdrawal of Private Label product certification for reasons deemed by the C2CPII to be exclusively in the domain of the Private Label Entity shall in no way affect the OEM certification.

5.4 Fees

5.4.1 Private Label Material Health Certificates shall be subject to fees set by the C2CPII, as stated in the Material Health Certificate Fees Schedule.

5.4.2 Private Label certification fees are regarded as separate, and shall have no bearing on the Material Health Certificates of OEM products.

5.4.3 Private Label Material Health Certificate fees for a period less than the full period of certification covered by the OEM certification shall be pro-rated accordingly.

5.4.4 Failure to meet payment terms of Private Label certification fees shall result in withdrawal of a Private Label Material Health Certificate.

5.4.5 At the sole discretion of the C2CPII, fees may be modified in individual instances of single use, or low volume limited use of Private Label Material Health Certificates.

6 Process

6.1 An OEM indicates to the C2CPII its intent to include a Private Label Product into its scope of certification.

6.2 The C2CPII provides the OEM with documentation forms to verify the Private Label Product meets the conditions for inclusion into the scope of certification.

6.3 Upon receipt of Private Label Product verification documentation, the C2CPII may elect to expand the scope of certification to include the Private Label Product.

6.4 The C2CPII informs the OEM of its decision.

6.5 If approved, the C2CPII contacts the Private Label Entity with the necessary documentation for inclusion of its Private Label Product into the scope of certification.

6.6 Upon execution of the legally binding agreement to the terms and conditions of certification, and payment of appropriate fees to the C2CPII, the Private Label entity may declare its Private Label Product to have a Material Health Certificate.