

cradle to cradle products innovation institute

Assessor Community Principles

Through its mission and the Cradle to Cradle Certified® Products Program, the Cradle to Cradle Products Innovation Institute is dedicated to enabling a positive future by transforming today's products and systems for a healthy, equitable and sustainable future.

The Cradle to Cradle Certified assessor community plays an influential role in accelerating the growth and impact of the Institute's work by helping companies use the Cradle to Cradle Certified Product Standard to positively transform how products and systems are made today for the world we want tomorrow.

In the spirit of the Institute's values of excellence, integrity, inclusion, collaboration, and innovation, we ask all assessors to uphold our Assessor Community Principles.

1. **Demonstrate professional integrity.** Enact fair, transparent and ethical business practices at all times.
2. **Prioritize scientific excellence.** Maintain technical competency and always adhere to the highest levels of technical and scientific rigor.
3. **Foster collaboration.** Partner with the Institute and the assessor community using a solutions-oriented mindset to maximize the value and impact of Cradle to Cradle Certified.
4. **Champion inclusion.** Actively cultivate an inclusive, engaged workforce and wider community that prioritizes equity and invites, supports, and respects all forms of diversity.
5. **Share a future-positive spirit.** Inspire and accelerate positive transformation through the exchange of ideas, knowledge and successes.