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CRADLE TO CRADLE CERTIFIED® VERSION 4.1

Product Standard

DRAFT

Approved by C2CP11 Standards Steering Committee on 28 November 2023

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9 For more information about the Cradle to Cradle Products Innovation Institute and the Cradle to Cradle
10 Certified Products Program, visit www.c2ccertified.org.

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1 Table of Contents

2	Foreword	1
3	Acknowledgements	1
4	1 // Introduction	2
5	1.1 History and Background	2
6	1.2 Standard Development	2
7	1.3 Cradle to Cradle Certified Product Standard Version 4.1	2
8	1.4 Standard Supporting Documents	4
9	1.5 Certification Process	4
10	2 // Product Eligibility	6
11	2.1 Products Eligible for Certification	6
12	2.2 Products Not Eligible for the Bronze Achievement Level in Material	
13	Health	6
14	2.3 Products Not Eligible for the Bronze or Silver Achievement Level in	
15	Product Circularity	6
16	3 // General Requirements	7
17	3.1 Certification Compliance Assurance	7
18	3.2 Environmental Policy and Management	8
19	3.3 Measurable Improvement	15
20	4 // Material Health Requirements	17
21	4.1 Restricted Substances List Compliance	18
22	4.2 Avoidance of Organohalogens and Functionally Related Chemical	
23	Classes of Concern	18
24	4.3 Material and Chemical Inventory	20
25	4.4 Assessing Chemicals and Materials	22
26	4.5 Material Health Optimization Strategy	24
27	4.6 Using Optimized Materials	25

1	4.7 Volatile Organic Compound (VOC) Emissions	26
2	4.8 Volatile Organic Compound (VOC) Content	27
3	4.9 Optimizing Chemistry in the Supply Chain	28
4	5 // Product Circularity Requirements	30
5	5.1 Defining the Product's Technical and/or Biological Cycles	31
6	5.2 Preparing for Active Cycling	32
7	5.3 Increasing Demand: Incorporating Cycled and/or Renewable Content	34
8	5.4 Material Compatibility for Technical and/or Biological Cycles	36
9	5.5 Circularity Data and Cycling Instructions	39
10	5.6 Circular Design Opportunities and Innovation	40
11	5.7 Product Designed for Disassembly	40
12	5.8 Active Cycling	42
13	6 // Clean Air & Climate Protection Requirements	44
14	6.1 Air Emissions Compliance	46
15	6.2 Quantifying Electricity Use and Greenhouse Gas Emissions	46
16	6.3 Clean Air & Climate Protection Strategy	47
17	6.4 Using Renewable Electricity and Addressing Greenhouse Gas	
18	Emissions in Final Manufacturing	48
19	6.5 Energy Efficiency During Product Use	56
20	6.6 Transparency	57
21	6.7 Using Blowing Agents with Low or No Global Warming Potential	58
22	6.8 Addressing Embodied Greenhouse Gas Emissions	58
23	7 // Water & Soil Stewardship Requirements	60
24	7.1 Characterizing Local and Product Relevant Water & Soil Issues	62
25	7.2 Effluent Quality Compliance	64
26	7.3 Quantifying Water Use	65
27	7.4 Providing Drinking Water, Sanitation, and Hygiene	66
28	7.5 Water & Soil Stewardship Strategy	67
29	7.6 Water & Soil Conservation	68
30	7.7 Assessing and Optimizing Product Relevant Chemicals in Effluent and	
31	Sludge	70
32	7.8 Transparency	72
33	7.9 Positive Impact Project	73

1	7.10 Optimizing Effluent and Sludge Quality at the Facility Level	73
2	8 // Social Fairness Requirements	76
3	8.1 Human Rights Policy	77
4	8.2 Assessing Risks and Opportunities	78
5	8.3 Monitor and Verify Performance	80
6	8.4 Strategy for Policy Implementation	82
7	8.5 Demonstrating Commitment	83
8	8.6 Management Systems	83
9	8.7 Grievance Mechanisms	85
10	8.8 Positive Impact Project	85
11	8.9 Transparency and Stakeholder Engagement	86
12	8.10 Collaborating to Solve Social Issues	87
13	8.11 Fostering a Culture of Social Fairness	87
14	9 // Packaging for Certified Products	89
15	10 // Animal Welfare Requirements	91
16	11 // Private Label Product Requirements	93
17	12 // Definitions	94
18		

1 Foreword

2 The Cradle to Cradle Products Innovation Institute (C2CPPI) is an independent, nonprofit organization
3 dedicated to maximizing the positive impacts of products and materials. As the standard setting and
4 certification body for the Cradle to Cradle Certified® Product Standard, C2CPPI works closely with leading
5 organizations worldwide to guide and validate their efforts to apply the principles of material health,
6 product circularity, clean air and climate protection, water and soil stewardship, and social fairness to
7 product design and manufacturing. The standard provides designers, manufacturers, and suppliers with
8 a framework for continually improving what products are made of and how they are made. Cradle to
9 Cradle Certified is a respected mark of products and materials made for the circular economy.

10 Version 4.0 was released on 16 March 2021.

11 The effective date of Version 4.0 is 1 July 2021. Products certified to Version 3.1 are required to certify to
12 Version 4.0 according to the transition policy on the C2CPPI website.

13 Further information about C2CPPI and the Cradle to Cradle Certified Product Standard is available at
14 www.c2ccertified.org.

15 Inquiries regarding C2CPPI and the Cradle to Cradle Certified Product Standard may be directed to [info@](mailto:info@c2ccertified.org)
16 [c2ccertified.org](mailto:info@c2ccertified.org).

17 18 Acknowledgements

19 The Cradle to Cradle Products Innovation Institute (C2CPPI) would like to thank the extraordinary group of
20 individuals that contributed their time and expertise to the development of Version 4.0 of the Cradle to
21 Cradle Certified Product Standard. C2CPPI developed the new standard through a multi-stakeholder
22 process informed by a diverse group of stakeholders, including technical subject matter experts, leading
23 manufacturers, independent assessors, and other market representatives. C2CPPI is especially grateful to
24 current and past members of the C2CPPI Standards Steering Committee (formerly Certifications Standard
25 Board), who led the development of the new standard in collaboration with C2CPPI staff, as well as the
26 numerous volunteers that served on the Technical Advisory Groups, Stakeholder Advisory Council, and
27 the Cosmetics & Personal Care User Group RSL Task Team. C2CPPI is also especially appreciative of the
28 companies that participated in the Version 4.0 Pilot Program, whose leadership and input directly
29 informed the requirements in the final version of the standard.

30
31 A complete list of key C2CPPI staff contributors and volunteers who served on the C2CPPI committees
32 during the development of the Cradle to Cradle Certified® Product Standard Version 4.0 are listed in the
33 Appendix.

34
35 The Water & Soil Stewardship and Social Fairness requirement frameworks were developed with financial
36 support from the Laudes Foundation.

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1 // Introduction

2 1.1 History and Background

3 In 2005, MBDC created the Cradle to Cradle Certified Products Program to acknowledge the high levels of
4 sustainability achieved by its clients in developing products based on Cradle to Cradle® design principles,
5 and to inspire others to optimize their products and “rethink the way they make things.” MBDC released
6 Version 1.0 of the Cradle to Cradle Certified Product Standard in 2005 and Version 2.0 in 2008.

7 In 2010, William McDonough and Dr. Michael Braungart created the Cradle to Cradle Products Innovation
8 Institute (C2CPPI), a 501(c)(3) nonprofit organization, to scale Cradle to Cradle certification globally. In
9 2012, C2CPPI took over administration of the Cradle to Cradle Certified Products Program from MBDC and
10 began to independently certify products. Following the release of Version 3.0 of the standard, which was
11 developed by MBDC and launched by C2CPPI in January 2013, C2CPPI took over development and
12 maintenance of the Cradle to Cradle Certified Product Standard. C2CPPI is now established as a fully
13 independent nonprofit organization with ownership of the Cradle to Cradle Certified Products Program
14 and exclusive authority over the development of the standard and the administration of certification. The
15 founders continue to serve as nonvoting, honorary advisors to the C2CPPI Standards Steering Committee.

16 1.2 Standard Development

18 Since its launch in 2005, the Cradle to Cradle Certified Product Standard has been evolving to address a
19 greater understanding of the environmental and human health impacts of the design, manufacturing,
20 use, reuse, and disposal of materials, advances in best practices and technology, and its application to a
21 wider variety of product and material types. Ongoing improvements to the standard are developed by
22 C2CPPI staff, volunteer committees, and external subject matter experts under the direction of the C2CPPI
23 Standards Steering Committee, as detailed in the Process for Development of the Cradle to Cradle
24 Certified Product Standard. Updates to the standard requirements and development of new versions of
25 the standard are subject to review and approval by the C2CPPI Standards Steering Committee under the
26 supervision of the C2CPPI Board of Directors. The development process is based on principles of
27 transparency, openness, and inclusiveness.

28 The Cradle to Cradle Certified Product Standard will be updated on a regular development cycle. The
29 C2CPPI Standards Steering Committee will review the need for standard revisions at least every three
30 years and will make recommendations to the C2CPPI Board of Directors on a proposed scope and
31 timeline for updating the standard based on the analysis of certification adoption/achievement data,
32 available science, and market trends. The next review will take place in or before 2027.

33 1.3 Cradle to Cradle Certified Product Standard Version 4.1

35 The vision of C2CPPI is a world where safe materials and products are designed and manufactured in a
36 prosperous, circular economy to maximize health and well-being for people and planet. C2CPPI’s mission
37 is to lead, inspire, and enable all stakeholders across the global economy to create and use innovative
38 products and materials that positively impact people and planet.

1 1.3.1 Standard Requirement Categories

2 The standard requirements are based on the Cradle to Cradle® design principles outlined in William
3 McDonough and Michael Braungart's 2002 book, *Cradle to Cradle: Remaking the Way We Make Things*, and
4 provide guidance in five key categories. These requirement categories and their intended outcomes are
5 listed below.
6

7 Material Health – Chemicals and materials used in the product are selected to prioritize the protection of
8 human health and the environment, generating a positive impact on the quality of materials available for
9 future use and cycling.

10 Product Circularity – Products are intentionally designed for their next use and are actively cycled in their
11 intended cycling pathway(s).

12 Clean Air & Climate Protection – Product manufacturing results in a positive impact on air quality, the
13 renewable energy supply, and the balance of climate changing greenhouse gases.

14 Water & Soil Stewardship – Water and soil are treated as precious and shared resources. Watersheds and
15 soil ecosystems are protected, and clean water and healthy soils are available to people and all other
16 organisms.

17 Social Fairness – Companies are committed to upholding human rights and applying fair and equitable
18 business practices.
19

20 1.3.2 Certification Requirements and Levels

21 The Cradle to Cradle Certified Products Program is based on the concept of continuous improvement
22 and, thus, there are four possible levels of achievement within each of the standard's five key
23 requirement categories: Bronze, Silver, Gold, and Platinum. To reach a desired achievement level within
24 each category, the product must meet all of the requirements for that level, in addition to the
25 requirements at all lower levels.

26 Certification is awarded to a product when it meets the requirements for the desired achievement level in
27 each of the five key categories (Sections 4-8), as well as the general requirements (Section 3), the
28 packaging requirements (Section 9, if applicable), and the animal welfare requirements (Section 10, if
29 applicable). The product's overall certification level is equal to the lowest level achieved in these
30 categories (Bronze, Silver, Gold, or Platinum).

31 The product's certification level is stated on the Cradle to Cradle certificate, and the certification level,
32 along with a scorecard indicating the level achieved in each of the categories, is stated in the Cradle to
33 Cradle Certified Products Registry on the C2CPII website (www.c2ccertified.org).

34 Each product certification is valid for three years. The product must be recertified by its expiration date to
35 maintain its status as a certified product. As part of the recertification process, the product assessment
36 must be updated and reviewed by C2CPII to ensure continued compliance with the standard
37 requirements.

1 Note: Some requirements in the standard address activities that are also subject to regulation by local,
2 state, or federal authorities. However, nothing contained in the Cradle to Cradle Certified Product
3 Standard changes legal regulatory requirements or prescribes how compliance is to be achieved.
4 Demonstration of compliance with certain key regulations is required in some sections of the standard,
5 but this in no way changes the underlying regulatory requirements.

7 **1.3.3 Restrictions to Bronze Level Certification**

8 At the Bronze level, a product is starting out on the path to Cradle to Cradle certification. A company must
9 conduct an inventory of the materials used to make the product, energy use, water and soil stewardship,
10 and social fairness issues affecting their industry and production region. The company must also define
11 optimization strategies and take initial steps toward the development of circular products and
12 responsible manufacturing practices. The Bronze level of certification is designed to recognize a
13 company's intent to improve the way their product is made, establishing a commitment to ongoing
14 assessment and optimization.

15 As such, a product may be certified at the Bronze level for a maximum of six years (i.e., two, three-year
16 certification cycles), and must recertify at the Silver level or higher once the second, three-year Bronze
17 certification has expired or it will be delisted from the program. Alternatively, in cases where technical,
18 performance, or market barriers prevent the achievement of the Silver level in any standard category, the
19 product may be recertified at the Bronze level if:

- 20 1. The applicant publicly discloses an explanation of the limitation(s) preventing achievement
21 of the Silver level requirements,
- 22 2. On-going measurable improvement is achieved (see Section 3.3), and
- 23 3. The product meets the Silver achievement level in at least one other category by the end of
24 the sixth year of Bronze level certification (i.e., the expiration date of the second three-year
25 certification).

27 **1.4 Standard Supporting Documents**

28 C2CPII develops and maintains documents to support implementation of the Cradle to Cradle Certified
29 Product Standard, including User Guidance, Material Health assessment methodologies, and other
30 standard reference documents. These documents are meant to educate and provide the necessary
31 information for the certification community to have a robust understanding of the standard. These
32 supporting documents are regularly updated to reflect the improvements made to the standard. All
33 standard supporting documents are available on the C2CPII website at www.c2ccertified.org.

35 **1.5 Certification Process**

36 Key steps in the process for achieving Cradle to Cradle certification, certification fees, and resources for
37 implementation including the standard and supporting reference documents, assessment
38 methodologies, program policies, and other guidance documents are available on the C2CPII website
39 (www.c2ccertified.org).

- 1 For all levels of certification, a final manufacturing facility site visit must be conducted as part of the
- 2 certification process to verify that the standard requirements have been met. The manufacturing facility
- 3 site visit requirements are provided in Appendix 1 of the Cradle to Cradle Certified Product Standard,
- 4 Version 4.1 User Guidance.

1 **2 // Product Eligibility**

2 **2.1 Products Eligible for Certification**

3 The Cradle to Cradle Certified® Products Program applies to products. For certification purposes, a
4 “product” is defined as any physical item that can be routinely and individually purchased from the
5 certification applicant by other entities. This definition includes materials, sub-assemblies, and finished
6 products.

7 Please see the [Cradle to Cradle Certified Products Registry](#) on the C2CPII website for a complete listing of
8 all currently certified products. To determine the eligibility for a product type that is not currently
9 certified, please contact C2CPII before submitting a certification application or beginning a product
10 assessment. C2CPII reserves the right to refuse to certify a product type for which the standard is not
11 currently designed to certify, or is determined to not align with C2C principles in its sole discretion.

12 For a list of product types that are not eligible for certification, see the Cradle to Cradle Certified Version
13 4.1 User Guidance.

14

15 **2.2 Products Not Eligible for the Bronze Achievement Level in Material Health**

16 Children’s products, cosmetics, and personal care products are not eligible for certification at the Bronze
17 achievement level in the Material Health category (i.e., they must meet the Silver achievement level
18 requirements or higher in Material Health). The intent is to ensure they do not contain carcinogens,
19 mutagens, or reproductive toxicants (CMRs); persistent, bioaccumulative, and toxic substances (PBTs);
20 very persistent and very bioaccumulative substances (vPvBs); or substances that cause an equivalent
21 level of concern.

22

23 **2.3 Products Not Eligible for the Bronze or Silver Achievement Level in Product** 24 **Circularity**

25 Eligible single-use plastic products and plastic packaging products (when certified as a separate product)
26 are not eligible for certification at the Bronze or Silver achievement level in the Product Circularity
27 category (i.e., they must meet the Gold or Platinum achievement level requirements in Product
28 Circularity). The intent is to ensure alignment with the Cradle to Cradle principles for these typically non-
29 circular product types. An exemption is made for plastic packaging that is part of a refill/reuse system
30 (e.g., soap refill pouches), which may be certified at any achievement level in the Product Circularity
31 category.

32

33

3 // General Requirements

3.1 Certification Compliance Assurance

Intended Outcome(s)

A compliance assurance system is in place to ensure the Cradle to Cradle Certified Product Standard, Version 4.1 certification requirements are met at all times.

Applicable Achievement Level(s)

Bronze

Requirement(s)

A documented certification compliance assurance system is in place.

The certification applicant/holder company must have a documented certification compliance assurance system in place that includes:

1. Designated staff responsible for maintaining the integrity of certified product(s) as defined by the standard.
2. A process for controlling for changes pertinent to the certification and notifying the certification body when relevant changes are planned or otherwise identified. Pertinent changes include, but are not limited to, changes to certified product names or group names, and the list of specific product variations included in or excluded from a certified group.
3. A method of staying informed about and/or controlling for material changes that may occur in the supply chain. One of the following is required:
 - a. Suppliers must be required to communicate any proposed changes to the manufacturing process or to intentional product inputs that may alter the chemical composition of the product, or other aspects relevant to certification (e.g., recycled content), to the certification holder. When there are multiple supply chain tiers, suppliers must communicate this requirement to their own suppliers.
 - b. All suppliers that provided chemical composition data, or other product relevant data (e.g., amount of recycled content), for the prior certification must be contacted again prior to renewal and asked to provide updated data or to confirm that no relevant changes were made by them or their (sub-)suppliers.
4. Management system best practices, as applied to Cradle to Cradle Certified Product Standard, Version 4.1 compliance assurance, including:
 - a. A document control process,
 - b. Internal self-audits conducted at regular planned intervals (at least once each certification cycle), and
 - c. A corrective action process.

1 3.2 Environmental Policy and Management

2 Intended Outcome(s)

3 Companies are committed to protecting the environment and are responsibly managing potential
4 environmental impacts.

5 Requirements Summary

Bronze	An environmental policy based on an understanding of the company's environmental risk areas is in place.
	Environmental risks are assessed for the applicant company, final manufacturing stage facilities, and for the product.
	For final manufacturing stage facilities associated with high-risk issues, performance against the environmental policy is measured. Corrective actions are planned for any poor performance issues, and, at recertification, progress is demonstrated.
	A strategy for implementing the environmental policy is developed. At recertification, progress toward achieving the strategy is measured.
	Company executives demonstrate commitment and support for establishing and maintaining a culture for achieving high levels of environmental performance.
Silver	Environmental performance data are requested from tier 1 suppliers associated with high-risk issues. At recertification, progress is made on supply chain data collection and corrective actions, if needed.
	Management systems are in place that support the implementation and oversight of the policy within company operations and at final manufacturing stage facilities.
	A grievance mechanism permits stakeholders to obtain redress for negative environmental impacts.
	The company uses open and transparent governance and reporting, making information on how environmental risks are managed and adverse impacts are addressed publicly available.
Gold	Responsible sourcing management systems are in place that support the implementation and oversight of the environmental policy within the product's supply chain.
	A grievance mechanism permits contract manufacturer stakeholders to obtain redress for negative human rights impacts.
	The company incorporates stakeholder engagement and feedback into environmental risk management. Stakeholder feedback informs strategy and operations.
Platinum	Environmental objectives are incorporated into relevant employee performance evaluations, and incentives are provided to encourage top management and employees to actively participate in achieving the company's environmental goals.

1 **3.2.1 Environmental Policy**

2 **Intended Outcome(s)**

3 The applicant company has formally committed to protecting the environment through company policy
4 approved at the executive level.

5 **Applicable Achievement Level(s)**

6 Bronze

7 **Requirement(s)**

8 Commit to protecting the environment through company policy.

9 ----

10 The policy or policies must:

- 11 1. Establish expectations for the applicant company, the supply chain, communities, potentially
12 affected groups, and other relevant stakeholders.
- 13 2. Include the company's commitment to address any high-risk environmental issues identified
14 via the risk assessment, including any de facto high-risk issues. (If no high-risk issues were
15 identified, the policy may address environmental protection in a general way.)
- 16 3. Define staff responsibilities for implementation.
- 17 4. Be formally approved and signed by a duly empowered officer of the applicant company or by
18 the board of directors.

19

20 **3.2.2 Assessing Environmental Risks and Opportunities**

21 **Intended Outcome(s)**

22 Opportunities for improvement are identified and understood as a result of an assessment of
23 environmental risks.

24 **Applicable Achievement Level(s)**

25 Bronze

26 **Requirement(s)**

27 Identify environmental risks and opportunities for the applicant company, including all final
28 manufacturing stage facilities and for the certified product.

29 ----

30 The risk and opportunity assessment must include:

- 31 1. A company-level risk assessment, based on conducting desk research at a minimum, to identify
32 known and likely environmental risks associated with the applicant company's own operations,
33 final manufacturing facilities, the product's supply chain, product use, product cycling and end of
34 use, relevant communities, potentially affected groups, and other relevant stakeholders.

35

36 The following issues are de facto high-risk for all large companies (defined as companies with ≥
37 250,000 employees) and potentially high risk for all other companies:

- 38 a. Greenhouse gas emissions and contribution to climate change,

- b. Environmental pollution (air, fresh and marine water, soil),
- c. Resource use and circularity, biodiversity, and ecosystems.

The following issues are de facto high-risk for final manufacturing stage facilities or for the product, as noted in the scenarios below:

- d. Greenhouse gas emissions and contribution to climate change are high-risk issues for:
 - i. Final manufacturing stage facilities with combined total scope 1 and 2 greenhouse gas emissions \geq 10,000 metric tons CO₂e/year.
 - ii. Products requiring energy during the use phase (unless the product saves more energy than it uses).
 - e. Air pollution is a high-risk issue for:
 - i. Final manufacturing stage facilities with on-site combustion power plants (including biomass combustion).
 - ii. Final manufacturing stage facilities at which processes commonly known to be air pollutant intense take place. This includes (but is not limited to): Smelting metals, refining oil, producing cement, using high volumes of organic solvents, and incinerating waste.
 - f. Water availability is a high-risk issue for:
 - i. Final manufacturing stage facilities purchasing and/or withdrawing \geq 100,000 m³ of freshwater per year when located in medium to high stress location(s) (as defined per the Water & Soil Stewardship requirements).
 - ii. Products requiring high volumes of water during the use phase (e.g., apparel that must be washed with water, a dishwashing machine).
 - g. Water and/or soil quality (i.e., pollution) are high-risk issues for:
 - i. Final manufacturing stage facilities with pollutant intense processes (defined per the Water & Soil Stewardship requirements).
 - ii. Final manufacturing stage facilities for which stormwater discharge is regulated per the corresponding regional regulatory permitting system. In regions where stormwater is not regulated, any facility within the specific categories of industrial activity that must be covered under the U.S. National Pollutant Discharge Elimination System is de facto high risk for this issue.
 - iii. Products that are primary contributors to microfiber and microplastic pollution (i.e., textile and apparel products made from synthetic fibers that are wet processed and/or that require washing with water during the use phase, tires, and plastic pellets).
 - h. Waste generation is a high-risk issue for:
 - i. Final manufacturing stage facilities for which hazardous waste is regulated per the corresponding regional regulatory permitting system. In regions where hazardous waste is not regulated, any facility producing waste that is listed or characterized as hazardous waste as defined by the European Union's Waste Framework Directive and associated List of Waste or the U.S. Environmental Protection Agency is de facto high-risk for this issue.
2. Identification of best practices employed to address the high risks. Note: These may be best practices that are already in place, best practices planned for future implementation, and/or best practices employed by others that could potentially be implemented by the applicant in future.
 3. Information regarding the actual and potential impact(s) and importance of each of the risks identified.
 4. Prioritization of the risks and opportunities identified.

1 **3.2.3 Monitor & Verify Performance**

2 **Intended Outcome(s)**

3 Performance on protecting the environment is monitored and verified, ensuring that corrective actions
4 are taken when poor performance is identified and increasing the level of assurance that environmental
5 risks are addressed.

6 **Applicable Achievement Level(s)**

7 Bronze and Silver

8 **Requirement(s)**

9 Bronze level: For final manufacturing stage facilities, measure performance against the environmental
10 policy for any applicable high-risk issues as identified per the risk assessment. For any poor performance
11 issues, plan corrective actions and, at recertification, demonstrate progress on addressing the issues.

12 Silver level: Request data measuring performance against the environmental policy from tier 1 suppliers
13 associated with high-risk issues as identified per the risk assessment. At recertification, demonstrate
14 continued efforts to obtain performance data and evidence of tracking corrective actions that may be
15 necessary at tier 1 supplier locations.

16 ----

17 For the Silver level,

- 18 1. Environmental performance data must be requested from all tier 1 suppliers associated with
19 high-risk issues as identified in the risk assessment.
20 2. If data are outdated or not available, the applicant must arrange for the data to be collected.
21 3. Data must be generated within the past 24 months.
22 4. Corrective actions must be planned or ongoing for any other poor performance issues
23 identified. At recertification, the applicant must demonstrate progress on:
24 a. Encouraging suppliers to complete corrective actions,
25 b. Tracking whether timelines are adhered to, and
26 c. Taking steps to suspend or terminate relationships with suppliers that fail to make
27 progress on remediation.
28 5. At recertification, progress must be demonstrated on requesting environmental data from
29 additional high-risk suppliers, if any, identified through the supplier risk assessment. For
30 suppliers that continually fail to provide data, the applicant must take remedial actions (i.e.,
31 steps to suspend or terminate the relationship) after a maximum of two years.
32

33 **3.2.4 Strategy for Environmental Policy Implementation**

34 **Intended Outcome(s)**

35 A framework for monitoring and measuring progress toward achievement of environmental performance
36 targets and for identifying areas for improvement is established.

37 **Applicable Achievement Level(s)**

38 Bronze

1 **Requirement(s)**

2 Develop a strategy for implementing the environmental policy and report on implementation progress at
3 each recertification.

4 ----

5 The strategy must:

- 6 1. Address priority risks and opportunities (per Section 3.2.1).
 - 7 2. Include specific time-bound performance and impact objectives to guide decision-making.
 - 8 3. Define the scope of implementation.
 - 9 4. Define the company's human, technical, and material resource allocation for implementation.
- 10

11 For recertification, environmental performance data must be collected and analyzed to measure progress
12 toward achieving environmental targets and objectives, and areas for improvement must be identified.
13 For any identified areas of poor performance, methods of improving outcomes must also be identified
14 and evaluated and the strategy refined accordingly.

15
16 **3.2.5 Demonstrating Commitment**

17 **Intended Outcome(s)**

18 A culture that prioritizes environmental protection is established, promoted, and improved by company
19 leadership.

20 **Applicable Achievement Level(s)**

21 Bronze

22 **Requirement(s)**

23 Demonstrate commitment and support for establishing and maintaining a culture whereby employees
24 and business partners are able to achieve high levels of environmental performance.

25 ----

26 The applicant's leadership team (i.e., C-level executive and/or Board of Directors) must demonstrate
27 commitment and support by:

- 28 1. Communicating the company's environmental aspirations and strategy for protecting the
29 environment internally and/or externally.
 - 30 2. Defining a position to actively lead on protecting the environment, oversee implementation of
31 the strategy, and drive continuous improvement efforts.
 - 32 3. Ensuring there are defined procedures for escalating environmental risks and identified
33 impacts to the executive team.
- 34
35

36 **3.2.6 Environmental Management Systems**

37 **Intended Outcome(s)**

1 An environmental performance management system is in place, ensuring that environmental
2 performance of the applicant company and product is improved over time.

3 **Applicable Achievement Level(s)**

4 Silver and Gold

5 **Requirement(s)**

6 Silver level: For the applicant company and for all final manufacturing stage facility(ies), implement
7 management system(s) that support achievement of the environmental policy commitments within
8 company and facility operations.

9 Gold level: Implement a responsible sourcing management system that supports achievement of the
10 environmental policy commitments within the product's supply chain.

11 ---

12 For the Silver level, the management system(s) must include the following elements:

- 13 1. Designated staff with environmental compliance responsibilities.
- 14 2. Designated oversight function and process.
- 15 3. Procedures that support implementation of the environmental policy.
- 16 4. Education for staff with environment-related duties on environmental best practices.
- 17 5. Internal communication and employee involvement.
- 18 6. Procedures to measure and evaluate activities against the environmental policy.
- 19 7. Policies and procedures for the prompt implementation of corrective and preventive actions.

20
21 Gold level: Implement a responsible sourcing management system that supports achievement of the
22 environmental policy commitments within the product's supply chain.

23 ---

24 For the Gold level, the responsible sourcing management system must include the following elements:

- 25 1. Designated staff with responsible sourcing responsibilities.
- 26 2. Designated oversight function and process.
- 27 3. Procedures to communicate to suppliers the company's environmental policy and any
28 associated sourcing business processes.
- 29 4. Supplier contractual requirements for environmental policy compliance and monitoring (e.g.,
30 supplier codes of conduct if defined as a contractual term). Contracts must require suppliers
31 to extend environmental compliance expectations to their suppliers.
- 32 5. Evaluation of new suppliers prior to the awarding of contracts to determine if the supplier can
33 meet requirements.
- 34 6. Policies and procedures for the prompt implementation of corrective and preventive actions.
- 35 7. Education for sourcing and/or procurement team(s) on responsible sourcing best practices.
- 36 8. Business procedures for identifying and documenting the cause and resolution of
37 environmental issues and/or impacts in the supply chain.

38
39 For recertification at the Silver or Gold level, the policy, procedures, practices and/or programs must be
40 reviewed to identify deficiencies and implement changes (if needed) that will lead to improved

1 performance. Remedial activities (if needed) must be underway and seek to identify and address root
2 causes. (Note: This applies to the company-level and facility-level management system(s) at the Silver
3 level and also to the responsible sourcing management system at the Gold level.)

4 5 **3.2.7 Grievance Mechanisms**

6 **Intended Outcome(s)**

7 A mechanism is in place by which stakeholders may safely report negative effects of business activities
8 and operations and other environmental concerns to the company in order to obtain redress for those
9 impacts.

10 **Applicable Achievement Level(s)**

11 Silver and Gold

12 **Requirement(s)**

13 Silver level: Provide a grievance mechanism that permits stakeholders to obtain redress for negative
14 environmental impacts. For any contract final manufacturing stage facilities, request that a grievance
15 mechanism be made available.

16 Gold level: For contract final manufacturing stage facilities, ensure that a grievance mechanism is
17 available that permits stakeholders to obtain redress for negative environmental impacts.

18 For the Silver and Gold levels, the applicant company must have a grievance mechanism for stakeholders
19 that:

- 20 1. Is supported by a non-retaliation policy.
- 21 2. Is capable of addressing the risks to and potential adverse impacts on the environment.
- 22 3. Addresses concerns promptly, using an understandable and transparent process based on
23 local best practices that is readily accessible by any affected stakeholder.
- 24 4. Provides feedback to those concerned, without their risking retribution.
- 25 5. Includes informing direct employees about the mechanism at the time of hire.
- 26 6. Does not impede or preclude access to judicial or administrative remedies that might be
27 available under law or through existing arbitration procedures.
- 28 7. Includes written records and periodic reviews to identify and make necessary
29 improvements.
- 30

31 For the Gold level, the grievance mechanism may be provided by the contract manufacturer or by the
32 applicant.

34 **3.2.8 Transparency and Stakeholder Engagement**

35 **Intended Outcome(s)**

36 The applicant company is held accountable for any negative environmental impacts, encouraging ever
37 improving performance.

38 **Applicable Achievement Level(s)**

1 Silver and Gold

2 **Requirement(s)**

3 Silver level: Use open and transparent governance and reporting, making information on how
4 environmental risks are managed and adverse impacts are addressed publicly available.

5 Gold level: Incorporate stakeholder engagement and feedback into environmental risk management,
6 using it to shape company strategy and operations.

7 ----

8 For the Silver level, the applicant must make the following information publicly available:

- 9 1. The environmental policy, objectives, and progress toward achieving objectives (i.e., activities
10 and outcomes), and
- 11 2. A description of adverse impacts on the environment and how they are addressed.
12

13 For the Gold level, the applicant must have a robust process for accepting or soliciting, and responding to,
14 stakeholder feedback. Input from stakeholders must be regularly obtained and used to shape the
15 strategy for implementing the environmental policy, management systems, and related operations.

16
17 **3.2.9 Environmental Protection Incentives**

18 **Intended Outcome(s)**

19 Company management is motivated to take action to protect the environment as relevant to company
20 operations.

21 **Applicable Achievement Level(s)**

22 Platinum

23 **Requirement(s)**

24 Incorporate environmental performance results into relevant employee and executive performance
25 evaluations and incentive structures.

26 ----

27 The following are required:

- 28 1. Performance assessments of any executives or employees with designated environmental
29 responsibilities must include consideration of metrics derived from the environmental policy and
30 strategy.
- 31 2. Environmental performance results must be considered in compensation packages / incentive
32 plans for top company executives and management with environmental management or
33 oversight functions (i.e., from C-suite executives to business unit and functional heads).
34

35 **3.3 Measurable Improvement**

36 **Intended Outcome(s)**

1 What a product is made of and how it is made is measurably improved until the product achieves at least
2 the Gold level requirements in all five Cradle to Cradle Certified key categories. While the Gold level
3 reflects high achievement, reaching the Platinum level in all categories is the ultimate goal.

4 **Applicable Achievement Level(s)**

5 Bronze and Silver

6 **Requirement(s)**

7 At recertification, demonstrate that at least one measurable improvement has been made in at least one
8 of the five program categories since the prior certification.

9 ----

10 The measurable improvement required is in addition to any actions already required in individual
11 program categories (e.g., progress on strategies and optimization plans).

12

13

14

4 // Material Health Requirements

Category Intent

Chemicals and materials used in the product are selected to prioritize the protection of human health and the environment, generating a positive impact on the quality of materials available for future use and cycling.

Requirements Summary

To achieve a desired level within the category, the requirements at all lower levels must also be met.

Bronze	Product is in compliance with the Restricted Substances List.
	Product does not contain organohalogen substances of special concern, or functionally-related, non-halogenated classes of equivalent concern, above relevant thresholds.
	Product is 100% characterized by generic material.
	Product is ≥ 75% assessed (complete formulation information collected for 100% of materials released directly into the biosphere).
	Strategy developed to phase-out or optimize all x-assessed or grey-rated chemicals.
Silver	Product is ≥ 95% assessed (complete formulation information collected for 100% of materials released directly into the biosphere).
	Product does not contain materials with > 1% carbon-bonded halogens by weight, or recognized PBTs or vPvBs. Product does not contain EU CLP Cat.1 and 2 CMRs or substances causing an equivalent level of concern, or exposure is unlikely or expected to be negligible.
	Product has low VOC emissions (required for products permanently installed in buildings).
	Product complies with VOC content limits (required for liquid and aerosol consumer and construction products).
Gold	100% of homogeneous materials subject to review are assessed (i.e., none have a grey rating due to insufficient data).
	Product is optimized for material health (i.e., all x-assessed chemicals replaced or phased out).
	Strategy developed to either increase the percentage of preferred (A/a and/or B/b assessed) materials and chemicals in the product or optimize the chemistry in the supply chain.
	Product has very low VOC emissions or is inherently non-emitting (required for products permanently installed in buildings).
Platinum	All product relevant process chemicals are assessed (i.e., none have a grey rating due to insufficient data) and no x-assessed chemicals are used.

<p>> 50% of the product is assessed as A/a or B/b.</p> <p>≥ 75% of the product’s input materials or chemicals have a C2C Certified Material Health Certificate at the Gold or Platinum level or ≥ 50% of the product’s input materials or chemicals are Cradle to Cradle Certified at the Gold or Platinum level or equivalent. A strategy is developed to increase percentages over time.</p> <p>OR</p> <p>Environmental health impact hotspot analysis based on life cycle assessment completed, emissions and resource use hotspots that impact human and environmental health are identified, and material health optimization strategy is developed based on the results.</p>

1

2 **4.1 Restricted Substances List Compliance**

3 **Intended Outcome(s)**

4 In alignment with leading regulations that aim to protect human health and the environment, the use of
5 well-known toxic chemicals in the product is avoided.

6 **Applicable Achievement Level(s)**

7 Bronze

8 **Requirement(s)**

9 Comply with the Restricted Substances List (RSL).

10 ----

11 The product and its homogeneous materials subject to review comply with relevant restrictions on the
12 Restricted Substances List (*see Cradle to Cradle Certified® Restricted Substances List* reference document).

13 Note: The RSL consists of a core list, which is applicable to all material and product types, as well as
14 additional lists that are applicable to specific material and product types. Unless noted otherwise, the lists
15 indicate the maximum allowable concentration of each restricted substance in any homogeneous
16 material subject to review (as defined in Section 4.3) in a certified product.

17 For textile chemical formulations, the product may alternatively comply with the most recent version of
18 the Zero Discharge of Hazardous Chemicals (ZDHC) Manufacturing Restricted Substances List (MRSL) or
19 equivalent.

20

21 **4.2 Avoidance of Organohalogens and Functionally Related Chemical Classes of
22 Concern**

23 **Intended Outcome(s)**

24 Organohalogens, a class of substances associated with toxicity concerns in multiple use-cycle stages, are
25 progressively avoided, beginning with high organohalogen content materials, classes of special concern,
26 and functionally related, non-halogenated classes of equivalent concern (e.g., organophosphate ester
27 flame retardants being used in lieu of halogenated flame retardants).

1 Applicable Achievement Level(s)

2 Bronze, Silver, Gold

3 Requirement(s)

4 Bronze level: Homogeneous materials subject to review are not and do not contain organohalogen
5 substances of special concern, or functionally related, non-halogenated substances of equivalent
6 concern, above relevant thresholds (i.e., per- and polyfluoroalkyl substances (PFASs), halogenated
7 flame retardants (HFRs) and organophosphate ester flame retardants (OPFRs), halogenated polymers,
8 halogenated organic solvents, and other highly halogenated, carbon-based materials). Certain
9 exemptions apply.

10 Silver level: Homogeneous materials subject to review do not contain organohalogen substances in
11 exceedance of 1% by weight. Certain exemptions apply.

12 Gold level: Homogeneous materials subject to review do not contain organohalogen substances above
13 chemical subject to review limits (i.e., 100 ppm or lower if specific concentration limits are defined).

14 ----

15 The percentage of organohalogen substances within a homogeneous material that is subject to review in
16 the product is equal to the percentage by weight of all carbon-bonded halogen atoms (Cl, Br, F, and I)
17 within the material.

18 For the Bronze level, the applicable restrictions for organohalogen substances of special concern are:

- 19 1. PFASs: Per- or polyfluoroalkyl substances are defined as fluorinated organic chemicals
20 containing at least one fully fluorinated carbon atom. PFAS-based materials, including
21 fluoropolymers and PFAS coatings, are not permitted for use (except in exempt
22 materials/parts as noted below). If present as an impurity or minor additive in an otherwise
23 non-fluorinated organic material, carbon-bonded fluorine within PFASs in the material must be
24 < 1,000 ppm of the homogeneous material by weight.
- 25 2. HFRs: Halogenated flame retardants are defined as any chlorinated or brominated substance
26 added to a material for the purpose of increasing heat/fire resistance or decreasing
27 flammability. This restriction applies to HFRs, regardless of the intended purpose/function in
28 the material. In addition to the restrictions on specific HFRs on the RSL, carbon-bonded
29 chlorine and bromine within any flame retardant in the material (intentionally added or
30 present as an impurity) must be < 1,000 ppm of the homogeneous material by weight (except
31 in exempt materials/parts as noted below).
- 32 3. OPFRs: Organophosphate ester flame retardants are defined as any organic esters of
33 phosphoric acid, containing either alkyl chains or aryl groups, that are added to a material for
34 the purpose of increasing heat/fire resistance or decreasing flammability. This restriction
35 applies to OPFRs, regardless of the intended purpose/function in the material. In addition to
36 the restriction(s) on specific OPFRs on the RSL (e.g., TCEP), OPFR content (intentionally added
37 or present as an impurity) must be < 1,000 ppm of the homogeneous material by weight
38 (except in exempt materials/parts as noted below).
- 39 4. Halogenated polymers, halogenated organic solvents, and other highly halogenated, carbon-
40 based materials: Any material containing a sum total of 10% or more of carbon-bonded

1 fluorine, chlorine, and/or bromine by weight is considered a highly halogenated carbon-based
2 material and is thus not permitted for use (except in exempt materials/parts as noted below).

4 Exemptions

5 For the Bronze and Silver levels, a homogeneous material that is subject to review may be exempt from
6 meeting this requirement if any of the following conditions are met:

- 7 1. It is present at < 1% of the finished product by weight. Materials that are surface coatings
8 applied to foodservice ware or textiles, including apparel, carpets, and furnishings do not
9 qualify for this exemption. (Note: Foodservice ware includes any product intended to be used
10 for cooking, serving, distributing, holding, packaging and/or transporting food.)
- 11 2. It is contained in a part that is < 1% of the finished product by weight.
- 12 3. The use of a halogenated organic substance or functionally related chemical of concern in the
13 material is required to meet regulatory requirements (e.g., fire standards). To claim this
14 exemption the following conditions must be met:
 - 15 a. alternative methods of meeting the regulatory requirement must not exist, and
 - 16 b. the applicant must conduct ongoing research into alternative ways of complying with the
17 regulation without the use of the substance or other x-assessed substance.

18
19 Exemptions 1 and 2 may be claimed for homogeneous materials that in sum make up no more than 5%
20 by weight of the finished product. None of the exemptions (1-3 above) may be claimed to meet the Gold
21 level requirement.

22
23 For all levels, a homogeneous material that is also an intermediate product intended for use in another
24 end/finished product that is sold to the general public may be exempt from meeting the organohalogen
25 restriction requirement if it meets the following conditions:

- 26 • It is listed as being exempt in Section 4.2 of the Version 4.1 User Guidance, and
- 27 • it is specified for use in the end/finished product at a concentration that ensures the
28 organohalogen(s) in the final homogeneous material, as present in the end/finished product, are
29 below the chemical subject to review limit.

30 When this intermediate product exemption is used, a disclaimer will be added to the certificate as
31 follows: "The concentration of the certified [intermediate] product in final products sold to the general
32 public must be at or below [X] for the assessment results to be valid. The requirements for certification
33 have only been met under these conditions.

35 4.3 Material and Chemical Inventory

36 Intended Outcome(s)

37 An increasing percentage of the product's material and chemical composition is known so that possible
38 risks the materials and chemicals may pose to human health and the environment can be assessed and
39 strategies for using safer chemistry can be developed.

40 Applicable Achievement Level(s)

1 Bronze, Silver, Gold, and Platinum

2 Requirement(s)

3 Bronze level: Characterize all homogeneous materials in the product by concentration and generic
4 material type or category/name. In addition, fully define the chemical composition of products that are
5 released directly into the biosphere as part of their intended use (e.g., soaps, paints). For other
6 product types, collect the chemical composition information necessary to assess at least 75% of the
7 product.

8 Silver level: Fully define the chemical composition of products released directly into the biosphere as
9 part of their intended use (e.g., soaps, paints). For other product types, collect the chemical
10 composition information necessary to assess at least 95% of the product.

11 Gold level: Fully define the chemical composition of all homogeneous materials subject to review
12 within the product.

13 Platinum level: Fully define the chemical composition of all process chemistry that comes into contact
14 with the product or its material constituents during the final manufacturing stage.

15 ----

16 Characterizing Materials in the Product

17 The concentration of each material as a percentage of the total product weight must be determined.

18 Fully Defining the Chemical Composition of Materials

19 Toxicological assessment of a material requires disclosure of its full chemical composition from the
20 supplier(s)/formulator(s) controlling the chemical composition. A homogeneous material is considered
21 fully defined when the chemical names and chemical identifiers are known for all chemicals subject to
22 review.

23 Homogeneous Materials Subject to Review

24 Homogeneous materials present at a concentration $\geq 0.01\%$ (≥ 100 ppm) in the applicant product are
25 subject to review, with the following exceptions:

- 26 1. Finishes (coatings, plating, paints) are subject to review at any concentration when the part these
27 are relevant to is itself present at $\geq 0.01\%$ in the product.
- 28 2. Any homogeneous material in the final product that comes into routine and direct human contact
29 during the normal use of the product is subject to review at any concentration.

30 For products composed of a single homogeneous material (e.g., formulated goods), the product as a
31 whole is subject to review.

32 Note: Homogeneous materials that are subject to review are required to meet the standard
33 requirements in Section 4.1 Restricted Substances List Compliance, Section 4.2 Avoidance of
34 Organohalogens and Functionally Related Chemical Classes of Concern, Section 4.3 Material and
35 Chemical Inventory, and Section 4.4 Assessing Chemicals and Materials, unless exemptions apply.
36 Homogeneous materials that are not subject to review, are not required to meet these requirements.

1 Chemicals Subject to Review

2 For each homogeneous material subject to review, the chemicals subject to review are those present in
3 the material at a concentration $\geq 0.01\%$ (≥ 100 ppm), with the following exceptions:

- 4 1. If a limit below 100 ppm is indicated for a specific substance by the Restricted Substances List,
5 the lower limit applies.
- 6 2. If a specific concentration limit (SCL) for any toxicity endpoint of a substance is below 100 ppm
7 as indicated by the Table of Harmonized Entries in Annex VI to the Classification, Labelling, and
8 Packaging of Substances and Mixtures regulation, the lower limit applies.
- 9 3. Exemption: A product may contain a maximum of 1% exempt components by weight. The
10 exemption is allowed for minor, commodity type components including sewing thread and
11 solid, preformed fasteners and bearings. Homogeneous materials and substances in these
12 component types may be exempt from review if the following conditions are met:
 - 13 a. Metallic components are in compliance with the Restriction of Hazardous Substance (RoHS)
14 directive.
 - 15 b. Non-metallic components are in compliance with the Restricted Substances List.
- 16 4. In any case where the relevant specialized assessment methodology (e.g., Recycled Content
17 Materials Assessment Methodology, Geological Materials Assessment Methodology, Externally
18 Managed Component Assessment Methodology) allows or requires a different method of
19 defining materials, including different methods and/or limits for determining what chemicals
20 are subject to review, the methods indicated by the relevant methodology document(s) take
21 precedence.

22 Note: For the Bronze and Silver levels, the percentage assessed is calculated using the methodology in
23 Section 4.4.

24 **Fully Defining Process Chemistry**

26 Process chemistry is considered fully defined when the chemical names and chemical identifiers are
27 known for all process chemicals subject to review.

28 Process chemicals subject to review are those that are used as an intentional part of any of the processes
29 included in the final manufacturing stage, including:

- 30 1. Pure chemical substances.
- 31 2. Chemical substances present in mixtures at a concentration $\geq 0.1\%$ (1000 ppm) prior to any
32 dilution at the manufacturing site(s). The exceptions listed above for materials apply (per #1-4
33 in the subsection titled Fully Defining the Chemical Composition of Materials, with the default
34 limit as 1000 ppm instead of 100 ppm). Additionally, for textile processing, the limits indicated
35 by the Zero Discharge of Hazardous Chemical (ZDHC) Manufacturing Restricted Substances
36 List (MRSL) take precedence if lower.

39 **4.4 Assessing Chemicals and Materials**

40 **Intended Outcome(s)**

41 To encourage continued improvement of material health, an increasing percentage of the product's
42 chemicals and materials are assessed. By the time a product reaches the Gold level, all materials and

1 chemicals subject to review within the product have been assessed as compatible with human and
2 environmental health according to the Cradle to Cradle Certified Material Health Assessment
3 Methodology.

4 **Applicable Achievement Level(s)**

5 Bronze, Silver, Gold, and Platinum

6 **Requirement(s)**

7 Bronze level: Assess at least 75% of the product.

8 Silver level: Assess at least 95% of the product.

9 Gold level: Assess 100% of the product.

10 Platinum level: Assess 100% of the product AND all process chemistry that comes into contact with the
11 product or its material constituents during the final manufacturing stage.

12 ----

13 **Assessing Chemicals and Materials**

14 Homogeneous materials and chemicals subject to review, including process chemistry subject to review
15 at the Platinum level, must be assessed according to the Material Health Assessment Methodology and
16 supporting documents. Based on these methods, chemicals subject to review are assigned a, b, c, x, or
17 grey chemical risk ratings and homogeneous materials subject to review are assigned A, B, C, X or GREY
18 ratings. Note: Homogenous materials in the product that are not subject to review and chemicals not
19 subject to review are not required to be assessed.

20 A chemical substance is considered to be assessed when it has been assigned an a, b, c, or x (abc-x)
21 chemical risk rating.

22 A homogeneous material is considered to be assessed when it has been assigned an A, B, C, or X (ABC-X)
23 assessment rating or is otherwise considered to be assessed based on the specific, relevant methodology
24 (e.g., recycled content assessment methodology, externally managed component methodology).

25 A material or component that is separately Cradle to Cradle certified and used in another product seeking
26 certification may count as assessed at the same Material Health level and percentage assessed at which it
27 is currently certified. Materials assessed as A, B, or C may only contain chemicals subject to review that
28 have been assigned a, b, or c chemical risk ratings. Materials assessed as X will contain at least one
29 chemical subject to review that has been assigned an x risk rating, and may also contain chemicals with
30 grey ratings indicating insufficient data for assessment.

31 32 **Determining Percentage Assessed**

33 The percentage of the product that is assessed must be determined as follows:

- 34 1. For each homogeneous material in a product the applicant must either:
35 a. Count the entire homogeneous material as assessed, by weight, if the material has received
36 an A, B, C, or X (ABC-X) assessment rating.

37
38 Or,

- 1 b. Count the homogeneous material as partially assessed based on assessed chemicals
 2 subject to review in the material. In this case, the percentage assessed for the material is
 3 equal to the lower of:
 4 i. the percentage by weight of all abc-x assessed chemicals within the homogeneous
 5 material, and
 6 ii. the percentage by number of all abc-x assessed chemicals within the homogeneous
 7 material.
 8
 9 Or,
 10
 11 c. Count the homogeneous material as partially assessed based on assessed input materials
 12 in the homogeneous material. The term "input materials" refers to individual homogeneous
 13 materials that are combined to form a single homogeneous material present in the product
 14 being evaluated. In this case, the percentage assessed for the homogeneous material is
 15 equal to the lower of:
 16 i. the percentage by weight of all ABC-X/abc-x assessed input materials within the
 17 homogeneous material, and
 18 ii. the percentage by number of all ABC-X/abc-x assessed input materials within the
 19 homogeneous material.
 20
 21 2. For products consisting of a single homogeneous material, the percentage assessed must be
 22 calculated as per 1b or 1c above (1a is not allowed).
 23 3. Because fully defined chemical composition is required at the Bronze level for products that
 24 are released directly into the biosphere as part of their intended use (see Section 4.3 Material
 25 and Chemical Inventory), the percentage assessed for these products must be calculated as
 26 per 1b above (1a and 1c are not allowed).
 27 4. For products composed of two or more homogeneous materials, the percentage assessed is
 28 calculated as the weighted average of the percentages assessed for each homogeneous
 29 material subject to review in the product.
 30
 31

32 4.5 Material Health Optimization Strategy

33 Intended Outcome(s)

34 A strategy is in place for prioritizing the use of materials and chemicals known to be compatible with
 35 human and environmental health. Demonstrable progress is made toward achieving the strategy.

36 Applicable Achievement Level(s)

37 Bronze, Silver, Gold, and Platinum

38 Requirement(s)

39 Develop a Material Health optimization strategy and demonstrate progress toward achieving the strategy
 40 at each recertification.

41 ----

42 For the Bronze and Silver levels, the strategy must include a plan for assessing and optimizing or
 43 eliminating all X/x assessed and GREY/grey materials and chemicals subject to review. One or more
 44 material(s) or chemical(s) must be targeted for specific optimization actions in the near-term (defined as

0-2 years). Optimization work relevant to at least one material or chemical must have been completed during the three-year period between certification and recertification.

For the Gold and Platinum levels, the strategy must focus on:

1. Increasing the percentage of A/a and/or B/b assessed materials and chemicals in the product, or
2. Optimizing chemistry in the supply chain per Section 4.9.

4.6 Using Optimized Materials

Intended Outcome(s)

The product is made from chemicals and materials that have been intentionally selected based on their preferred safety attributes.

- At the Silver level, the product does not contain chemicals classified or listed as carcinogenic, mutagenic, or reproductive toxicants (CMRs), or, if these substances are present, exposure to them is unlikely or expected to be negligible. In addition, the product does not contain persistent, bioaccumulative, and toxic (PBTs) or very persistent and very bioaccumulative (vPvBs) substances. The product also does not contain substances that cause an equivalent level of concern or exposure to them is unlikely or expected to be negligible.
- At the Gold level, chemicals and materials intentionally added to the product are assessed as compatible with human and environmental health according to the Cradle to Cradle Certified Material Health Assessment Methodology. Exposure to hazardous chemicals during final manufacture, use, and end-of-use of the product is unlikely or expected to be negligible.
- At the Platinum level, an increased percentage of the product is made from chemicals and materials that are assessed as preferable for human and environmental health according to the Cradle to Cradle Certified Material Health Assessment Methodology. Additionally, process chemicals are assessed as compatible with human and environmental health according to the Cradle to Cradle Certified Material Health Assessment Methodology.

Applicable Achievement Level(s)

Silver, Gold, and Platinum

Requirement(s)

Silver level: Use materials in the product that do not contain substances that are:

- Classified or listed as known or suspected to cause cancer, birth defects, genetic damage, reproductive harm (CMRs), or cause an equivalent level of concern, unless exposure to these substances during the product's final manufacturing, use, and end-of-use is unlikely or expected to be negligible, or
- Listed as persistent, bioaccumulative, and toxic (PBTs) or very persistent and very bioaccumulative (vPvBs).

Gold level: Use materials that are assessed as compatible with human and environmental health according to the Cradle to Cradle Certified Material Health Assessment Methodology, including only A/a, B/b, and C/c assessed materials and chemicals in the product.

1 Platinum level: Use materials and process chemicals that are assessed as preferable for human and
2 environmental health according to the Cradle to Cradle Certified Material Health Assessment
3 Methodology, including > 50% A/a and B/b assessed materials and chemicals in the product (see
4 “Determining Percentage Assessed” in Section 4.4), and only A/a, B/b, and C/c assessed process
5 chemistry.

6 ----
7 For the Silver level, CMRs are defined as substances that have received a harmonized classification of
8 Category 1 or 2 in one or more of the CMR endpoints as listed within the EU’s Classification, Labelling,
9 and Packaging regulation (CLP) Annex VI, or are CMR substances listed on the REACH Candidate list of
10 Substances of Very High Concern (SVHC) for Authorisation (including those on Annex XIV). PBTs, vPvBs,
11 and substances causing an equivalent level of concern are defined per the REACH Candidate list of
12 Substances of Very High Concern (SVHC) for Authorisation (including those on Annex XIV).

13 **Determining Percentage A/a and B/b-assessed for Platinum level**

14 The percentage of the product that is assessed must be determined as follows:

- 15 1. For each homogeneous material subject to review in a product, the applicant must either:
 - 16 a. Count the entire material as assessed, by weight, if the material has received an A or B
17 assessment rating. Or,
 - 18 b. Count the material as partially assessed based on assessed chemicals subject to review in
19 the material. In this case, the percentage assessed for the material is equal to the lower of:
 - 20 i. The percentage by weight of all a or b assessed chemicals within the product, and
 - 21 ii. the percentage by number of all a or b assessed chemicals within the product.
- 22 2. For products consisting of a single homogeneous material, the percentage A/a- and B/b-
23 assessed must be calculated as per 1b above (1a is not allowed).
- 24 3. For products composed of two or more homogeneous materials subject to review, the
25 percentage A/a and B/b assessed is calculated as the weighted average of the percentages
26 assessed for each homogeneous material subject to review in the product.
27
28
29

30 **4.7 Volatile Organic Compound (VOC) Emissions**

31 **Intended Outcome(s)**

32 Indoor air quality is protected.

33 **Applicable Achievement Level(s)**

34 Silver and Gold

35 **Requirement(s)**

36 Silver level: Products designed for permanent indoor use comply with leading standards that
37 demonstrate low VOC emissions.

38 Gold level: Products designed for permanent indoor use comply with leading standards that
39 demonstrate very low to no VOC emissions.

1 ----
2 Products designed for permanent indoor use are products that are installed or placed into a building and
3 remain there (e.g., this includes furniture, but not cleaning products).
4 To demonstrate fulfillment of this requirement, an applicant must show compliance of the product with
5 the requirements of at least one regional set of best practices for qualifying low VOC emission products.
6 Best practices are defined by the current versions of the leading green building certification systems or
7 standards in a given region (such as BREEAM, DGNB, or LEED). See the *Cradle to Cradle Certified® Volatile*
8 *Organic Compound Emissions Testing* reference document for a list of recognized standards for the Silver
9 and Gold levels.

11 Test Report and Laboratory Accreditation Requirements

12 For the Silver and Gold levels, the following conditions must also be met:

- 13 1. Test report or certificate must refer to a test completed/performed no more than two years
14 prior to the date of application, and
- 15 2. The analytical laboratory conducting the test must be ISO/IEC 17025 accredited and the
16 accreditation scope must include the applied test method, either explicitly or implicitly within
17 the scope of a flexible ISO/IEC 17025 accreditation for VOC product emission testing.

19 Exemption

20 Products made entirely from the following material types are exempt from VOC emissions testing and
21 may be assumed to have low to no VOC emissions:

- 22 1. Materials classified as inherently non-emitting sources per the LEED v4 Building Design and
23 Construction EQ Credit Low-Emitting Materials (stone, ceramics, powder-coated metals, plated
24 metals or anodized metals, glass, concrete, clay brick, and unfinished/untreated solid wood) if
25 they do not include integral organic-based surface coatings, binders, or sealants, and
- 26 2. Plaster and stucco that have < 1% organic additives.

27
28 Note: Unfinished/untreated wood (i.e., wood without organic-based surface coatings, binders, or
29 sealants) can emit VOC and therefore it is not technically non-emitting. However, it is still exempt from
30 this requirement in keeping with LEED v4 Building Design and Construction EQ Credit Low-Emitting
31 Materials.

33 4.8 Volatile Organic Compound (VOC) Content

34 Intended Outcome(s)

35 Outdoor air quality and the health of product installers and users are protected.

36 Applicable Achievement Level(s)

37 Silver

38 Requirement(s)

1 For liquid, viscous, or aerosol consumer or construction products, limit volatile organic compound (VOC)
2 content to low levels as established by leading standards.

3 ----

4 To demonstrate fulfillment of this requirement, an applicant must show compliance of the product with
5 the requirements of at least one regional set of best practices for qualifying low VOC content products.
6 Best practices are defined by the current versions of the leading green building certification systems or
7 standards in a given region (such as BREEAM, DGNB, or LEED). See the *Cradle to Cradle Certified® Volatile*
8 *Organic Compound Content Limits* reference document for a list of recognized standards and test
9 methods.

10 The following conditions must also be met:

- 11 1. Test reports or certificate (if applicable) must refer to a test performed within two years prior
12 to the date of application, and
- 13 2. The analytical laboratory conducting the test (if applicable) must be ISO/IEC 17025 accredited
14 and the accreditation scope must include the applied test method, either explicitly or implicitly
15 within the scope of a flexible ISO/IEC 17025 accreditation for VOC product testing.
16

17 Exemptions

18 Products that are not covered by any of the standards or regulations listed in the *Cradle to Cradle*
19 *Certified® Volatile Organic Compound Content Limits* reference document are exempt from this
20 requirement.

21 Water-based consumer products are exempt from this requirement if the only organic substances with
22 vapor pressure ≥ 0.1 mm Hg at 20°C that are subject to review are ethanol, isopropanol, or fragrances
23 and legally mandated denaturants (e.g., 2-butanone for ethanol products).

24 4.9 Optimizing Chemistry in the Supply Chain

25 Intended Outcome(s)

26 The use and emissions of hazardous chemicals in the product's supply chain are reduced or eliminated
27 over time.

28 Applicable Achievement Level(s)

29 Platinum

30 Requirement(s)

31 Address hazardous chemicals in the product supply chain and develop a strategy to further reduce
32 hazardous chemical use and/or emissions in the supply chain. Demonstrate progress toward achieving
33 reductions at each recertification.
34

35 ----

36 Hazardous chemicals in the product supply chain must be addressed by meeting one of the following:

- 1 1. 75% or more of the product's input materials or chemicals have a C2C Certified Material Health
2 Certificate at the Gold or Platinum level OR 50% or more are Cradle to Cradle Certified at the
3 Gold or Platinum level or equivalent (percentage is calculated following the approach
4 described for "Determining Percentage Assessed" in Section 4.4, but summing certified
5 materials and/or chemicals rather than assessed materials and/or chemicals).
6
- 7 2. A cradle to cradle human and environmental health impact hot spot analysis has been
8 performed based on life cycle assessment per ISO 14040, and each of the hot spots identified
9 through this analysis are addressed by the strategy to reduce hazardous chemical use and/or
10 emissions in the supply chain of the product. The life cycle assessment must be verified by a
11 qualified third party.
12

13 Depending on how hazardous chemicals in the product supply chain are addressed, the strategy must
14 include one of the following:

- 15 1. Steps to increase the percentage of the product's input materials or chemicals that have a C2C
16 Certified Material Health Certificate or are Cradle to Cradle Certified at the Gold or Platinum
17 level (or equivalent) over time and also specifically to increase the percentage of inputs that
18 are certified at the Platinum level.
- 19 2. Steps to positively impact (i.e., eliminate or reduce use or emissions of hazardous chemicals)
20 for each of the supply chain hotspots identified through the life cycle assessment, covered by
21 active certifications.
22
23
24
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26

1 5 // Product Circularity Requirements

2 Category Intent

3 Products are intentionally designed for their next use and are actively cycled in their intended cycling
4 pathway(s).

5 Requirements Summary

6 To achieve a desired level within the category, the requirements at all lower levels must also be met.

Bronze	Intended cycling pathway(s) for the product and its materials are defined.
	A plan has been created to address challenges with the cycling infrastructure at the end of the product's first use; potential cycling partners have been identified.
	Select product and material types contain cycled and/or renewable content. Alternative: Limitations that prevent achievement of this requirement are publicly reported.
	≥ 50% of materials by weight are compatible with the intended cycling pathway(s) (i.e., recyclable, compostable, or biodegradable).
	Circularity data and cycling instructions are publicly available.
Silver	Partnerships for cycling (recovery and processing) of the product have been initiated. If the product is intended for cycling via municipal systems, materials are compatible with those systems.
	Percentage of cycled and/or renewable content, by weight, is equal to or higher than industry averages and/or is consistent with common practice. Alternative: Limitations that prevent achievement of this requirement are publicly reported.
	≥ 70% of materials by weight are compatible with the intended cycling pathway(s) (i.e., recyclable, compostable, or biodegradable).
	A strategy for improving product circularity is developed including plans for: <ul style="list-style-type: none"> • Increasing the amount of post-consumer recycled content and/or responsibly sourced renewable material, as relevant to the product type, • Implementing a circular opportunity or innovation, and • Improving the product's design for disassembly (if relevant).
Gold	Partnerships for cycling (recovery and processing) of the product according to <u>all</u> intended cycling pathways have been initiated.
	Percentage of cycled and/or renewable content, by weight, is consistent with values achieved by industry leaders for the product type. Alternative: Limitations that prevent achievement of this requirement are publicly reported.
	≥ 90% of materials by weight are compatible with the intended cycling pathway(s) (i.e., recyclable, compostable, or biodegradable) and support high-value cycling. This means that

	<p>the materials are of high quality and are likely to retain their value for subsequent use. If relevant, parts containing these materials are designed for easy disassembly.</p> <p>The strategy has been implemented including:</p> <p>Increased use of post-consumer and/or responsibly sourced renewable material as relevant to the product type. Alternative: Limitations that prevent increased use are publicly reported.</p> <p>A circular opportunity or innovation that increases product circularity.</p> <p>The product is actively cycled (recovered and processed) and/or a program is implemented to increase the cycling rate or quality of the product's materials after use. (Both are required for short-use phase products and for products required to be cycled per leading regulations; one is required for long-use phase products.) For select single-use plastic products, a minimum cycling rate of 50% is achieved.</p>
Platinum	At least two intended cycling pathways are defined for the product and its materials.
	Percentage of cycled and/or renewable content, by weight, has reached the technically feasible maximum.
	≥ 99% of materials by weight are compatible with the intended cycling pathway(s) (i.e., recyclable, compostable, or biodegradable). If relevant, parts containing these materials are designed for easy disassembly.
	The product is actively cycled in an amount consistent with the product's use phase (the shorter the use phase, the higher the minimum percentage required) and a program is implemented to increase the cycling rate or quality of the product's materials after use.
	Cycling rates and quality are monitored over time, and an increase in cumulative cycling rate or quality is demonstrated.

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5.1 Defining the Product's Technical and/or Biological Cycles

Intended Outcome(s)

The applicant has designated all homogeneous materials in the product as either biological or technical and has identified appropriate cycling pathways for those materials once the product has reached the end of its current use cycle.

Applicable Achievement Level(s)

Bronze and Platinum

Requirement(s)

1 Bronze level: Designate all homogeneous materials subject to review in the product as being intended
2 for technical and/or biological cycles and define the intended cycling pathway(s) for each material. For
3 materials designated for technical cycles, recycling must be one intended cycling pathway.

4 Platinum level: Define at least two intended cycling pathway(s) for each homogeneous material subject
5 to review in the product.

6 ----
7 The following homogeneous materials must be designated for the biological cycle:

- 8 1. Materials designed to be released directly to the biosphere as part of their intended use or
9 cycling pathway (e.g., liquid cleaning products, soaps, perfume, toilet paper),
- 10 2. Biological or biologically derived materials commonly released to the biosphere (e.g., paper),
11 and
- 12 3. Coatings, finishes, or liquids applied to materials intended for biological cycles.
13

14 For intermediate and wet-applied products, the Bronze level requirements must be applied in the context
15 of at least one relevant finished product or applied substrate example application, respectively.

17 **Exemption**

18 Intermediate and wet-applied products are exempt from the Platinum level requirement.

21 **5.2 Preparing for Active Cycling**

22 **Intended Outcome(s)**

23 The applicant has taken demonstrable steps toward addressing any barriers to material recovery and
24 processing in order to actively cycle those materials for their next use.

25 **Applicable Achievement Level(s)**

26 Bronze and Silver

27 **Requirement(s)**

28 Bronze level:

29 Develop a cycling plan to address challenge(s) inhibiting development of the cycling infrastructure for
30 the product at the end of its first use, and identify potential partners that are capable of recovering
31 and processing the product. Report on progress made toward achieving the plan at recertification.

32 Silver level: Initiate partnerships for recovery and processing of the product according to its intended
33 cycling pathway(s). If there is more than one intended pathway for individual materials, partnerships
34 may focus on one of those pathways (e.g., reuse, repair, refurbish, remanufacture, or recycling for the
35 technical cycle). If the product is intended for cycling via municipal systems, use materials that are
36 compatible with those systems.

1 Gold level: Initiate a partnership for recovery and processing of the product according to all intended
2 cycling pathway(s)

3 ----
4 For the Bronze level, the cycling plan must include the following:

- 5 1. Discrete planned actions and an associated timeline.
- 6 2. Identification of potential partners or internal resources for product recovery and processing
7 in accordance with the intended cycling pathway(s) in countries and/or states that
8 cumulatively cover a region accounting for 60% or more of product sales (with one exception
9 per #3 below). Products intended to be cycled via municipal systems or addressed by
10 regional/national product stewardship laws are exempt from this requirement.
- 11 3. For intermediate and wet-applied products, the plan must address challenges inhibiting
12 development of the cycling infrastructure for at least one finished product or applied substrate
13 example application, respectively. Identification of potential partners is not required for these
14 product types.
- 15 4. For products containing electronic components, the plan must address the recovery and
16 recycling of intentionally used trace elements whose extraction is associated with risks of
17 limited supply (i.e., "scarce elements").
18

19 At recertification, progress must be demonstrated on any planned actions.

20 For the Silver level, one or more of the following is required in countries and/or states that cumulatively
21 cover a region accounting for 60% or more of product end sales:

- 22 1. The applicant company or retail partner has initiated partnership(s) or dedicated internal
23 resources for product recovery and processing. (Initiation of a partnership is defined as the
24 applicant company having an active agreement or contract(s) with entities involved in the
25 recovery and processing of the product for another use cycle.)
- 26 2. A product stewardship law or program for the particular product type is in place (e.g.,
27 California Carpet Stewardship Law).
- 28 3. If intended for cycling via municipal systems, materials are a type that is commonly recycled
29 or composted via curbside pickup and the material is accepted by municipal recycling
30 programs in the region(s) where the product is sold.
31

32 For the Gold level, the Silver level requirements must be applied to all additional intended pathways (if
33 any).
34

35 Exemptions

36 Products with a use phase greater than one year that have been on the market for less than their average
37 use phase are exempt from the Silver level requirement at initial certification.

38 Intermediate products and liquid formulations are exempt from Silver level requirements in all cases.
39

5.3 Increasing Demand: Incorporating Cycled and/or Renewable Content

Intended Outcome(s)

Demand for circularly sourced materials is increased as a result of the increased use of cycled or renewable materials in the product, helping to close the loop and advance the circular economy. Negative impacts of virgin material use are also minimized.

Applicable Achievement Level(s)

Bronze, Silver, Gold, and Platinum

Requirement(s)

Bronze level: For select commonly cycled product and material types, incorporate a minimum percentage of cycled and/or renewable content into the product. Alternatively, publicly disclose an explanation of the limitation(s) preventing achievement of the required minimums.

Silver level: Incorporate a percentage of cycled and/or renewable content into the product equal to or greater than industry averages and/or consistent with common practice. Develop a plan for increasing the use of post-consumer recycled and/or responsibly sourced renewable content, and demonstrate progress toward achieving the plan at recertification. Alternatively, publicly disclose an explanation of the limitation(s) preventing achievement of the required percentage(s).

Gold level: Incorporate a percentage of cycled and/or renewable content into the product that is consistent with industry leaders for the product type. Depending on material type, incorporate either post-consumer recycled or responsibly sourced renewable content. Alternatively, publicly disclose an explanation of the limitation(s) preventing achievement of the required percentage(s).

Platinum level: Incorporate the maximal technically feasible percentage of cycled and/or renewable content into the product.

For the Bronze through Platinum certification levels, the required minimum percentages of cycled and/or renewable content are listed by homogeneous material and application type in the *Cradle to Cradle Certified® Required Percentages of Cycled and Renewable Content by Product and Material Type* reference document. In general, the percentages increase with achievement level, but for products and materials where it is challenging to use cycled materials, the percentage may be zero at one or more levels. The required percentages must be met at the homogeneous material level or the product level as noted below and in the "Instructions for Use" tab in the *Cradle to Cradle Certified® Required Percentages of Cycled and Renewable Content by Product and Material Type* reference document.

The following are required for multi-material products (i.e., products containing more than one homogeneous material), with one exception as noted below:

1. For the Bronze and Silver levels, at least 90% of the homogeneous materials by weight that are subject to review (as defined for Material Health in Section 4.3) must meet the required minimum percentages of cycled or renewable content.

2. For the Gold and Platinum levels, at least 95% of the homogeneous materials by weight that are subject to review must meet the required minimum percentages of cycled or renewable content.

Exception: For multi-material products where there is only one percentage listed per achievement level, the percentages provided are product-level percentages that may be met in a variety of ways, as long as the finished product overall achieves the required percentage of cycled or renewable content by weight. In these cases, there are no minimum percentages required for individual materials in the product.

For the Bronze, Silver, Gold, and Platinum levels,

1. For cycled content to count toward the required percentages, the amount of cycled content must be verified based on chain of custody documentation (with the exception of steel and aluminum material that can be traced via specification).
2. For biologically derived plastics and liquid formulations to count as renewable, the amount of biobased content must be determined based on:
 - a. Established standards that quantify bio-based content using radiocarbon dating, or
 - b. Chain of custody documentation.
3. For biological and biologically derived materials associated with extensive evidence of ecosystem destruction due to land conversion and/or poor management practices (e.g., palm oil, wood, peat) to count as renewable, the material must be certified to a C2CPII-recognized responsible sourcing standard, or an alternative equivalent to certification must be in place, that requires:
 - a. Compliance with all applicable laws and regulations of the country in which farming or harvesting operations occur.
 - b. Operations that respect land rights and land use rights, and are unlikely to cause displacement of food production.
 - c. Planning, monitoring, management, and continuous impact assessment for the farming and/or harvesting of material.
 - d. Maintenance, conservation, or enhancement of biodiversity in the forest/vegetation or other ecosystem.
 - e. Maintenance or enhancement of the productive function of the forest/vegetation or other ecosystem area and efficient use of harvested materials (e.g., rate of harvest does not exceed rate of regrowth in the long term).
 - f. Maintenance or enhancement of the health and vitality of the forest/vegetation or other ecosystem and its protective systems (soil and water).
4. For commonly recycled biological and biologically derived materials, renewable content counts half as much as recycled content toward meeting the required cycled and renewable content percentages (e.g., if the percentage of cycled content required is 30%, then 60% renewable content OR 30% recycled content is required). This requirement does not apply to biological fibers used in apparel (i.e., for biological fibers used in apparel, renewable content counts in the same way as recycled content toward meeting the required percentages).

For the Gold and Platinum levels:

1. For any type of biological material to count as renewable, the material must be certified to a C2CPII-recognized responsible sourcing standard, or an alternative equivalent to certification must be in place (see #3 above for required responsible sourcing program elements applicable at the Bronze level and above).

2. For recycled content to count toward the required percentages, at least some of the recycled content must be post-consumer (with specific percentages required for certain material and product types per the *Cradle to Cradle Certified® Required Percentages of Cycled and Renewable Content by Product and Material Type* reference document).

Alternative to Meeting Required Percentages of Cycled and/or Renewable Content: Feasibility Analysis

For the Bronze, Silver, and Gold levels: A feasibility analysis may be applied as an alternative to meeting required percentages of cycled and/or renewable content in any case where an applicant is unable to meet the required percentages, including post-consumer recycled and responsibly sourced content as relevant. This alternative may be used for one or more materials in a product and at any achievement level (excluding Platinum level).

The following are required:

1. An explanation of the limitation(s) preventing the incorporation of the target amount of cycled or renewable content (including post-consumer or responsibly sourced as relevant) and how, based on these limitation(s), the amount of cycled or renewable content currently used represents the maximum that is currently feasible.
2. The explanation must be reported publicly.
3. A strategy for addressing the identified limitation(s) and increasing the amount of cycled and/or renewable content (including post-consumer or responsibly sourced as relevant) over time must be developed. The strategy must include discrete objectives and an associated timeline.
4. For recertification:
 - a. The applicant must demonstrate progress toward achieving the objectives.
 - b. A description of progress made must be reported publicly.

For single-use plastic products and plastic packaging products (certified as separate products), excluding packaging that is part of a refill/reuse system (e.g., detergent refill pouch), the following two limitations preventing the incorporation of the target amount of cycled or renewable content are accepted:

1. The product or package is used in food contact applications and regulations applicable to the region(s) where the product is sold do not permit the use of recycled content.
2. Product or packaging performance specifications cannot be achieved when using the required percentages of cycled or renewable content.

For all other product types, including plastic packaging that is part of a reuse/refill system, other types of limitations (e.g., cost and availability) are accepted.

5.4 Material Compatibility for Technical and/or Biological Cycles

Intended Outcome(s)

Product materials with the highest capacity for biological and/or technical cycling have been intentionally selected, increasing the likelihood that such materials will retain their value and move through subsequent cycles of use.

1 Applicable Achievement Level(s)

2 Bronze, Silver, Gold, and Platinum

3 Requirements

4 Bronze level: For 50% of the product by weight, incorporate materials that are compatible with the
5 intended cycling pathway(s).

6 Silver level: For 70% of the product by weight, incorporate materials that are compatible with the
7 intended cycling pathway(s).

8 Gold level: For 90% of the product by weight, incorporate materials that are compatible with the
9 intended cycling pathway(s) and have high-value technical or biological cycling potential.

10 Platinum level: For 99% of the product by weight, incorporate materials that are compatible with the
11 intended cycling pathway(s).

12 ----

13 For a material to count toward the percentage of materials compatible with the intended cycling
14 pathway(s) the following conditions must be met:

- 15 1. Homogeneous materials that need to be separated in order to be cycled must be separable
16 by the entity implementing the intended cycling pathway with given instructions and no
17 additional special knowledge.
- 18 2. For products that are installed prior to use (e.g., in a building, a vehicle, or fixed within a
19 sidewalk), it must be possible to extract the product from the installed location.
- 20 3. For products and materials intended for technical municipal cycling (i.e., municipal
21 recycling), the product and/or material must be compatible for municipal cycling systems
22 (e.g., painted plastics and plastic laminated paper are not currently compatible for municipal
23 recycling).
- 24 4. For solid materials intended for the biological cycle, one of the following conditions must be
25 met:
 - 26 a. The material must biodegrade in the intended cycling pathway(s) within the time period
27 and to the extent specified by a C2CPII-recognized compostability or biodegradability
28 standard test.
 - 29 b. For paper and biological materials with $\geq 99\%$ unmodified organic material:
 - 30 i. The material, at its maximum thickness and/or density, must disintegrate in the
31 intended cycling pathway(s) within the time period and to the extent specified by a
32 C2CPII-recognized compostability or biodegradability standard test, and
 - 33 ii. If the intended cycling pathways include composting, a soil sample that is exposed to
34 the material, after disintegration tests have been performed, must pass an ecotoxicity
35 test demonstrating that the exposed soil sample is conducive to plant growth (OECD
36 208 or equivalent).
 - 37 c. For plastic materials, biologically derived materials, and biological materials with $< 99\%$
38 unmodified organic material (including paper that is $< 99\%$ cellulose), all of the following
39 conditions must be met:
 - 40 i. The material must biodegrade in the intended cycling pathway(s) within the time
41 period and to the extent specified by a C2CPII-recognized compostability standard
42 test.

- ii. For any individual organic additives (e.g., pigments, inks, colorants, scents, secondary polymers, glues) present at a concentration of $\geq 1\%$, the additive must biodegrade in the intended cycling pathway(s) within a specific time period and to the extent specified by:
 1. A C2CPH-recognized biodegradability standard test, or
 2. The available scientific literature and/or research studies.
 - iii. The material, at its maximum thickness and/or density, must disintegrate in the intended cycling pathway(s) within the time period and to the extent specified by a C2CPH-recognized compostability standard test, and
 - iv. A soil sample that is exposed to the material, after disintegration tests have been performed, must pass an ecotoxicity test demonstrating that the exposed soil sample is conducive to plant growth (OECD 208 or equivalent).
 5. For materials with unavoidable release to the environment during product use (e.g., tires, shoe soles, brake pads), the fraction of material that on average is likely to be released to the environment from the total product over its lifetime may not be counted as compatible with the intended cycling pathway, unless it is biodegradable in the likely environment where release occurs.
 6. For wet-applied products that are intended to be applied to materials with likely biological cycling pathways (e.g., paints intended to be applied to wood), one of the following conditions must be met:
 - a. The wet-applied product must not typically comprise $> 1\%$ by weight of the base material(s) to which it is likely to be applied and the wet-applied product, in combination with the one likely base material, must meet the requirements for solid materials intended for biological cycling (per #4b), OR
 - b. The wet-applied product, in combination with one likely base material, must meet the requirements for solid materials intended for biological cycling (per #4c).
 7. For wet-applied products that are intended to be applied to materials with likely technical cycling pathways, one of the following conditions must be met:
 - a. If the wet-applied material is an ink for printed products, it must pass the qualifications for de-inkability stated in INGEDE Method 11.
 - b. If the wet-applied material is an adhesive for printed products, it must pass the qualifications for adhesive separation stated in INGEDE Method 12.
 - c. Evidence must be provided that the wet-applied material will not adversely affect the reprocessing value of the material to which it has been applied.
 8. For products that are liquid formulations (excluding wet-applied products), individual substances within the formulation, or the formulation as a whole may be evaluated when determining the percentage compatible for the biological cycle.
 - a. When evaluating based on individual substance(s), the following conditions apply:
 - i. For organic chemicals and surfactants to count toward the percentage compatible, the substance must biodegrade in the intended cycling pathway(s) within the time period and extent specified by a C2CPH-recognized biodegradability standard test. In addition,
 1. Organic chemicals with a $\log K_{oc} < 4.5$ must meet the OECD definition for ultimate biodegradability (aerobic), and
 2. Organic chemicals with a $\log K_{oc} \geq 1.5$ must meet the OECD definition of anaerobic biodegradability.

- ii. For inorganic chemicals, benign minerals may be counted toward the percentage compatible.
- iii. Water weight is excluded from the calculation.
- b. When evaluating the formulation as a whole, if one of the following requirements have been met the product counts as 100% compatible for the biological cycle:
 - i. The formulation has demonstrated ready biodegradability in both anaerobic and aerobic conditions as demonstrated by a C2CPH-recognized biodegradability standard test. (The formulation may also contain benign mineral nutrients.)
 - ii. For consumable consumer products (e.g., shampoo, detergents), the material must biodegrade in the intended cycling pathway(s) within the time period and to the extent specified by a C2CPH-recognized biodegradability standard test.

For the Gold level: The use of materials with high-value cycling potential (i.e., high-quality material as defined in #1-2 below) is required.

1. For a material to count toward the required percentage (90%) of materials compatible with the intended cycling pathway(s), the following conditions must be met:
 - a. Materials intended for technical cycles and solid materials intended for biological cycles:
 - i. Must not contain additives or features that are likely to result in low-value (i.e., low-quality) reprocessed material, and
 - ii. Must be able to substitute for virgin material without loss of essential product function or material durability, contain at least 80% renewable or post-consumer recycled content, or have at least two plausible next uses.
 - b. Solid materials intended for biological cycles must be certified by a C2CPH-recognized compostability program.
2. Select liquid formulations (e.g., soaps, cleaning products, lubricants) must meet minimum percent ready biodegradability and/or anaerobic biodegradability requirements; testing may be required. (Note: > 90% biodegradation of organic substances is required in some cases.)
3. For plastic beverage containers, plastic caps and lids must remain attached to the container during the product's intended use.

Analytical laboratories conducting required tests must be accredited or certified for the specific analysis per ISO 17025, DIN CERTCO approved, or equivalent.

5.5 Circularity Data and Cycling Instructions

Intended Outcome(s)

Circularity information for proper end-of-use handling of the product is publicly available, increasing the likelihood that the product's materials will be actively recovered and processed for a next cycle of use.

Applicable Achievement Level(s)

Bronze

Requirement(s)

Make data to support cycling of the product in its intended pathway(s) and instructions for how to cycle the product publicly available.

1 The applicant must make data to support cycling of the product in its intended pathway(s) publicly
2 available. The data may be reported via the Cradle to Cradle Certified® Circularity Data Report (see *Cradle*
3 *to Cradle Certified® Circularity Data Report* reference document) or a C2CPII-recognized circularity
4 reporting standard.

5 When applicable, the applicant must make instructions for how to cycle the product publicly available.
6 The instructions must include how to identify the materials for cycling, any required product
7 maintenance, and how to recover, reprocess, or recycle the product (see Cycling Instructions section in
8 the *Cradle to Cradle Certified® Circularity Data Report* reference document).

9

10 **5.6 Circular Design Opportunities and Innovation**

11 **Intended Outcome(s)**

12 The product is designed in a way that creates more end-of-use cycling opportunities.

13 **Applicable Achievement Level(s)**

14 Silver and Gold

15 **Requirement(s)**

16 Silver level: Develop a plan for implementing a circular design opportunity or innovation that increases
17 product circularity; demonstrate progress toward achieving the plan at recertification.

18 Gold level: Implement a circular design opportunity or innovation.

19 ----

20 For the Gold level, circular design opportunities and innovations receiving credit are those that are
21 commonly known and/or can be demonstrated to contribute to one or more of the following:

- 22 1. Increased end-of-use cycling
- 23 2. Greater engagement with users for end-of-use cycling
- 24 3. Prolonged use of the product
- 25 4. Decreased need to extract and produce virgin materials

26 For intermediate and wet-applied products, the applicant company must communicate how to
27 implement the circular design opportunity to finished product manufacturer(s) or the customers of the
28 wet-applied material, respectively.

29

30 **5.7 Product Designed for Disassembly**

31 **Intended Outcome(s)**

32 The product may be easily disassembled into discrete materials compatible for its intended cycling
33 pathway(s) making it more likely that a large percentage of the materials in the product will be cycled.

34 **Applicable Achievement Level(s)**

35 Silver, Gold, and Platinum

36 **Requirement(s)**

1 Silver level: For products with multiple materials requiring separation for cycling in the intended
2 pathway, develop a plan for increasing the ease of product disassembly into discrete materials for
3 intended cycling pathway(s).

4 Gold level: For products with multiple materials requiring separation for cycling in the intended
5 pathway, and for 90% of materials by weight, intentionally design the product for ease of disassembly.

6 Platinum level: For products with multiple materials requiring separation for cycling in the intended
7 pathway, and for 99% of materials by weight, intentionally design the product for ease of disassembly.

8 ----
9 For the Silver level, the plan for increasing the ease of product disassembly must include at least one of
10 the design or communication elements required at the Gold level.

11 For the Gold and Platinum levels, the following design and communications elements define “ease of
12 disassembly” and are required as applicable for $\geq 90\%$ (for Gold) and $\geq 99\%$ (for Platinum) of materials by
13 weight:

- 14 1. The product includes at least one design feature that improves the ease of disassembly
15 compared to a commonly or previously used alternative product.
- 16 2. Processes that result in the loss of specific materials in the product in order to recover other
17 materials (e.g., burning plastics to recover metals) must be avoided.
- 18 3. If disassembly operations are conducted by an entity other than the applicant company,
19 comprehensive disassembly instructions must be publicly available and accessible to the
20 party(ies) involved in disassembly.
- 21 4. If disassembly operations are conducted by the general public, components must be
22 separable using common tools (e.g., hammer, screwdriver, pliers) with minimal technical
23 experience and instruction.
- 24 5. For products with ≥ 30 homogeneous materials and/or if disassembly is performed by an
25 entity other than the product user, the disassembly process:
26 a. Must be at least semi-automated (e.g., for electronics), or
27 b. Can occur in a reliably consistent manner with clear instructions (e.g., via a Standard
28 Operating Procedure, or another standardized process for training those who are
29 disassembling the product).

30 For the Platinum level, the design and communications elements above are required as applicable for \geq
31 99% of materials by weight.

32 **Exemption**

34 Liquid products, intermediate products, and products that do not require separation for the intended
35 cycling pathway, including multi-material products that are cycled either intact or into a new hybrid
36 material, are exempt from the requirements in this section.

1 5.8 Active Cycling

2 Intended Outcome(s)

3 The product's materials are actively being recovered and processed for their next use via the intended
4 cycles and/or the product manufacturer is demonstrably invested in a program that will lead to higher
5 product and material cycling rates and/or a higher quality of materials available for cycling.

6 Applicable Achievement Level(s)

7 Gold and Platinum

8 Requirement(s)

9 Gold level:

10 For select single-use plastic products and single-use plastic packaging (when certified as a separate
11 product), actively cycle $\geq 50\%$ of the product's materials and implement a program to increase the
12 cycling rate or quality of the product for its next use.

13 For other short-use phase products, and for any product that is required to be cycled per leading
14 regulations (e.g., electronics, apparel), actively cycle at least some ($> 0\%$) of the product's materials and
15 implement a program to increase the cycling rate or quality of the product for its next use.

16 For long-use phase products, actively cycle at least some ($> 0\%$) of the product's materials or
17 implement a program to increase the cycling rate or quality of the product for its next use.

18 Note: Per the Definitions (Section 12), a short-use phase product is a product with a use phase time
19 that is typically less than 4 years.

20 Platinum level:

21 For long-use phase products, actively cycle the product's materials and implement a program to
22 increase the cycling rate or quality of the product for its next use.

23 Monitor cycling rates and quality over time, and demonstrate an increase in either cumulative cycling
24 rate or quality.

25 Actively cycle a minimum percentage of the product's materials based on the duration of the product's
26 use phase.

27 ----

28 Active cycling includes both recovery and processing of the product's materials for their next use.

29 Requirements for a material or product to be considered high quality or have high value cycling potential
30 are provided in Section 5.5 for the Gold level.

31 The 'select' single-use plastic products and single-use plastic packaging required to achieve $\geq 50\%$ active
32 cycling at the Gold level are eligible product and packaging types that are subject to extended producer
33 responsibility regulations and/or regulatory measures intended to reduce use. This includes: Beverage
34 cups including covers and lids, beverage bottles, take-out or immediate consumption food containers,
35 packets and wrappers made from flexible materials used to contain food that is intended for immediate
36 consumption, wet wipes, and balloons. Exception: If the plastic material within the product is made from

1 responsibly sourced renewable material and it is demonstrated to readily biodegrade in all relevant
2 environmental compartments where there is potential for release and disposition (e.g., soil, freshwater
3 including wetlands, marine water including surface and deep water conditions), the active cycling rate for
4 other short-use phase products may be applied (> 0%).

5 For the Platinum level:

- 6 1. If demonstrating an increase in cumulative cycling rate, the increase must be via one or
7 more intended cycling pathway(s).
- 8 2. The minimum required percentage of actively cycled product is a function of the product's
9 use phase duration or the average use phase duration for the product type (the shorter the
10 use phase, the higher the minimum percentage required). This minimum required
11 percentage is calculated as follows:
12

$$\frac{100}{2+L}$$

13
14
15 where L is the product use phase time (in years) or the average use phase time for the
16 product type (in years). If using the use phase time for the product, lifetime warranties may
17 not be used for its derivation.
18

19 Exemptions

20 Long-use phase products that have been on the market for a time period less than the product's average
21 use phase are exempt from the Platinum level requirement.

22 Intermediate products and liquid formulations are exempt from all requirements in this section.

6 // Clean Air & Climate Protection Requirements

Category Intent

Product manufacturing results in a positive impact on air quality, the renewable energy supply, and the balance of climate changing greenhouse gases.

Requirements Summary

To achieve a desired level within the category, the requirements at all lower levels must also be met.

Bronze	Final manufacturing facilities comply with air emissions regulations or guidelines - i.e., permits, international guidelines, or industry best practice.
	Annual electricity use and greenhouse gas emissions associated with the final manufacturing stage of the product have been quantified.
	A strategy for increasing use and/or procurement of renewable electricity and addressing greenhouse gas emissions has been developed. The strategy includes near and mid-term targets.
	5% target(s)* for procuring or producing renewable electricity and/or addressing greenhouse gas emissions have been achieved. Applicable to final manufacturing stage electricity and emissions only.
	Products that use energy during the use phase (e.g., appliances) or that greatly impact the energy efficiency of buildings (e.g., windows, insulation), are certified using a C2CPII-recognized energy efficiency standard or similar, if available.
	Greenhouse gas emissions data for the applicant company, for all final manufacturing stage facilities, or for the final manufacturing stage of the product are made available to stakeholders.
Silver	For construction products and building materials used to construct primary building elements, the embodied emissions associated with the product from cradle to gate or through end of use have been quantified, a third-party critical review is conducted, and an Environmental Product Declaration produced.
	The renewable electricity and greenhouse gas reduction strategy includes long-term target(s) in addition to the near and mid-term targets.
	20% target(s)* for procuring or producing renewable electricity and/or addressing greenhouse gas emissions have been achieved. Applicable to final manufacturing stage electricity and emissions only. Alternative: 25% of the embodied emissions associated with the product from cradle to gate or through end of use are offset or otherwise addressed (e.g., through projects with suppliers, product redesign, savings during the use phase). Note: This is required at the Gold level in all cases.

Gold	For all other product types, the embodied emissions associated with the product from cradle to gate or through end of use have been quantified and third-party verification or an internal review is conducted.
	50% target(s)* for procuring or producing renewable electricity and/or addressing greenhouse gas emissions have been achieved. Applicable to final manufacturing stage electricity and emissions only.
	50% of the renewable electricity (25% of total electricity used) is either produced on site or procured through long-term power purchase agreements (PPAs) or PPAs signed pre-financing supporting new renewable electricity installations. Alternative: Renewable electricity procurement matches 100% of electricity used at final manufacturing facilities.
	Embodied greenhouse gas emissions data are made available to stakeholders.
	Blowing agents used in the manufacture of the product's foam materials (any foam > 1% of product by weight) have low to no global warming potential and no ozone depletion potential.
	25% of the embodied emissions associated with the product from cradle to gate or through end of use are offset or otherwise addressed (e.g., through projects with suppliers, product redesign, savings during the use phase).
Platinum	For all other product types, a third-party critical review of the quantification of embodied greenhouse gas emissions associated with the product from resource extraction through end of use is conducted, and an Environmental Product Declaration produced.
	Fully electrify, use renewable electricity for total energy demand, and eliminate on-site greenhouse gas emissions: > 100% of electricity is renewably sourced. The electricity is produced on site or procured through long-term power purchase agreements (PPAs) or PPAs signed pre-financing that support new renewable electricity installations. Eligible sources of bioenergy receiving full credit (e.g., wastewater methane) may be used. Applicable to final manufacturing stage electricity and emissions only.
	100% of the embodied emissions associated with the product from cradle to gate or through end of use are offset or otherwise addressed (e.g., through projects with suppliers, product redesign, savings during the use phase).

1
2 *Depending on the achievement level, the “targets” may apply to renewable electricity procurement or
3 onsite production and use, performance improvements (emissions intensity reductions), absolute
4 emissions reductions, use of eligible bioenergy sources, purchase of carbon offsets, and/or financial
5 donations or investments.

1 **6.1 Air Emissions Compliance**

2 **Intended Outcome(s)**

3 The final manufacturing stage facilities where the product is manufactured are in compliance with
4 regulatory and/or industry best practice air emissions limitations.

5 **Applicable Achievement Level(s)**

6 Bronze

7 **Requirement(s)**

8 Final manufacturing stage facilities comply with air emissions regulations or guidelines.

9 ----

10 Facilities must comply with the corresponding regional regulatory (if any), international, or industry best
11 practice air emissions guidelines.

12 Compliance with all applicable laws and regulations, including compliance with regional regulatory air
13 emissions limitations, is required as a baseline. For final manufacturing stage facilities meeting this
14 requirement based on regulatory compliance, the parameters addressed in the permit must also be
15 consistent with leading regulations, international guidelines, or industry best practice. Leading
16 regulations are defined as those that include a functioning mechanism through which ambient air
17 quality-based limits are set (i.e., assessment of the existing ambient air quality is used to inform and set
18 the permitted limits with the goal of maintaining high quality standards).

19

20 **6.2 Quantifying Electricity Use and Greenhouse Gas Emissions**

21 **Intended Outcome(s)**

22 Electricity use and greenhouse gas emissions associated with final manufacturing and the product's
23 embodied greenhouse gas emissions have been quantified and verified, creating a baseline against which
24 reductions can be measured, and helping to identify areas for improvement.

25 **Applicable Achievement Level(s)**

26 Bronze, Silver, Gold, and Platinum

27 **Requirement(s)**

28 Bronze level: Quantify annual electricity use and greenhouse gas emissions associated with the final
29 manufacturing stage of the product.

30 Silver level: For construction products and building materials used to construct primary building
31 elements (i.e., products for which life cycle assessment is common practice), quantify the embodied
32 greenhouse gas emissions associated with the product from resource extraction through final
33 manufacturing or end of use, conduct a third-party critical review, and produce an Environmental
34 Product Declaration (EPD).

1 Gold level: For other product types, quantify the embodied greenhouse gas emissions associated with
2 the product from resource extraction through final manufacturing or end of use and, if self-reported,
3 conduct an internal review.

4 Platinum level: For all product types, conduct a third-party critical review of the quantification of
5 embodied greenhouse gas emissions associated with the product from resource extraction through
6 end of use and produce an Environmental Product Declaration (EPD).

7 ----
8 For the Bronze level:

- 9 1. Report electricity in terms of kWh or equivalent and the resulting greenhouse gas emissions
10 in terms of CO₂e.
- 11 2. Report greenhouse gas emissions from all other sources (e.g., direct emissions from burning
12 fuels, including biofuels) in terms of CO₂e.

13 The methods employed must follow a recognized greenhouse gas accounting methodology (i.e., the
14 Greenhouse Gas Protocol or others listed by CDP).

15 For the Silver, Gold, and Platinum levels, the methods employed to quantify embodied emissions must
16 follow ISO 14040 and ISO 14044 (Environmental management – Life cycle assessment – Principles and
17 framework and – Requirements and guidelines) or other standards or guidance based on ISO 14040 and
18 ISO 14044 (e.g., the Greenhouse Gas Protocol Product Life Cycle and Accounting Standard). If available,
19 product category rules must be followed.

20 Environmental Product Declarations (EPDs) must conform to ISO 14025 and EN 15804 or ISO 21930.

21 Primary building elements are defined as:

- 22 1. The structural frame, including beams, columns, and slabs,
- 23 2. External walls, cladding, and insulation,
- 24 3. Floors and ceilings,
- 25 4. External walls,
- 26 5. Internal walls,
- 27 6. Windows,
- 28 7. Roofs, and
- 29 8. Foundations and substructures.

30 For product types where a third-party critical review is not required at the Gold level (i.e., all products
31 except construction products and building materials), if embodied emissions were quantified by a
32 qualified third party, an internal review is not required. If embodied emissions were quantified by the
33 applicant company (i.e., self-reported), third-party verification may be requested by C2CPII should the
34 application audit surface concerns about whether the data are complete or accurate.

36 6.3 Clean Air & Climate Protection Strategy

37 Intended Outcome(s)

38 A clean air and climate protection strategy that includes targets aligned with international climate science
39 and goals is established, providing a pathway for increasing the amount of renewable energy used to

1 manufacture the product and reducing or offsetting greenhouse gas emissions during the product
2 manufacturing process.

3 **Applicable Achievement Level(s)**

4 Bronze, Silver, Gold, and Platinum

5 **Requirements**

6 Develop a Clean Air & Climate Protection strategy and report on progress made toward achieving the
7 strategy at each recertification.

8 ----

9 The strategy must include the following:

- 10 1. Quantitative targets for increasing renewable electricity use and/or procurement and
11 addressing greenhouse gas emissions (as applicable by achievement level below).
 - 12 a. For the Bronze, Silver, and Gold level, near-term (0-3 years) and mid-term (>3 years and
13 prior to 2050) targets must be set.
 - 14 b. For the Silver and Gold levels, long-term (2050 or before) targets must also be set.
 - 15 c. For the Gold level, the long-term targets must be to achieve > 100% renewable and/or a
16 better than carbon neutral final manufacturing stage for the product. Alternatively, the
17 long-term targets must be science-based (see Definitions section).
 - 18 d. For the Platinum level, the timeline for meeting the selected target(s) may be determined
19 by the applicant.
- 20 2. Proposed activities and method(s) for reaching each target. Base year(s) and target year(s)
21 must be indicated. Note: Methods that receive credit are further described in Section 6.4
22 Using Renewable Electricity and Addressing Greenhouse Gas Emissions in Final
23 Manufacturing and in 6.10 Addressing Embodied Greenhouse Gas Emissions.
- 24 3. A report of progress made toward meeting the targets that were set at the last certification
25 (not applicable for initial certification).

26 **Scope**

- 27 1. For the Bronze, Silver, and Gold levels, product attributable electricity use and greenhouse
28 gas emissions associated with the final manufacturing stage of the product must be within
29 the scope of the strategy.
- 30 2. For construction products and building materials used to construct primary building
31 elements at the Silver level, and for all products at the Gold and Platinum levels, the strategy
32 must take into account the product's (or products') embodied greenhouse gas emissions.
33
34

35 **6.4 Using Renewable Electricity and Addressing Greenhouse Gas Emissions in Final** 36 **Manufacturing**

37 **Intended Outcome(s)**

38 Depending on achievement level and methods used, applicants are:

- 39 • Employing efficiency and conservation measures to reduce energy use and greenhouse gas
40 emissions,

- Signaling demand for renewable energy,
- Supporting carbon offset projects that go beyond business as usual,
- Avoiding the use of fuels that may contribute to reduced food security, conversion of forested and other natural areas to cropland, and/or cause a near-term increase in atmospheric carbon dioxide,
- Producing renewable electricity in excess and releasing it to the grid for all to use, and/or
- Positively impacting the balance of climate changing greenhouse gases attributable to the final manufacturing stage of the product (i.e., more are offset than are generated).

Applicable Achievement Level(s)

Bronze, Silver, Gold, and Platinum

Requirements

Bronze level: For the final manufacturing stage of the product, procure or produce renewable electricity and/or address greenhouse gas emissions, achieving 5% target(s)* for electricity and other greenhouse gas emissions sources.

Silver level: For the final manufacturing stage of the product, procure or produce renewable electricity and/ or address greenhouse gas emissions, achieving 20% target(s)* for electricity and other greenhouse gas emissions sources. Alternatively, meet the embodied emissions target (25%) required for all products at the Gold level.

Gold level: For the final manufacturing stage of the product, procure or produce renewable electricity and/ or address greenhouse gas emissions, achieving 50% target(s)* for electricity and other greenhouse gas emissions sources.

Platinum level: For the final manufacturing stage of the product, procure or produce renewable electricity and/or address greenhouse gas emissions, achieving > 100% target(s)* for electricity and other greenhouse gas emissions sources.

*The target(s) may be met via a variety of methods. Depending on the achievement level, these include renewable electricity procurement, on-site renewable electricity production and use, performance improvements (i.e., greenhouse gas intensity reduction), absolute emissions reductions, use of eligible bioenergy sources, purchase of carbon offsets, and/or financial donations and investments. See the Renewable Electricity and Greenhouse Gas Emissions Targets section below for more information.

Renewable Electricity and Greenhouse Gas Emissions Targets

There are separate targets applicable to (1) electricity, including purchased electricity and on-site renewable electricity, and (2) greenhouse gas emissions from other scope 1 and 2 sources. One or more of the methods listed below may be applied toward achieving the targets. For example, if the renewable electricity target for a given achievement level has been partially met, then one or more of the other listed methods may be used to achieve the remainder of the target. See the supplementary sub-sections below for additional requirements pertaining to the accepted methods. The targets below apply to the final manufacturing stage of the product unless otherwise noted.

1 For the Bronze level:

- 2 1. For electricity (including purchased electricity resulting in scope 2 emissions and on-site
3 renewable electricity):
- 4 a. Procure or produce renewable electricity to match 5% of the electricity used (Note:
5 Renewable electricity that is part of a utility's default offer receives credit only if there is
6 no voluntary renewable electricity market in the applicable market region),
- 7 b. Provide financial support to a climate-relevant public policy initiative (must be valued at
8 2x the cost of purchasing renewable electricity attribute certificates or other voluntary
9 purchase matching 5% of the electricity used),
- 10 c. Purchase carbon offsets to compensate for 5% of the resulting greenhouse gas
11 emissions (Exception: This is not an option in locations where the nuclear share is >10%
12 and there is also an established renewable electricity market and related attribute
13 tracking system),
- 14 d. Improve performance by 5% (i.e., reduce electricity use intensity and/or the associated
15 greenhouse gas emissions intensity by 5%), or
- 16 e. Certify to the ENERGY STAR buildings and plants program or equivalent.
- 17 2. For all other greenhouse gas emissions sources (including all scope 1/direct and other scope
18 2/ indirect emissions):
- 19 a. Use eligible sources of bioenergy, achieving the bioenergy credit for 5% of total
20 greenhouse gas emissions,
- 21 b. Purchase carbon offsets to compensate for 5% of the resulting greenhouse gas
22 emissions,
- 23 c. Invest in on-site emissions reductions projects (must be of an equivalent value to carbon
24 offsets compensating for 5% of emissions),
- 25 d. Improve performance by 5% (i.e., reduce greenhouse gas emissions intensity by 5%), or
26 e. Certify to the ENERGY STAR buildings and plants program or equivalent.
- 27

28 For the Silver level:

- 29 1. For electricity (including purchased electricity resulting in scope 2 emissions and on-site
30 renewable electricity):
- 31 a. Procure or produce renewable electricity to match 20% of the electricity used (Note:
32 Renewable electricity that is part of a utility's default offer receives credit only if there is
33 no voluntary renewable electricity market in the applicable market region),
- 34 b. Purchase carbon offsets to compensate for 20% of the resulting greenhouse gas
35 emissions,
- 36 c. Provide financial support (valued at 2x the cost of renewable electricity attribute
37 certificates or other voluntary purchase option matching 20% of the electricity used) to a
38 climate-relevant public policy initiative,
- 39 d. Improve performance by 20% (i.e., reduce electricity use intensity and/or greenhouse
40 gas emissions intensity by 20%) or certify to the ENERGY STAR buildings and plants
41 program or equivalent. In addition, reduce absolute emissions per science-based targets,
42 or
- 43 e. Improve performance by up to 10% or certify to the ENERGY STAR buildings and plants
44 program or equivalent. In addition, meet the remainder of the 20% target via the other
45 accepted method(s).

- 1 2. For all other greenhouse gas emissions sources (including all scope 1/direct and other scope
2 2/ indirect emissions):
 - 3 a. Use eligible sources of bioenergy, achieving the bioenergy credit for 20% of total
4 greenhouse gas emissions,
 - 5 b. Purchase carbon offsets to compensate for 20% of greenhouse gas emissions,
 - 6 c. Invest in on-site emissions reductions projects, for example, purchase more energy
7 efficient equipment (must be of an equivalent value to carbon offsets compensating for
8 20% of emissions),
 - 9 d. Improve performance by 20% (i.e., reduce greenhouse gas emissions intensity by 20%)
10 or certify to the ENERGY STAR buildings and plants program or equivalent. In addition,
11 reduce absolute emissions per science-based targets, or
 - 12 e. Improve performance by up to 10% or certify to the ENERGY STAR buildings and plants
13 program or equivalent. In addition, meet the remainder of the 20% target via the other
14 accepted method(s).

15
16 Alternative to #1 and #2: Achieve the embodied emissions target required at the Gold level (see Section
17 6.8 Addressing Embodied Greenhouse Gas Emissions for further detail).

18 For the Gold level,

- 19 1. For electricity (including purchased electricity resulting in scope 2 emissions and on-site
20 renewable electricity):
 - 21 a. Procure or produce renewable electricity to match 50% of the electricity used, producing
22 at least half of the 50% (i.e., 25% of the total electricity used) on site and/or procuring
23 half through pre-finance or long-term power purchase agreements (PPAs) that support
24 new renewable electricity installations (Note: Renewable electricity that is part of a
25 utility's default offer receives credit for the other 25% only if there is no voluntary
26 renewable electricity market in the applicable market region),
 - 27 b. Procure renewable electricity to match 100% of the electricity used at all final
28 manufacturing stage facilities (Note: This is a facility level requirement rather than a final
29 manufacturing stage requirement),
 - 30 c. Purchase carbon offsets to compensate for 50% of the resulting greenhouse gas
31 emissions (Exception: This is not an option in regions with established renewable
32 electricity markets and related attribute tracking systems),
 - 33 d. Provide financial support (valued at 2x the cost of renewable electricity attribute
34 certificates or other voluntary purchase option matching 25% of the electricity used) to a
35 climate-relevant public policy initiative and meet the remainder of the 50% target (25%)
36 via the other accepted method(s) (Note: This option may not be used as an alternative to
37 achieving the on-site or PPA requirements), or
 - 38 e. Improve performance by up to 12.5% (i.e., reduce electricity use intensity and/or the
39 associated greenhouse gas emissions intensity by 12.5%). and meet the remainder of the
40 50% target via the other accepted method(s).
- 41 2. For all other greenhouse gas emissions sources (including all scope 1/direct and other scope
42 2/indirect emissions):
 - 43 a. Use eligible sources of bioenergy, achieving the bioenergy credit for 50% of total
44 greenhouse gas emissions,
 - 45 b. Purchase carbon offsets to compensate for 50% of greenhouse gas emissions,

- c. Invest in on-site emissions reductions projects, for example, purchase more energy efficient equipment (must be of an equivalent value to carbon offsets compensating for 50% of emissions),
- d. Improve performance by up to 12.5% (i.e., reduce greenhouse gas emissions intensity by 12.5%) and meet the remainder of the 50% target via other accepted method(s).

For the Platinum level:

- 1. Procure or produce > 100% of the electricity used, producing the electricity on site and/or procuring through pre-finance or long-term power purchase agreements supporting new renewable electricity installations, and
- 2. Use eligible sources of bioenergy that receive full credit (e.g., biogas) for other on-site energy demands (if any). Note: Other energy sources (e.g., hydrogen) will be considered on a case-by-case basis).

Note: The Platinum level goal is to fully electrify, use renewable electricity for total energy demand, and to have eliminated emissions from non-energy sources (if any). However, if the physical infrastructure and/or the political situation do not allow for this, exceptions may be made on a case-by-case basis.

Meeting the Renewable Electricity Targets

For the Bronze and Silver levels and for half (i.e., 50%) of the Gold level target (or for 100% of the Gold target if using the 100% renewable electricity procurement alternative per the sub-section titled Renewable Electricity and Greenhouse Gas Emissions Targets above):

- 1. Renewable electricity may be:
 - a. Produced on site,
 - b. Procured from a utility or other provider (e.g., through a utility's optional green power offering, or through direct power purchase agreements), and/or
 - c. Procured via unbundled renewable energy attribute certificates that support new (≤ 15 years) renewable electricity installations (e.g., Renewable Energy Certificates (RECs) or Guarantees of Origin (GOs)). Note: "Unbundled" refers to renewable energy attributes that are sold separately from the renewable electricity itself. Note: The ≤ 15 -year requirement applies only when attribute certificates are procured directly (rather than through a utility).
- 2. The electricity must be from one or more of the following sources:
 - a. Solar,
 - b. Wind,
 - c. Geothermal,
 - d. Non-impoundment hydropower, or hydropower certified to a C2CPII-recognized renewable (hydro) electricity standard, or
 - e. Eligible biofuels (see Accounting for Bioenergy and Applying the Bioenergy Credit section below).

Other renewable sources (e.g., wave and tidal energy) will be evaluated on a case-by-case basis.

- 3. Renewable electricity (as defined in #2a-e) that is part of a utility's default offer may receive credit toward achieving the renewable electricity targets only if there is no voluntary

1 renewable electricity market in the applicable market region. (Note: An alternative option,
2 including for cases where there is a voluntary renewable electricity market, is to convert the
3 amount of purchased electricity to greenhouse gas emissions and to meet the offset target
4 instead – which does give credit for using renewable electricity present on the grid through
5 that electricity's effect on the emissions rate. See section titled Meeting the Carbon Offset
6 Targets below for further information).
7

- 8 4. Double counting of renewable energy attributes must not occur.
 - 9 a. Renewable energy attribute certificates must be retained by the applicant or canceled on
10 the applicant's behalf in all cases.
 - 11 b. If procuring unbundled renewable energy attribute certificates outside of a regulated
12 tracking system that controls for double counting, a qualified third party must verify that
13 double counting has not occurred.
- 14 5. The generation or consumption of the renewable electricity may not be used to meet any
15 regulatory requirements. Note: In regions with a cap and trade program and where a legal
16 framework and process exists for reducing the cap to support emissions reductions claims
17 associated with voluntary renewable electricity purchases, participation in the process to
18 reduce the cap is required (e.g., for voluntary renewable energy attribute certificates
19 generated in U.S. states with a cap and trade program and voluntary renewable energy set
20 aside accounts, an appropriate amount of allowances must also be retired).
21

22
23 For the remaining half (i.e., 50%) of the Gold target (unless using the 100% renewable electricity
24 procurement alternative per the sub-section above titled Renewable Electricity and Offset Targets) and
25 for the Platinum level target:

- 26 1. The renewable electricity must be:
 - 27 a. Produced and consumed on site to the extent feasible, and/or
 - 28 b. Procured through power purchase agreements signed pre-financing, or long-term (≥ 10
29 years) power purchase agreements that support new (≤ 15 years) renewable electricity
30 installations (Note: Virtual power purchase agreements are accepted. Other
31 procurement options meeting the intent of the requirement will be considered on a
32 case-by-case basis.)
- 33 2. The electricity must be from one or more of the following sources:
 - 34 a. Solar,
 - 35 b. Wind,
 - 36 c. Geothermal,
 - 37 d. Non-impoundment hydropower, or hydropower certified to a C2CPH-recognized
38 renewable (hydro) electricity standard, or
 - 39 e. Eligible biofuels (see Accounting for Bioenergy and Applying the Bioenergy Credit section
40 below).Other renewable sources (e.g., wave and tidal energy) will be evaluated on a case-by-case
41 basis.
42
- 43 3. Power purchase agreements must support renewable electricity generation that occurs:
 - 44 a. In the same grid region as the applicant's facility(ies), or
45
46

1 b. In a grid region with higher emissions rates than the region where the applicant's
2 facility(ies) are located.

3
4 4. Double counting of renewable energy attributes and/or use for regulatory compliance must
5 not occur (per #4 and #5 of the preceding section).
6

7 Meeting the Carbon Offset Targets

8 Carbon offsets may be used to address both direct and indirect greenhouse gas emissions. For example,
9 this includes emissions produced on site from burning fuels and emissions resulting from the generation
10 of purchased electricity or steam off site.

11 Exceptions:

12 For Bronze level, carbon offsets may not be used to address emissions attributable to purchased
13 electricity in countries where there is an established renewable electricity market and related attribute
14 tracking system and where the nuclear power share is > 10%.

15 For the Gold level, carbon offsets may not be used to address emissions attributable to purchased
16 electricity in countries where there is an established renewable electricity market and related attribute
17 tracking system.

18 To claim and apply carbon offsets toward the offset target(s), the following conditions must be met:

- 19 1. Offsets must be sourced from projects certified to a C2CPII-recognized offset project
20 certification program that aims to ensure that:
 - 21 a. The associated greenhouse gas reductions or removals are additional, accurately
22 estimated, permanent, and not double counted.
 - 23 b. Offset projects operate in compliance with local laws.
- 24 2. The offsets must be purchased voluntarily (and not for compliance purposes).
- 25 3. If using carbon offsets to address emissions attributable to the use of purchased electricity
26 (i.e., scope 2 emissions): Emissions attributable to the purchased electricity must be
27 calculated using residual emissions factors if available, or grid average emissions factors if
28 not.
29

30 Accounting for Bioenergy and Achieving the Bioenergy Credit

31 If bioenergy is produced on site (including use of biofuels), the greenhouse gas emissions attributable to
32 the bioenergy must be added to the total CO₂e subject to the offset targets.

33 If the bioenergy is produced from eligible fuels, the bioenergy credit may also be subtracted from the
34 amount of offsets required to reach a given target. The bioenergy credit = (the carbon dioxide
35 combustion emissions of the eligible biofuel) x (the bioenergy credit multiplier for the eligible fuel source
36 type). In addition to receiving the bioenergy emissions credit for the use of eligible biofuels, electric
37 bioenergy produced on site from these fuels may also be counted toward the renewable electricity
38 target.

39 Eligible fuels are solid, liquid, or gaseous forms of fuel sourced from organic and renewable materials
40 that would otherwise be categorized as waste as defined by the most recent version of the Green-e®

1 Renewable Energy Standard for Canada and the United States. As an alternative to quantifying and
2 limiting the amount of contamination in woody waste used for bioenergy production as required by
3 Green-e® (which limits contaminants such as paints in woody waste on a btu basis), if producing
4 bioenergy from contaminated woody waste material, facilities must meet air emissions limitations and
5 manage incinerator waste per leading regulations (see Section 6.1 for the definition of leading regulations
6 in the context of air emissions).

7 The bioenergy credit multipliers by eligible fuel source type are as follows (see the Definitions section for
8 a description of the approach used to define these multipliers):

- 9 1. Agricultural crop residue that is unmerchantable as food and other similar rapidly
10 renewable waste material: 0.63
- 11 2. Animal and other organic waste (e.g., food scraps), landfill gas, and wastewater methane: 1
- 12 3. Woody waste: 0.57

13 To receive the bioenergy credit, the applicant must retain all rights to the environmental attributes
14 associated with the bioenergy. Emissions reductions attributes may not be sold, registered, or claimed by
15 others.

16 Bioenergy must be produced on site and any biofuels must be used directly to receive the bioenergy
17 credit with the following exception: For the Bronze and Silver levels, “green-gas” certificates may be
18 employed to compensate for natural gas obtained through the standard gas grid. New (≤ 15 years) biogas
19 installations within the same market region must be supported. Carbon offsets supporting bioenergy
20 installations receive credit as described above in the section titled Meeting the Carbon Offset Targets.

21

22 **Achieving the Performance Improvement Credit**

23 For the Bronze through Gold levels, the renewable electricity and/or greenhouse gas emissions targets
24 may be reduced when performance improvement(s) resulting from energy conservation and efficiency
25 projects have been demonstrated and verified by a qualified third party. The performance improvement
26 credit may be applied to (1) purchased electricity in terms of kWh or equivalent and direct emissions
27 separately, or (2) combined scope 1 and 2 emissions. In general, the renewable electricity and offset
28 targets may be reduced by one percentage point for each percent of normalized performance
29 improvement achieved, within the following limits:

- 30 1. For Bronze level: The 5% renewable electricity and/or greenhouse gas emissions targets may
31 be reduced by up to five percentage points (100% of the targets). If performance
32 improvement(s) of 5% has been achieved, renewable electricity, carbon offsets, and/or other
33 methods of achieving the targets are not required. Alternative: The facility is certified to the
34 ENERGY STAR buildings and plants program or equivalent.
- 35 2. For Silver level: The 20% renewable electricity and/or greenhouse gas emissions targets may
36 be reduced by up to 10 percentage points (50% of the targets). If the maximum performance
37 improvement credit of 10% has been achieved, or the facility is certified to the ENERGY STAR
38 building and plants program or equivalent, only 10% of electricity must be renewably
39 sourced and only 10% of greenhouse gas emissions must be offset or addressed via the
40 other allowable methods. Alternative: If, for the applicant company, absolute emissions
41 reductions are achieved in line with the Science Based Targets Initiative’s (SBTI) well below

1 2°C or 1.5°C scenarios, the 20% renewable electricity and/or offset targets may be reduced
2 by up to 20 percentage points (100% of the targets). Targets must be verified by SBTI and
3 absolute reductions in line with the targets must be realized over the prior certification
4 period. In this case, if performance improvement(s) of 20% or more has been achieved, or
5 the facility is certified to the ENERGY STAR building and plants program or equivalent,
6 renewable electricity, carbon offsets and/or other methods of achieving the targets are not
7 required.

- 8 3. For Gold level: The 50% renewable electricity and/or greenhouse gas emissions targets may
9 be reduced by up to 12.5 percentage points (25% of the targets). If the maximum
10 performance improvement credit of 12.5% has been achieved, only 37.5% of electricity must
11 be renewably sourced and only 37.5% of greenhouse gas emissions must be offset or
12 addressed via the other allowable methods.
- 13 4. The performance improvement credit may not be used toward fulfillment of the Platinum
14 level targets.

15 The performance improvement credit may be applied when all of the following conditions are met:

- 16 1. Performance improvement is achieved at a facility that is part of the product's final
17 manufacturing stage.
- 18 2. The product is allocated a share of overall facility energy use and emissions proportional to
19 its share in the facility's overall production. (This is required prior to determining the amount
20 of carbon offsets and/or renewable electricity necessary to meet the remainder of the
21 target(s)).
- 22 3. Performance improvements are determined using a baseline year of no more than 10 years
23 prior to certification or recertification (as applicable).
- 24 4. Performance improvements from baseline to reporting year must be determined and
25 normalized per an approved method and verified by a qualified third party with expertise in
26 energy performance measurement and verification.
 - 27 a. The International Performance Measurement and Verification Protocol (IPMVP), Method
28 C (i.e., the whole facility method), or similar methods based on ISO 50015 and ISO 50047,
29 are accepted.
- 30 5. The verifier must report performance improvement(s) in the appropriate quantities
31 depending on how the remainder of the targets will be met as follows:
 - 32 a. Performance improvement must be reported separately for electricity and all other
33 greenhouse gas emissions sources (required if meeting renewable electricity and
34 greenhouse gas emissions targets separately); or,
 - 35 b. Total performance improvement for all energy sources combined must be converted to
36 and reported as percentage of CO₂e savings achieved (i.e., avoided emissions).
- 37 6. The reporting year for the performance improvement verification report must be within one
38 year of the certification issue date. Verification must be repeated upon each recertification.
- 39 7. The applicant must retain all rights to the environmental attributes associated with the
40 performance improvement.

43 6.5 Energy Efficiency During Product Use

44 Intended Outcome(s)

1 Manufacturers are incentivized to make energy efficient products and product users are able to identify
2 and select products that perform efficiently.

3 **Applicable Achievement Level(s)**

4 Bronze

5 **Requirement(s)**

6 For products that use energy during the use phase (e.g., appliances) or that greatly impact the energy
7 efficiency of buildings (e.g., windows, insulation), obtain a certification and/or label using a C2CPII-
8 recognized energy efficiency standard, labeling program, or similar, if available.

9 ----

10 C2CPII-recognized efficiency standards and labels must allow users to identify products with above-
11 average performance (e.g., EU Energy Label and EnergyStar in the U.S.).

12 Certification or labeling is required if a relevant certification or label is available in the region(s) where the
13 product is sold.

14

15 **6.6 Transparency**

16 **Intended Outcome(s)**

17 Greenhouse gas emissions data are available to stakeholders, demonstrating the manufacturer's
18 commitment to protecting the climate.

19 **Applicable Achievement Level(s)**

20 Bronze, Gold, and Platinum

21 **Requirement(s)**

22 Bronze level: Make greenhouse gas emissions data for the applicant company, all final manufacturing
23 stage facilities, or the final manufacturing stage of the product available to stakeholders. Disclose how
24 the Cradle to Cradle Certified targets for using renewable electricity and addressing greenhouse gas
25 emissions (per Sections 6.4 and 6.8) were achieved.

26 Silver level: For construction products and building materials used to construct the primary building
27 elements, make an Environmental Product Declaration available to stakeholders.

28 Gold level: For product types other than construction products and building materials used to
29 construct the primary building elements, make embodied greenhouse gas emissions data for the
30 product available to stakeholders.

31 Platinum level: For product types other than construction products and building materials used to
32 construct the primary building elements, make an Environmental Product Declaration available to
33 stakeholders.

34 ----

35 For the Bronze level, scope 1 and scope 2 emissions must be reported separately.

1 **6.7 Using Blowing Agents with Low or No Global Warming Potential**

2 **Intended Outcome(s)**

3 Blowing agents used in the product’s manufacturing and supply chain do not contribute to climate
4 change or depletion of the ozone layer.

5 **Applicable Achievement Level(s)**

6 Gold

7 **Requirement(s)**

8 For blowing agents used to manufacture foam materials, use blowing agents with low to no global
9 warming potential (GWP) and no ozone depletion potential (ODP).

10 ----

11 Blowing agents with a RED or GREY hazard rating in the Climatic Relevance endpoint (as defined by the
12 C2CPII Material Health Assessment Methodology) must not be used. This is required regardless of
13 whether the blowing agent remains within the final product and regardless of whether the blowing agent
14 is used during the final manufacturing stage or in the supply chain.

15 **Exemption**

16 Blowing agents used to manufacture foam materials if the foam material makes up < 1% of the product
17 by weight.

18

19 **6.8 Addressing Embodied Greenhouse Gas Emissions**

20 **Intended Outcome(s)**

21 Offsetting or reducing embodied GHG emissions has demonstrably decreased the proportion of climate
22 changing greenhouse gases attributable to manufacturing of the product.

23 **Applicable Achievement Level(s)**

24 Gold and Platinum

25 **Requirement(s)**

26 Gold level: Offset or otherwise address 25% of embodied greenhouse gas emissions attributable to
27 the product from resource extraction through final manufacturing or through end of use.

28 Platinum level: Offset or otherwise address 100% of embodied greenhouse gas emissions attributable
29 to the product from resource extraction through final manufacturing or through end of use.

30 ----

31 At a minimum, a cradle to gate scope including emissions attributable to the final manufacturing stage
32 must be employed.

33 Embodied greenhouse gas emissions may be addressed through a variety of methods, including but not
34 limited to, the purchase of carbon offsets, projects with suppliers, product redesign, and savings during
35 the use phase.

1 Reduction in embodied greenhouse gas emissions per functional unit receives credit when compared to a
2 baseline of no more than 10 years prior to certification or recertification (as applicable).

3 Above average performance (lower embodied emissions per functional unit) receives credit when
4 compared to an industry-wide third-party verified benchmark, if available. An industry-wide generic EPD
5 published in the past five years may be used as the benchmark. Otherwise, the performance of a sample
6 of similar products may be used for comparison.

7 Qualified third-party verification of the percentage addressed is required if meeting the targets through
8 methods other than offset purchase.

9
10
11
12

7 // Water & Soil Stewardship Requirements

Category Intent

Water and soil are treated as precious and shared resources. Watersheds and soil ecosystems are protected, and clean water and healthy soils are available to people and all other organisms.

Requirements Summary

To achieve a desired level within the category, the requirements at all lower levels must also be met.

Bronze	Local and product relevant water and soil issues are characterized. (Required for final manufacturing stage facilities.)
	Final manufacturing facilities comply with water quality regulations or guidelines (i.e., permits, international guidelines, or industry best practice). Data to demonstrate the compliance status of off-site, independently operated, effluent treatment facilities (if any) are requested.
	Product relevant chemicals entering effluent or sludge comply with the relevant restrictions on the Core Restricted Substances List (RSL). (Required for final manufacturing stage.)
	Water use at final manufacturing stage facilities is quantified.
	Adequate drinking water, sanitation, and hygiene are provided (final manufacturing stage facilities only).
	A strategy for achieving the Silver level water and soil conservation requirements has been developed. For facilities using high volumes of water in stressed locations, the strategy includes water use reduction targets. Progress is reported at recertification.
Silver	Water and soil related risks are characterized. (Required for select tier 1 suppliers of key materials.)
	<u>Privately owned</u> , off-site, independently operated effluent treatment facilities (if any), comply with effluent quality guidelines or regulations. Alternatively, a strategy to address the issue has been developed.

	<p>The Bronze level water and soil conservation strategy has been implemented including:</p> <p>At least one conservation technology or best practice at facilities expected to have the greatest water- or soil-related impacts. (Required for final manufacturing facilities with high volume processes in stressed locations and facilities with pollutant intense processes.)</p> <p>One additional action to conserve water and/or soil either at final manufacturing facilities or in the supply chain. (Required when there are any facilities with high volume or pollutant intense processes and/or in stressed locations.)</p> <p>Product relevant process chemicals entering effluent and sludge are defined and assessed.</p> <p>Product relevant effluent and sludge does not contain recognized PBTs, vPvBs, or EU CLP Cat.1 and 2 CMRs, or substances causing an equivalent level of concern, or exposure via effluent and sludge is unlikely or expected to be negligible. (Required for final manufacturing stage.)</p> <p>Water use data are made available to stakeholders.</p> <p>A strategy for achieving the Gold level water and soil conservation requirements has been developed. Progress is reported at recertification.</p>
Gold	<p><u>Government owned</u>, off-site, independently operated effluent treatment facilities (if any), comply with effluent quality guidelines or regulations. Alternatively, a strategy to address the issue has been developed.</p> <p>For recertification at the Gold level, all off-site, independently operated effluent treatment facilities (if any), comply with effluent quality guidelines or regulations. Alternatively, manufacturing facilities comply with effluent quality guidelines for direct discharge or otherwise address the issue.</p> <p>The Silver level water and soil conservation strategy has been implemented including:</p> <p>Conservation technologies and best practices at facilities expected to have the greatest water- and/or soil-related impacts. (Required for all final manufacturing facilities with high volume or pollutant intense processes and/or in stressed locations.)</p> <p>Actions to conserve water and/or soil in the supply chain, including the use of certified materials, working as part of multi-stakeholder group(s), and/or working directly with suppliers to implement water and soil stewardship requirements and address the processes of concern. (Required for key materials in scope.)</p> <p>Product relevant chemicals in effluent and sludge are assessed and optimized (i.e., none are x-assessed or grey-rated). (Required for the final manufacturing stage.)</p>

	A positive impact project that addresses local and/or product relevant water and/or soil issues has been implemented.
Platinum	Water quality data are made available to stakeholders.
	Product relevant chemicals in effluent and sludge are assessed and optimized (i.e., none are x-assessed or grey-rated). (Required for key materials where pollutant intense processes occur at tier 1, or at any tier for leather, metal finishing, pulp/ paper and textiles.)
	Impact of positive impact project demonstrated.
	For final manufacturing stage facilities: A comprehensive effluent and sludge quality management system has been established, and Effluent and sludge produced as a result of all manufacturing processes used at the facility are optimized.

1

2 7.1 Characterizing Local and Product Relevant Water & Soil Issues

3 Intended Outcome(s)

4 Through the assessment and understanding of water- and soil-related impacts attributable to the
5 product, including local water availability and quality issues relevant to the product’s manufacturing
6 facilities, opportunities to address the impacts are identified.

7 Applicable Achievement Level(s)

8 Bronze and Silver

9 Requirement(s)

10 Bronze level: Characterize water and soil related issues for all final manufacturing stage facilities and
11 those relevant to the product.

12 Silver level: Characterize water and soil related issues at select tier 1 supplier facilities.

13 ----

14 Bronze Level

15 For all final manufacturing stage facilities:

- 16 1. Determine the basin/catchment/watershed name.
- 17 2. Identify risks to water quantity (including baseline water stress) and water quality, and risk of
18 unimproved or no access to drinking water and sanitation as defined by the most recent
19 version of the World Resources Institute Aqueduct database or equivalent.
- 20 3. If a catchment level plan is available, obtain, review, and determine how the plan is relevant
21 to the site. This must include a determination of whether a groundwater abstraction cap

(i.e., a regulatory limit on total withdrawals) based on water resource availability has been set, and if so, the cap's relevance to the site.

4. Describe effluent and sludge treatment process(es).
5. Identify any known issues with source and/or receiving water contamination (e.g., due to the use of reclaimed water) or high concentrations of naturally occurring hazardous substances.
6. Describe any known issues with soil contamination, erosion, or other types of degradation at the site.
7. Determine if the facility is potentially impacting any sensitive ecosystems, protected areas, or similar.

For the product: Identify the use cycle stage(s) (also commonly referred to as "life cycle" stages) responsible for the majority of water quantity and quality related impacts. Describe the impacts of concern.

Silver Level

For facilities of tier 1 suppliers using high volume or pollutant intense processes to produce key materials that make up $\geq 25\%$ of the product by weight or by cost, or for all tier 1 suppliers:

1. Determine the basin/catchment/watershed name.
2. Identify risks to water quantity (including baseline water stress) and water quality, and risk of unimproved or no access to drinking water and sanitation as defined by the most recent version of the World Resources Institute Aqueduct database or equivalent.

Alternatively, meet the Silver level requirements for at least 50 facilities of tier 1 suppliers using high volume or pollutant intense processes to produce key materials that make up $\geq 25\%$ of the product by weight or by cost (i.e., tier 1 suppliers in scope). For recertification, meet the Silver level requirements for all tier 1 suppliers in scope.

Identifying Key Materials in Scope

A key material is defined as a material that is typically produced using a high-volume water use process or a pollutant intense process (see *Cradle to Cradle Certified® Water & Soil Stewardship – Key Materials* reference document for the list of applicable materials and processes).

The key materials in scope for the Water & Soil Stewardship requirements must be determined at the generic material level (e.g., if several aluminum parts are used, the total weight of aluminum applies). Any key material, when aggregated by generic material type, that is $\geq 25\%$ of the product by weight or by cost is in scope. If there are no key materials present at $\geq 25\%$ when aggregated by generic material type, but the sum of all key materials is $\geq 25\%$, the requirements for key materials must be applied to the key materials representing the highest weight or cost fractions of the product until $< 25\%$ of the product includes key materials to which the requirements have not been applied. If the 25% threshold is met when using only weight or only cost, then the metric that results in meeting the 25% threshold must be used.

Alternative: Water and soil conservation (quantity and quality) impact hot spots, identified based on conducting a life cycle assessment per ISO 14040, may be used instead of key materials that make up \geq

1 25% of the product by weight or by cost for all Water & Soil Stewardship requirements applying to key
2 materials. The assessment must be verified by a qualified third party.

3 4 **7.2 Effluent Quality Compliance**

5 **Intended Outcome(s)**

6 Final manufacturing stage facilities are in compliance with regulatory and/or industry best practice
7 effluent limitations.

8 **Applicable Achievement Level(s)**

9 Bronze, Silver, and Gold

10 **Requirement(s)**

11 Bronze level: For the final manufacturing stage, treat effluent (either on or off site) prior to discharge
12 to the environment and adhere to effluent quality regulations or guidelines. For off-site, independently
13 operated effluent treatment facilities (if any), request data that will demonstrate if the facility is
14 complying with all applicable laws and regulations.

15 Silver level: For privately owned, off-site, independently operated effluent treatment facilities (if any),
16 treat effluent prior to discharge to the environment and adhere to effluent quality guidelines or
17 regulations. Alternatively, if privately owned, off-site, treatment facilities are out of compliance, create
18 a strategy to address the issue and report on progress at recertification.

19
20 Gold level: For government owned, off-site, independently operated effluent treatment facilities (if
21 any), treat effluent prior to discharge to the environment and adhere to effluent quality guidelines or
22 regulations. Alternatively, if government owned off-site treatment facilities are out of compliance,
23 create a strategy to address the issue.

24 Gold level recertification: For off-site, independently operated effluent treatment facilities (both
25 private and government owned, if any), implement the Silver or Gold level strategy (as applicable) to
26 address any issues with off-site treatment facility compliance.

27 ----
28 Facilities discharging effluent directly to surface or groundwater must comply with the corresponding
29 regional regulatory (if any), international, or industry best practice effluent quality guidelines for direct
30 discharge. (Note: Facilities discharging via a sewer system that does not route to an effluent treatment
31 facility with at least secondary treatment capabilities or equivalent are discharging directly to surface or
32 groundwater for the purposes of this requirement.)

33 **Bronze level**

34 For final manufacturing stage facilities meeting this requirement based on regulatory compliance, the
35 parameters addressed in the permit must also be consistent with leading regulations, international
36 guidelines, or industry best practice. Leading regulations are defined as those that include a functioning
37 mechanism through which water quality-based limits are set.

1 Final manufacturing stage facilities discharging process effluent to an off-site, independently operated
2 effluent treatment facility (e.g., publicly owned treatment works, central effluent treatment plant, or
3 wastewater treatment plant) with at least secondary treatment must comply with required pretreatment
4 limits, if any.

5 6 **Silver level**

7 Final manufacturing stage facilities discharging process effluent to a privately owned, off-site,
8 independently operated effluent treatment facility (e.g., central effluent treatment plant or wastewater
9 treatment plant) with at least secondary treatment must demonstrate that the treatment facility is
10 treating the effluent received to quality standards in line with the corresponding regional regulatory (if
11 any) or international guidelines.

12 If the off-site treatment facility is out of compliance, the issue must be addressed by recertification at the
13 Gold level (see Gold level section that follows).

14 15 **Gold level**

16 Final manufacturing stage facilities discharging process effluent to a government owned, off-site,
17 independently operated effluent treatment facility (e.g., publicly owned treatment works or wastewater
18 treatment plant) with at least secondary treatment must demonstrate that the treatment facility is
19 treating the effluent received to quality standards in line with the corresponding regional regulatory (if
20 any) or international guidelines.

21 If the off-site treatment facility is out of compliance, the issue must be addressed by recertification at the
22 Gold level. Methods of addressing the issue may include demonstrating that the manufacturing facility is
23 not contributing to the issue, the manufacturing facility complying with regional regulatory (if any),
24 international, or industry best practice effluent quality guidelines for direct discharge, moving the
25 manufacturing plant, or demonstrating that the third party has corrected the issue.

26 27 **Effluent testing**

28 When effluent must be tested for verification purposes, sampling and testing must be conducted
29 according to the methods specified by regulatory permits, the off-site, independently operated effluent
30 treatment facility, and/or other guidelines as relevant. The analytical laboratory conducting the tests must
31 be accredited or certified for the specific analysis per ISO 17025, NALEP, or equivalent.

32 33 **7.3 Quantifying Water Use**

34 **Intended Outcome(s)**

35 Water withdrawals, discharge, and consumption at facilities manufacturing the product(s) are quantified,
36 creating a baseline against which reductions can be measured, and helping to identify areas for
37 improvement.

1 **Applicable Achievement Level(s)**

2 Bronze

3 **Requirement(s)**

4 Quantify annual water withdrawals, discharge, and consumption for all final manufacturing stage
5 facilities.

6 ----

7 Data must be collected on the following and the data sources indicated:

- 8 1. Withdrawals by source and water type,
- 9 2. Discharges by receiving body/destination,
- 10 3. Capacity of on-site treatment equipment,
- 11 4. Consumption by source,
- 12 5. Total amount and percentage of water recycled and reused.

13
14 Facilities that withdraw or purchase $\geq 100,000 \text{ m}^3$ of water per year are considered as having high-volume
15 processes.

17
18 **7.4 Providing Drinking Water, Sanitation, and Hygiene**

19 **Intended Outcome(s)**

20 Access to drinking water, sanitation, and hygiene is treated as a basic requirement at the facilities where
21 the product is manufactured.

22 **Applicable Achievement Level(s)**

23 Bronze

24 **Requirement(s)**

25 Provide potable drinking water, adequate sanitation, and hygiene to all workers at all final manufacturing
26 stage facilities.

27 ----

28 The following conditions must be met:

- 29 1. Potable water must be dispensed using a clean and accessible method.
- 30 2. An adequate number of toilets per employee must be provided as required by local
31 regulations or international guidelines if local regulations do not exist. The applicant must
32 ensure that sewer and/or portable toilets:
 - 33 a. Provide privacy at all times (i.e., may be locked from the inside).
 - 34 b. Are separate for each gender. Alternatively, toilet facilities will not be occupied by more
35 than one employee at a time, can be locked from the inside, and contain at least one
36 toilet.
 - 37 c. If portable toilets are provided, they must be vented and equipped with lighting.
 - 38 d. Are accessible to all employees including disabled people and people with reduced
39 mobility wherever current employees require such accommodations.

3. Handwashing facilities must be located at or adjacent to each toilet facility and must be equipped with one of the following:
 - a. Running water and soap.
 - b. Waterless skin-cleansing agents capable of disinfecting the skin or neutralizing the contaminants to which the employee may be exposed.
4. A sanitary method of drying hands after washing must be provided.
5. The applicant must establish and implement a maintenance and cleaning schedule with the goal of ensuring that each toilet and handwashing area is maintained in a clean, sanitary, and serviceable condition (including provision of toilet paper or other hygienic option).
6. Reasonable access to drinking water, sanitation, and hygiene facilities must be provided (i.e., either freely accessible at any time as needed by employees or, at a minimum, readily available upon request).

7.5 Water & Soil Stewardship Strategy

Intended Outcome(s)

A water and soil stewardship strategy is developed, providing an actionable pathway toward operating in a manner that protects water and soil resources.

Applicable Achievement Level(s)

Bronze and Silver

Requirement(s)

Bronze level: Develop a strategy for achieving the Silver level water and soil conservation requirements and report on progress made toward achieving the strategy at each recertification.

Silver level: Develop a strategy for achieving the Gold level water and soil conservation requirements and report on progress made toward achieving the strategy at each recertification.

For the Bronze level, the strategy must be designed with the aim of eventually achieving the Silver level as described in Section 7.6 Water and Soil Conservation.

For final manufacturing stage facilities with high volume processes that are also in medium to high stress locations, the strategy must also include quantitative water use reduction targets, informed by the Quantifying Water Use requirements (Section 7.3), including:

1. Near-term (defined as 0-3 years) and mid-term (defined as 3-20 years) targets.
2. Proposed activities and method(s) for reaching each target.
3. Base year(s) and target year(s) must be indicated.
4. A report of progress made toward meeting the targets that were set at the last certification including percent reductions in use and increases in percent recycling achieved (not applicable for initial certification).

For the Silver level, the strategy must be designed with the aim of eventually achieving the Gold level as described in Section 7.6 Water and Soil Conservation.

All strategies must include specific goal(s) and associated timelines for implementation.

1 7.6 Water & Soil Conservation

2 Intended Outcome(s)

3 Conservation technologies and best practices are increasingly being implemented to reduce water use
4 and/or improve effluent and/or soil quality where there are known issues.

5 Applicable Achievement Level(s)

6 Silver and Gold

7 Requirement(s)

8 Silver level: Implement at least one conservation technology or best practice at all final manufacturing
9 stage facilities with high volume processes in stressed locations and/or with pollutant intense
10 processes, and take at least one additional action to conserve water and/or soil at final manufacturing
11 stage facilities or in the supply chain.

12 Gold level:

- 13 1. Implement conservation technologies or best practices at all final manufacturing stage
14 facilities with high volume or pollutant intense processes, and/or in stressed locations.
- 15 2. For key materials that make up $\geq 25\%$ of the product by weight or by cost, take action to
16 conserve water and/or soil in the supply chain.

17 ----

18 Silver Level

19 For final manufacturing stage facilities with high volume processes in medium to high stress locations, at
20 least one technology or best practice leading to water use reductions must be implemented, and

21 For final manufacturing stage facilities with pollutant intense processes, at least one technology or best
22 practice leading to improved effluent quality must be implemented, and

23 One of the Gold level requirements (as listed below) must also be implemented for at least one final
24 manufacturing stage facility or for one key material that makes up $\geq 25\%$ of the product by weight or by
25 cost. (Required unless there are no final manufacturing stage facilities in scope for the Gold level
26 requirements.).

27 The Gold level requirements for final manufacturing stage facilities are as follows:

- 28 1. For final manufacturing stage facilities with high volume processes in medium to high stress
29 locations, technologies or best practices leading to the maximum feasible water use reductions
30 must be implemented, and
- 31 2. For final manufacturing stage facilities with high volume processes in low stress locations, at
32 least one technology or best practice leading to water use reductions must be implemented,
33 and
- 34 3. For final manufacturing stage facilities in high stress locations without high volume processes, at
35 least one technology or best practice leading to water use reductions must be implemented,
36 and
- 37 4. For final manufacturing stage facilities with pollutant intense processes, technologies or best
38 practices leading to the maximum feasible improvement in effluent quality must be
39 implemented.

1 High-volume and pollutant intense processes by material type are listed in the *Cradle to Cradle Certified®*
2 *Water & Soil Stewardship - Key Materials* reference document. Stress level is defined using the baseline
3 water stress metric first referenced in Section 7.1. Other methods of identifying stress level may be
4 considered on a case-by-case basis.

5

6 **Gold Level**

7 For final manufacturing stage facilities with high volume processes in medium to high stress locations,
8 technologies or best practices leading to the maximum feasible water use reductions must be
9 implemented, and

10 For final manufacturing stage facilities with high volume processes in low stress locations, at least one
11 technology or best practice leading to water use reductions must be implemented, and

12 For final manufacturing stage facilities in high stress locations without high volume processes, at least
13 one technology or best practice leading to water use reductions must be implemented, and

14 For final manufacturing stage facilities with pollutant intense processes, technologies or best practices
15 leading to the maximum feasible improvement in effluent quality must be implemented.

16

17 For key materials that make up $\geq 25\%$ of the product by weight or by cost:

- 18 1. For forest and agricultural raw materials (excluding untraceable commodity type
19 agriculturally derived material, e.g., ethanol):
- 20 a. The material must be certified to a C2CPH-recognized standard that addresses the
21 processes of concern (per the *Cradle to Cradle Certified® Water & Soil Stewardship - Key*
22 *Materials* reference document) or an equivalent alternative to certification must be in
23 place.
 - 24 b. Alternatively, for the Gold level (i.e., not an option for the Platinum level), the following
25 are required:
 - 26 i. An explanation of the limitation(s) preventing the incorporation of the required
27 percentage(s) of certified material and how, based on these limitation(s), the amount
28 of certified material currently used represents the maximum that is currently feasible.
 - 29 ii. The explanation must be reported publicly.
 - 30 iii. A strategy for addressing the identified limitation(s) and increasing the amount of
31 certified material over time must be developed. The strategy must include discrete
32 objectives and an associated timeline.
 - 33 iv. For recertification:
 - 34 1. The applicant must demonstrate progress toward achieving the objectives.
 - 35 2. A description of progress made must be reported publicly.
- 36
- 37 2. For other material types:
- 38 a. A C2CPH-recognized certification or alternative that addresses the processes of concern
39 must be in place (the alternative described in 1b above may be applied), or
 - 40 b. The applicant must be actively involved with a multi-stakeholder group working to
41 address the processes of concern, or

- 1 c. The applicant must work directly with suppliers of key materials to implement the Water
2 and Soil Stewardship requirements (per the Alternative for Key Materials section below).
3

4 **Alternative for Key Materials: Working with Suppliers to Implement Water and Soil Stewardship** 5 **Requirements**

6 The following receives credit as an alternative to using certified materials, implementing alternatives, or
7 working with a multi-stakeholder working group to address water- and soil-related issues of concern:

8 For the Gold level, suppliers of key materials must fulfill the following requirements:

- 9 1. Local and Product Relevant Water and Soil Issues must be characterized (per Section 7.1).
- 10 2. For supplier facilities producing key materials associated with high volume processes and
11 located in medium to high stress locations: At least one technology or best practice leading
12 to water use reductions must be implemented.
- 13 3. For supplier facilities producing key materials associated with pollutant intense processes:
14 a. The Effluent Quality Compliance requirements must be fulfilled (per Section 7.2), and
15 b. At least one technology or best practice leading to improved water and/or soil quality
16 must be implemented.
17
18

19 **7.7 Assessing and Optimizing Product Relevant Chemicals in Effluent and Sludge**

20 **Intended Outcome(s)**

21 Chemicals entering receiving waters and soils as a result of product manufacturing have been
22 intentionally selected based on their preferred safety attributes.

- 23 • At the Bronze level, in alignment with leading regulations that aim to protect human health and
24 the environment, the release of well-known toxic chemicals is avoided.
- 25 • At the Silver level, chemicals classified as carcinogenic, mutagenic, or reproductive toxicants
26 (CMRs) are not used, or, if these substances are present, exposure to them is unlikely or
27 expected to be negligible. In addition, persistent, bioaccumulative, and toxic (PBTs) or very
28 persistent and very bioaccumulative (vPvBs) substances are not used. The product also does not
29 contain substances that cause an equivalent level of concern or exposure to them is unlikely or
30 expected to be negligible.
- 31 • At the Gold level, chemicals used are compatible with human and environmental health
32 according to the Cradle to Cradle Certified Material Health Assessment Methodology. Exposure
33 to hazardous chemicals via product relevant effluent and sludge is unlikely or expected to be
34 negligible.
35

36 **Applicable Achievement Level(s)**

37 Bronze, Silver, and Gold

38 **Requirement(s)**

39 Bronze level: All product relevant chemicals entering effluent or sludge during the final manufacturing
40 stage comply with the relevant restrictions on the core Restricted Substances List (RSL) which is
41 applicable to all material and product types. Alternatively, for textile chemical formulations, comply

1 with the Zero Discharge of Hazardous Chemicals (ZDHC) Manufacturing Restricted Substances List
2 (MRSL) or equivalent.

3 Silver level:

- 4 • Define and assess product relevant process chemicals entering effluent or sludge during the
5 final manufacturing stage and develop a strategy for optimization.
- 6 • Ensure that any product relevant chemicals (including product relevant process chemicals)
7 released with effluent or sludge during the final manufacturing stage:
 - 8 ○ Are not classified or listed as known or suspected to cause cancer, birth defects, genetic
9 damage, reproductive harm (CMRs), or cause an equivalent level of concern, or, if these
10 substances are released, that exposure is unlikely or expected to be negligible, and
 - 11 ○ Are not listed as persistent, bioaccumulative, and toxic (PBTs), very persistent and very
12 bioaccumulative (vPvBs).

13
14 Gold level:

- 15 • Define and assess all product relevant chemicals entering effluent or sludge during the final
16 manufacturing stage.
- 17 • Ensure that any product relevant chemicals released with effluent or sludge during the final
18 manufacturing stage are compatible with human and environmental health according to the
19 Cradle to Cradle Certified Material Health Assessment Methodology, allowing only a, b, and c
20 assessed chemicals within effluent and sludge.

21
22 Platinum level:

- 23 • Define and assess all product relevant chemicals entering effluent or sludge at select supplier
24 facilities.
- 25 • Ensure that any product relevant chemicals released with effluent or sludge at select supplier
26 facilities are compatible with human and environmental health according to the Cradle to
27 Cradle Certified Material Health Assessment Methodology, allowing only a, b, and c assessed
28 chemicals within effluent and sludge.

29
30 ----

31 For the Bronze level,

- 32 1. Product relevant chemicals are defined as intentional product inputs and process chemicals
33 (including single chemicals and chemical mixtures, as well as known contaminants) used to
34 manufacture the product. (Note: Process chemicals are further defined in the Definitions
35 section).
- 36 2. All product relevant chemicals that enter or potentially enter the effluent are in scope.
- 37 3. If applicable, restriction thresholds apply to the chemical mixtures as received from the
38 supplier.

39
40 For textile chemical formulations, the product may alternatively comply with the most recent version of
41 the Zero Discharge of Hazardous Chemicals (ZDHC) Manufacturing Restricted Substances List (MRSL) or
42 equivalent.

1 For the Silver level,

- 2 1. For process chemical formulations, all substances present at 1000 ppm (0.1%) or above
3 within the formulation are subject to review. Substances may be grey-rated due to missing
4 toxicity information and otherwise must have received an abc-x rating.
- 5 2. CMRs are defined as substances that have received a harmonized classification of Category
6 1 or 2 in one or more of the CMR endpoints as listed within the EU's Classification, Labelling
7 and Packaging regulation (CLP) Annex VI, or are CMR substances listed on the REACH
8 Candidate list of Substances of Very High Concern (SVHC) for Authorisation (including those
9 on Annex XIV). PBTs, vPvBs, and substances causing an equivalent level of concern are
10 defined per the REACH Candidate list of Substances of Very High Concern (SVHC) for
11 Authorisation (including those on Annex XIV).

12
13
14 For the Platinum level, the "select" suppliers in scope are:

- 15 1. Tier 1 suppliers to the final manufacturing stage that produce key materials using pollutant
16 intense processes for materials that are $\geq 25\%$ of the product by weight or by cost, and
- 17 2. Suppliers at any tier that use pollutant intense processes associated with leather, metal
18 finishes, pulp and paper, and textiles that are $\geq 25\%$ of the product by weight or by cost.
19 These pollutant intense processes are listed in the Water & Soil Stewardship Key Materials
20 reference documents.

21
22 For further details on identifying the key materials in scope, see Section 7.1.
23
24

25 7.8 Transparency

26 Intended Outcome(s)

27 Water use and effluent quality data for final manufacturing stage facilities are available to stakeholders,
28 demonstrating the manufacturer's commitment to water stewardship.

29 Applicable Achievement Level(s)

30 Silver and Platinum

31 Requirement(s)

32 Silver level: Make water use data for final manufacturing stage facilities available to stakeholders.

33 Platinum level: Make effluent quality data for the final manufacturing stage facilities available to
34 stakeholders.

35 ----
36 The data must include:

- 37 1. For the Silver through Platinum levels, withdrawals by source and stress level, consumption,
38 and discharge by level of treatment and destination.

- 1 2. For the Platinum level, effluent quality test reports as required for verification of the Effluent
2 Quality Compliance requirements (see Section 7.2).
3
4

5 7.9 Positive Impact Project

6 Intended Outcome(s)

7 Water and/or soil quality, water quantity, or the health of aquatic and/or soil ecosystems within the
8 catchment(s) where the manufacturer, employees, customers, and/or suppliers are located is improved
9 through initiation or participation in a collaborative project.

10 Applicable Achievement Level(s)

11 Gold and Platinum

12 Requirement(s)

13 Gold level: Implement a project that will positively impact local and/or product relevant water or soil
14 issues.

15 Platinum level: Demonstrate the impact of the positive impact project using quantitative metric(s).

16 ----
17 The project must:

- 18 1. Reach beyond the final manufacturing stage facility and into the value chain and/or local
19 community and aim to positively impact aquatic and/or soil ecosystems, local communities,
20 water and/or soil quality and/or water quantity within the catchment(s) where the
21 manufacturer, employees, customers, and/or suppliers are located.
- 22 2. Include direct involvement by company employees and/or senior management.
- 23 3. Address one or more of the issues identified in the Characterize Local and Product Relevant
24 Water and Soil Issues requirement (Section 7.1) or otherwise be material to the applicant
25 company.
26
27

28 7.10 Optimizing Effluent and Sludge Quality at the Facility Level

29 Intended Outcome(s)

30 Effluent and sludge at final manufacturing facilities are managed with the aim of protecting local water
31 quality and ecosystem health.

32 Applicable Achievement Level(s)

33 Platinum

34 Requirement(s)

35 For the final manufacturing stage facilities:

- 36 • Establish a comprehensive effluent and sludge quality management system, and

- Optimize the effluent and sludge produced as a result of all manufacturing processes used at the facility.

The following are in scope:

1. Effluent and sludge produced as a result of all manufacturing processes at the facility.
2. Non-manufacturing effluent and sludge (e.g., from water used in toilets, kitchen areas) unless treated by an off-site, independently operated effluent treatment facility.
3. All chemicals with potential to enter effluent and sludge including, but not limited to:
 - a. process chemicals,
 - b. intentional product inputs,
 - c. chemicals used to treat and clean cooling systems,
 - d. chemicals used to treat the effluent, and
 - e. custodial/cleaning chemicals used in the manufacturing area.

Managing Effluent and Sludge Quality

The comprehensive effluent quality management system must:

1. Be informed by an understanding of:
 - a. The hazardous substances (defined as substances with RED hazard(s) per the Material Health Assessment Methodology) used intentionally and unintentionally by the facility and the industry. This must be determined based on a comprehensive review of safety data sheets and the relevant literature on chemicals of known and emerging concern, both regulated and non-regulated. (Note: This is different from the chemical inventory required for materials and products in the Material Health category.)
 - b. Local and catchment level water quality issues that are relevant to the facility, surrounding ecosystem, and community, including the quality of source and receiving waters, and the health of receiving ecosystems, determined per the Characterize Local and Product Relevant Water Issues requirement (Section 7.1) and communication with non-governmental organizations (NGOs) working on local water issues and/or local water authorities.
2. Include comprehensive methods for avoiding the intentional and unintentional use, and subsequent introduction, of hazardous substances to the environment via effluent and sludge. The methods must address all chemicals in scope and may include but are not limited to:
 - a. Use of third-party certified and optimized input formulations and materials,
 - b. Analytical testing of purchased formulations to screen for hazardous contaminants, and
 - c. Adherence to industry best practice manufacturing restricted substances lists.
3. Include qualified third-party verification that processes and procedures for on-site treatment facility operation (if any) and water quality management are in place and functioning.
4. Monitor conventional water quality parameters (e.g., pH, total suspended solids, biochemical oxygen demand), and for the release of hazardous substances relevant to the industry and facility. The following are required:
 - a. Effluent as it leaves the facility must be tested for all substances of concern identified per the required research (per #1).
 - b. Best practices must be used to collect samples.
 - c. Testing must be conducted at least two times per year.

1 d. Laboratories conducting the tests must be ISO 17025 accredited.

3 **Optimizing Effluent and Sludge Quality**

4 1. For conventional water quality parameters, facility(ies) releasing effluent directly to surface or
5 groundwater (defined in Section 7.2) must comply with the more stringent of the limitations
6 indicated by either their permits or as follows:

- 7 a. pH: 6-9
- 8 a. Biological Oxygen Demand (BOD): 25 mg/L
- 9 b. Chemical Oxygen Demand (COD): 100 mg/L
- 10 c. Total Suspended Solids (TSS): 30 mg/L
- 11 d. Ammonia (as N): 10 mg/L
- 12 e. Total nitrogen: 10 mg/L
- 13 f. Total phosphorus: 2.0 mg/L
- 14 g. Temperature: < 3 °C increase
- 15 h. Color: 7 m-1 (436 nm; yellow) 5 m-1 (525 nm; red) 3 m-1 (620 nm; blue)
- 16 i. Oil and grease: 10 mg/L
- 17 j. Coliform: 400 bacteria/100 ml

18 Applicants who would be required to comply with effluent limits more stringent than what indicated
19 by their permits may alternatively publicly disclose an explanation of the conditions and/or trade-offs
20 preventing the facility from meeting the more stringent limits.

21 These effluent limits are the most stringent of those listed for multi-brand consortia or for the
22 benchmark countries (if not included in multi-brand consortia list) per Zero Discharge of Hazardous
23 Chemicals Programme, Textile Industry Wastewater Discharge Quality Standards Literature Review
24 REV1, 2015.

25 <https://www.roadmaptozero.com/fileadmin/pdf/WastewaterQualityGuidelineLitReview.pdf>

26 2. Hazardous substances identified per the required research (per the Effluent and Sludge
27 Quality Management section #1) must not be x-assessed in effluent or sludge (per the Material
28 Health Assessment Methodology section on assessment of effluent and sludge).

29 Receiving water is defined as the ultimate receiving water in the case of off-site, independently operated
30 effluent treatment facilities.

8 // Social Fairness Requirements

Category Intent

Companies are committed to upholding human rights and applying fair and equitable business practices.

Requirements Summary

To achieve a desired level within the category, the requirements at all lower levels must also be met.

Bronze	A human rights policy based on international human rights standards and an understanding of the company's risk areas is in place.
	Human rights risks are assessed for the applicant company, final manufacturing stage and direct suppliers to the final manufacturing stage (tier 1). Progress is made on assessing risks beyond tier 1 (i.e., tier 2 and beyond).
	A strategy for implementing the human rights policy is developed. At recertification, progress toward achieving the strategy is measured.
	For final manufacturing stage facilities, performance against the human rights policy is measured and corrective actions for select issues (e.g., child labor, forced labor) are complete. Corrective actions are planned for any other poor performance issues and, at recertification, progress is demonstrated.
	Company executives demonstrate commitment and support for establishing, promoting, maintaining, and improving a culture of social fairness.
Silver	Social audit performance data are requested from tier 1 suppliers in high-risk locations. At recertification, progress is made on supply chain data collection and corrective actions, if needed. Corrective actions for select issues (e.g., child labor, forced labor) are complete.
	Management systems support the implementation and oversight of the human rights policy within company operations.
	A grievance mechanism permits company employees and other stakeholders to obtain redress for negative human rights impacts.
	The company has implemented a positive social impact project that measurably improves the lives of employees, the local community, or a social aspect of the value chain.
	The company uses open and transparent governance and reporting, making information on how human rights risks are managed and adverse impacts are addressed publicly available.
Gold	Human rights risks are assessed for the product's components and raw materials (regardless of tier).

	Materials associated with high risk of child or forced labor or support of conflict are certified to a C2CPH-recognized certification program or an equivalent alternative is in place. If a certification program is not available, a traceability exercise is conducted upon recertification.
	Responsible sourcing management systems support the implementation and oversight of the policy within the product's supply chain.
	A grievance mechanism permits contract manufacturer employees and other stakeholders to obtain redress for negative human rights impacts.
	An assessment has been conducted to determine the impact of the positive impact project using quantitative metric(s). Measurable progress is demonstrated at recertification.
	The company incorporates stakeholder engagement and feedback into human rights risk management. Stakeholder feedback informs strategy and operations.
Platinum	The company is collaborating to develop and scale solutions to an intractable social issue within the value chain of the product.
	The company fosters a diverse, inclusive, and engaged work environment in which social fairness operates as a core part of recruitment, training, remuneration, performance evaluation, and incentive structures.

1

2 **8.1 Human Rights Policy**

3 **Intended Outcome(s)**

4 The applicant is formally committed to respecting and upholding human rights as defined by
5 international standards.

6 **Applicable Achievement Level(s)**

7 Bronze

8 **Requirement(s)**

9 Commit to respect human rights, as enshrined in municipal law and internationally recognized human
10 rights standards, through company policy.

11 ----

12 The policy must:

- 13 1. Establish human rights expectations for the applicant company, the supply chain,
14 communities, potentially affected groups, and other relevant stakeholders.
15 2. Include the company's commitment to support the following (Note: These are the
16 expectations that must be established and are referred to as "required policy elements" in
17 other sections of the standard):

- a. Elimination of discrimination with respect to employment and occupation including, but not limited to, ethnicity-, race- and gender-based discrimination,
 - b. Elimination of harassment and abuse,
 - c. Elimination of all forms of forced or compulsory labor, or activities that are known to lead to forced labor (e.g., human trafficking),
 - d. The abolition of child labor and adequate protections for workers above the legal working age and below age 18,
 - e. Prevention of excessive working hours,
 - f. Freedom of association and collective bargaining,
 - g. Safe and healthy work, including:
 - i. Access to water, sanitation, and hygiene (WASH),
 - ii. Emergency preparation and response,
 - iii. Hazardous materials handling procedures,
 - iv. Management systems that address health and safety risks, and
 - v. Appropriate building construction, electrical, and fire safety,
 - h. Provision of the legal minimum wage and all legally mandated benefits including employer contributions for social security benefits and services,
 - i. Aspirations for the provision of a living wage that covers the necessities for life as defined in its local context (e.g., food, water, housing, health care, education, clothing, transportation, child care, discretionary income),
 - j. Fair and ethical business practices, including anti-corruption/bribery. (Note: In practice, this may be part of a human rights policy or, more commonly, a separate company policy or code.),
 - k. Additional priority issues identified in the risk assessment (per Section 8.1), if any.
3. Be formally approved by a duly empowered officer of the applicant company or by the board of directors.

The policy must be guided by the Fundamental Conventions of the International Labor Organization and the United Nations Guiding Principles on Business and Human Rights, as well as the International Bill of Human Rights. Where national law and these international human rights standards differ, the applicant must follow the higher standard; where they are in conflict, the applicant must seek to respect internationally recognized human rights to the greatest extent possible.

Note: Applicants are encouraged to ensure their policies are in full conformance with the requirements in this section of the standard upon initial certification. However, if any of the required policy elements and/or references to the international standards are missing from the human rights policy upon initial certification at Bronze level, these will be noted as pending on the Certified Products registry on C2CPII's website. Any missing elements or standards must be added to the policy by recertification. Missing elements or standards are not permitted at the Silver level.

8.2 Assessing Risks and Opportunities

Intended Outcome(s)

Opportunities for improvement are identified and understood as a result of an assessment of human rights risks.

1 **Applicable Achievement Level(s)**

2 Bronze and Gold

3 **Requirement(s)**

4 Bronze level:

- 5 • Assess human rights risks and identify opportunities for improvement for the applicant
- 6 company, including all final manufacturing stage facilities, and tier 1 suppliers. (Note: Tier 1
- 7 suppliers are defined as suppliers to the final manufacturing stage, including in cases where the
- 8 applicant is using contract manufacturing.)
- 9 • Demonstrate ongoing efforts to improve visibility and assess risks within the certified product's
- 10 supply chain (i.e., beyond tier 1).
- 11

12 Gold level: Assess human rights risks and identify opportunities for improvement associated with the

13 product's components and raw materials (regardless of supply chain tier).

14 ----

15 For the Bronze level, the risk and opportunity assessment must include all rights required to be included

16 in the policy commitment per Section 8.1 (see the 'required policy elements') at a minimum. The

17 assessment must include:

- 18 1. A company level risk assessment based on conducting desk research, at a minimum, to
- 19 identify:
 - 20 a. Known and likely human rights risks associated with the applicant company's own
 - 21 operations, final manufacturing stage facilities, the product's supply chain, product use,
 - 22 product cycling, relevant communities, potentially affected groups, and other relevant
 - 23 stakeholders.
 - 24 b. Well-known risks associated with the applicant's industry/sector and country(ies) of
 - 25 operation.
- 26 2. A tier 1 supplier risk assessment based on knowledge of supplier industry/sector and
- 27 locations to identify high-risk supplier facilities including those in:
 - 28 a. Industries/sectors associated with a high risk of human rights violations or other
 - 29 negative human rights impacts.
 - 30 b. Locations that are reputed to have conflict, corruption, widespread human rights
 - 31 violations, and/or weak governance.
 - 32 c. De facto high-risk locations, defined as countries that fall below the 65th percentile when
 - 33 taking an average of the six World Bank Worldwide Governance Indicators.
- 34 3. Identification of human rights due diligence best practices to address the risks. Note: These
- 35 may be best practices that are already in place, best practices planned for future
- 36 implementation, and/or best practices employed by others that could potentially be
- 37 implemented by the applicant in future.
- 38 4. Information regarding the actual and potential impacts and importance of risks identified as
- 39 defined by affected stakeholders, including employees of the applicant company.
- 40 5. Prioritization of the risks and opportunities for improvement identified. At a minimum, the
- 41 following must be prioritized:
 - 42 a. Well-known industry risks,
 - 43 b. Human rights violations, and

- 1 c. Issues where the applicant has substantial leverage to make improvements.
2 6. Testing the results of the assessment with internal audience(s) to validate the outcome.
3

4 Ongoing efforts to improve visibility and assess risks within the product's supply chain based on
5 increasing knowledge of tier 2 (and eventually beyond tier 2) supplier industry/sector(s) and location(s) as
6 described in #2 above for tier 1 must be demonstrated. If new risks are identified, #3-6 above also apply.
7 For supplier locations that have not yet been identified, if there is a chance that the location is high risk,
8 then it must be considered de facto high risk until shown otherwise. Identification of the locations of
9 these potentially high-risk suppliers must be prioritized.
10

11 Gold level: Assess human rights risks and identify opportunities for improvement associated with the
12 product's components and raw materials (regardless of supply chain tier).
13 ---

14 For the Gold level, high-risk components and raw materials must be identified, including the following de
15 facto high-risk items:

- 16 1. Materials and components from source countries where there is reason to believe that child
17 labor or forced labor is involved, and
- 18 2. Tin, tantalum, tungsten, and gold from conflict-affected and high-risk areas.
- 19 3. If new risks are identified, #3-6 above also apply.
20
21

22 8.3 Monitor and Verify Performance

23 Intended Outcome(s)

24 Performance on upholding human rights is monitored and verified, ensuring that corrective actions are
25 taken when poor performance is identified and increasing the level of assurance that risks to human
26 rights are addressed.

27 Applicable Achievement Level(s)

28 Bronze, Silver, and Gold

29 Requirement(s)

30 Bronze level: For final manufacturing stage facilities, measure performance against the human rights
31 policy and confirm the completion of corrective actions associated with issues of high concern
32 including child labor, forced labor, corruption/bribery, and immediate threats to life and safety. For
33 any other poor performance issues, plan corrective actions and, at recertification, demonstrate
34 progress on addressing the issues.

35 Silver level: Request data measuring performance against the human rights policy from all high-risk
36 tier 1 suppliers. At recertification, demonstrate continued efforts to obtain performance data and
37 evidence of tracking corrective actions that may be necessary at tier 1 supplier locations.

1 Gold level: For components and raw materials associated with high risk of child labor, forced labor, or
2 support of conflict, specify or certify to a C2CPII-recognized certification (if available) or equivalent that
3 includes performance requirements aligned with the human rights policy.

4 ----

5 For the Bronze level:

- 6 1. Performance data must be generated and verified by a qualified party.
- 7 2. For de facto high-risk locations (defined in Section 8.1), performance data must be
8 generated every 1.5±0.5 years. For low-risk locations, performance data must be generated
9 every three years (i.e., for the initial certification and at each subsequent recertification).
- 10 3. If identified, the following issues of high concern must be resolved prior to certification or
11 recertification
 - 12 a. Child labor,
 - 13 b. Forced labor,
 - 14 c. Corruption/bribery,
 - 15 d. Unauthorized subcontracting,
 - 16 e. Missing or deficient permits (i.e., business license, building permit, and environmental
17 permit(s) if required by local regulations),
 - 18 f. Any immediate threat to life or safety (e.g., poor fire safety, structural safety hazard), and
19 g. Denial of access to the facility, workers, or files.

21 Silver level: Request data measuring performance against the human rights policy from all high-risk tier 1
22 suppliers. At recertification, demonstrate continued efforts to obtain performance data and evidence of
23 tracking corrective actions that may be necessary at tier 1 supplier locations.

24 ---

25 For the Silver level:

- 26 1. Social audit performance data must be requested from all high-risk tier 1 suppliers providing
27 components and materials that are subject to review (as defined in Material Health Section
28 4.3), including all de facto high-risk suppliers (as defined in Section 8.1).
- 29 2. If data are outdated or not available, the applicant must arrange for a social audit to be
30 conducted.
- 31 3. Audits must be performed by qualified personnel with a social audit credential and no
32 conflicts of interest related to the supplier.
- 33 4. Data must be generated within the past 24 months.
- 34 5. If identified, the following issues of high concern must be resolved prior to certification or
35 recertification,
 - 36 a. Child labor,
 - 37 b. Forced labor,
 - 38 c. Corruption/bribery,
 - 39 d. Unauthorized subcontracting,
 - 40 e. Missing or deficient permits (i.e., business license, building permit, and environmental
41 permit(s) if required by local regulations),
 - 42 f. Any immediate threat to life or safety (e.g., poor fire safety, structural safety hazard), and
43 g. Denial of access to the facility, workers, or files.

6. Corrective actions must be planned or ongoing for any other poor performance issues identified. At recertification, the applicant must demonstrate progress on:
 - a. Encouraging suppliers to complete corrective actions,
 - b. Tracking whether timelines are adhered to, and
 - c. Taking steps to suspend or terminate relationships with suppliers that fail to make progress on remediation.
7. At recertification, progress must be demonstrated on requesting social audit data from additional high-risk suppliers, if any, identified through the supplier risk assessment. For suppliers that continually fail to provide data, the applicant must take remedial actions (i.e., steps to suspend or terminate the relationship) after a maximum of two years.

Gold level: For components and raw materials associated with high risk of child labor, forced labor, or support of conflict, specify or certify to a C2CPH-recognized certification (if available) or equivalent that includes performance requirements aligned with the human rights policy.

For the Gold level:

1. A C2CPH-recognized certification or an equivalent alternative to certification is required for all de facto high-risk components and raw materials subject to review (as defined for Material Health), if a C2CPH-recognized certification exists and certified material is available.
2. At recertification, if a C2CPH-recognized certification does not exist, or certified material is not available, and the applicant has not been able to institute an alternative, the applicant must:
 - a. Undertake a traceability exercise with the goal of tracking the material from the direct supplier through all stages of processing to initial production or extraction,
 - b. Establish how to mitigate the negative human rights impacts, and
 - c. Participate in a stakeholder initiative actively working to address the issues.

8.4 Strategy for Policy Implementation

Intended Outcome(s)

A framework for monitoring and measuring progress toward achievement of social performance targets and for identifying areas for improvement is established.

Applicable Achievement Level(s)

Bronze

Requirement(s)

Bronze level: Develop a strategy for implementing the human rights policy and report on implementation progress at each recertification.

The strategy must:

1. Address priority risks and opportunities (per Section 8.1).
2. Include specific time-bound performance and impact objectives to guide decision making.

3. Define the scope of implementation.
4. Define the company's human, technical, and material resource allocation for implementation.

For recertification, performance data must be collected and analyzed to measure progress toward achieving social targets and objectives, and identify areas for improvement. For any areas of poor performance identified, methods of improving outcomes must be identified and evaluated, and the strategy refined accordingly.

8.5 Demonstrating Commitment

Intended Outcome(s)

A culture of social fairness that prioritizes human rights and the application of responsible business practices to all stakeholders is established, promoted, and improved by company leadership.

Applicable Achievement Level(s)

Bronze

Requirement(s)

Demonstrate commitment and support for establishing and maintaining a culture whereby employees and business partners are able to achieve high levels of social performance.

The applicant's leadership team (i.e., C-level executive and/or Board of Directors) must demonstrate commitment and support by:

1. Communicating the company's social aspirations and values, strategy for upholding human rights, and significance of respect for human rights to the success of the company internally and/or externally.
2. Defining a position to actively lead on human rights, oversee implementation of the strategy, and drive continuous improvement efforts.
3. Ensuring there are defined procedures for escalating human rights risks and identified impacts to the executive team.

8.6 Management Systems

Intended Outcome(s)

A management system for people and procedures is in place, ensuring that necessary corrective actions are taken, actions are effective, and that performance on respecting human rights is ultimately improved.

Applicable Achievement Level(s)

Silver and Gold

Requirement(s)

Silver level: Implement a management system that supports achievement of the human rights policy commitments within company operations.

1 Gold level: Implement a responsible sourcing management system that supports achievement of the
2 human rights policy commitments within the product's supply chain.

3 ----
4 For the Silver level, the management system must include the following elements:

- 5 1. Designated staff with social compliance responsibilities.
- 6 2. Designated oversight function and process.
- 7 3. Business procedures that support implementation of the human rights policy within the
8 company's workplace and across corporate functions and different levels of management.
- 9 4. Education for staff with social-related duties on human rights principles.
- 10 5. Internal communication and employee involvement.
- 11 6. Procedures to measure and evaluate workplace activities against the human rights policy.
- 12 7. Policies and procedures for the prompt implementation of corrective and preventive actions
13 within the company's workforce.
- 14

15 For recertification at the Silver or Gold level, the policy, procedures, practices and/or programs must be
16 reviewed to identify deficiencies and implement changes (if needed) that will lead to improved
17 performance. Remedial activities (if needed) must be underway and seek to identify and address root
18 causes. (Note: This applies to the company-level management system at the Silver level and also to the
19 responsible sourcing management system at the Gold level.)

20 ---
21 For the Gold level, the responsible sourcing management system must include the following elements:

- 22 1. Designated staff with ethical sourcing responsibilities.
- 23 2. Designated oversight function and process.
- 24 3. Procedures to communicate to suppliers the company's human rights policy and any
25 associated ethical sourcing business processes.
- 26 4. Supplier contractual requirements for human rights policy compliance and monitoring (e.g.,
27 supplier codes of conduct if defined as a contractual term). Contracts must require suppliers
28 to extend social compliance expectations to their suppliers.
- 29 5. Evaluation of new suppliers prior to the awarding of contracts to determine if the supplier
30 can meet requirements.
- 31 6. Policies and procedures for the prompt implementation of corrective and preventive
32 actions.
- 33 7. Education for sourcing and/or procurement team(s) on responsible sourcing and/or human
34 rights principles.
- 35 8. Business procedures for identifying and documenting the cause and resolution of human
36 rights issues and/or impacts in the supply chain that arise as a result of audits/reviews or
37 concerns raised by employees or other third parties.
- 38

39 For recertification at the Silver or Gold level, the policy, procedures, practices and/or programs must be
40 reviewed to identify deficiencies and implement changes (if needed) that will lead to improved
41 performance. Remedial activities (if needed) must be underway and seek to identify and address root

1 causes. (Note: This applies to the company-level management system at the Silver level and also to the
2 responsible sourcing management system at the Gold level.)

3

4 **8.7 Grievance Mechanisms**

5 **Intended Outcome(s)**

6 A mechanism is in place by which employees, customers, suppliers, and other stakeholders may safely
7 report negative effects of business activities and operations and other social fairness concerns to the
8 company in order to obtain redress for those impacts.

9 **Applicable Achievement Level(s)**

10 Silver and Gold

11 **Requirement(s)**

12 Silver level: Provide a grievance mechanism that permits company employees and other stakeholders
13 to obtain redress for negative human rights impacts. For any contract final manufacturing stage
14 facilities, request that a grievance mechanism be made available.

15 Gold level: For contract final manufacturing stage facilities, ensure that a grievance mechanism is
16 available that permits employees and other stakeholders to obtain redress for negative human rights
17 impacts.

18 For the Silver and Gold levels, the applicant company must have a grievance mechanism for company
19 employees and other stakeholders that:

- 20 1. Is supported by a non-retaliation policy.
- 21 2. Is capable of addressing the risks to and potential adverse impacts on people.
- 22 3. Addresses concerns promptly, using an understandable and transparent process based on
23 local best practices that is readily accessible by any affected stakeholder.
- 24 4. Provides feedback to those concerned, without their risking retribution.
- 25 5. Includes informing direct employees about the mechanism at the time of hire.
- 26 6. Does not impede or preclude access to judicial or administrative remedies that might be
27 available under law or through existing arbitration procedures, or substitute for grievance
28 mechanisms provided through collective agreements.
- 29 7. Includes written records and periodic reviews to identify and make necessary
30 improvements.

31 For the Gold level, the grievance mechanism may be provided by the contract manufacturer or by the
32 applicant.

33

34 **8.8 Positive Impact Project**

35 **Intended Outcome(s)**

36 Positive impact on a social issue of significant importance to the company and/or value chain of the
37 product.

38 **Applicable Achievement Level(s)**

1 Silver and Gold

2 **Requirement(s)**

3 Silver level: Implement a positive impact project that measurably improves the lives of employees, the
4 local community, or a social aspect within the value chain of the product.

5 Gold level: Conduct an assessment to determine the impact of the positive impact project using
6 quantitative metric(s).

7 ----

8 For the Silver level, the following are required:

- 9 1. The applicant must invest in a social impact project that involves issues or opportunities that
10 were identified in the risk assessment process (per Section 8.1) or that are otherwise
11 material to the company.
- 12 2. The project goal(s) must be supported by one or more key performance indicators that are
13 tracked before, during, and after the project.
- 14 3. Project selection must incorporate employee input.

15

16 For the Gold level, an impact assessment must be performed based on the defined key performance
17 indicator(s). For recertification, measurable progress must be demonstrated.

18

19

20 **8.9 Transparency and Stakeholder Engagement**

21 **Intended Outcome(s)**

22 The applicant company is held accountable for any negative human rights impacts, encouraging ever
23 improving performance.

24 **Applicable Achievement Level(s)**

25 Silver and Gold

26 **Requirement(s)**

27 Silver level: Use open and transparent governance and reporting, making information on how human
28 rights risks are managed and adverse impacts are addressed publicly available.

29 Gold level: Incorporate stakeholder engagement and feedback into human rights risk management,
30 using it to shape company strategy and operations.

31 ----

32 For the Silver level, the applicant must make the following information publicly available:

- 33 1. The human rights policy, objectives, and progress toward achieving objectives (i.e., activities
34 and outcomes),
- 35 2. A description of adverse impacts on human rights and how they are addressed, and
- 36 3. Sourcing information including number of suppliers by geographic location. Required for the
37 final manufacturing stage, direct suppliers to the final manufacturing stage, and suppliers of

1 high-risk components and raw materials (when such information becomes available or at a
2 minimum for the Gold level when identified as required per Section 8.1).
3

4 For the Gold level, the applicant must have a robust process for accepting or soliciting, and responding to,
5 stakeholder feedback. Input from stakeholders must be regularly obtained and used to shape the
6 strategy for implementing the human rights policy, management systems, and related operations.
7

8 **8.10 Collaborating to Solve Social Issues**

9 **Intended Outcome(s)**

10 Industry-wide progress is made toward solving social issues that are widely recognized as being difficult
11 and complex.

12 **Applicable Achievement Level(s)**

13 Platinum

14 **Requirement(s)**

15 Collaborate to develop and scale solutions to an intractable social issue within the value chain of the
16 product.

17 ----
18 Collaboration must be with a multi-stakeholder program or consortium working on a common goal to
19 comprehensively address a social issue. The applicant must actively participate for the full certification
20 period.

21 The initiative selected must:

- 22 1. Support implementation of the company's social strategy and policy.
- 23 2. Aim to drive progress within an industry or across multiple industries.
- 24 3. Ensure that ground rules for the partnership allow for adequate voice for all participants.
- 25 4. Include ongoing assessment of partnership impact.
26

27 **8.11 Fostering a Culture of Social Fairness**

28 **Intended Outcome(s)**

29 Socially fair business practices in its governance and management approach are applied by the applicant
30 company. This is reflected by a diverse, inclusive, and engaged workforce and through training,
31 remuneration, and payment of a living wage.

32 **Applicable Achievement Level(s)**

33 Platinum

34 **Requirement(s)**

35 Foster a diverse, inclusive, and engaged work environment in which social fairness operates as a core
36 part of recruitment, training, remuneration, performance evaluation, and incentive structures.

1 ----

2 The following are required:

- 3 1. Hiring and promotion processes must be evaluated and amended, if needed, to promote
4 inclusivity and equal opportunity.
- 5 2. Access to training on key social issues (i.e., those included in the policy or identified per the
6 risk assessment) must be provided to all executives and employees.
- 7 3. Awareness training on diversity and inclusion, gender equality, and anti-discrimination must
8 be provided to all staff.
- 9 4. Social performance indicators must include ethnicity-, race-, sex- and age-disaggregated
10 data on hiring, compensation, promotion, demotion, training and mentoring for employees
11 of all levels. Exception: If applicable local laws do not permit collection of all or a portion of
12 the required data, the pertinent portion of the requirement is waived.
- 13 5. Data must be evaluated for pay equity, including a comparison of the average wages by
14 ethnicity, race, and gender for work of equal value, and the ratio of the compensation of the
15 CEO or equivalent to the median and average wage of a full-time worker. The exception
16 noted in #4 applies.
- 17 6. Pay equity data must be published externally and made publicly accessible. An explanation
18 of differences that may be realized or quantified over time must be included. The exception
19 noted in #4 applies.
- 20 7. Data on violence in the workplace, including gender-based violence, must be documented
21 where it has occurred.
- 22 8. Performance assessments of any executives or employees with designated social
23 responsibilities must include consideration of criteria or metrics derived from the human
24 rights policy and strategy.
 - 25 a. Social performance results must be considered in compensation packages / incentive
26 plans for top company executives and management with social management or
27 oversight functions (i.e., from C-level executives to business unit and functional heads).
- 28 9. Diversity and equal opportunity employment must be included in the organization's social
29 strategy and implementation. The company must:
 - 30 a. Conduct an evaluation to understand why differences in representation by ethnicity,
31 race, and gender exist in the boardroom, the workplace, and the first tier of the supply
32 chain.
 - 33 b. Develop and implement a plan for remedying any differences that are or may be
34 attributable to unequal opportunity.
 - 35 c. Investigate, encourage, and promote equal opportunities for women and racial, ethnic,
36 religious, or economically disadvantaged minorities into supervisory and management
37 roles in the workplace, particularly if they are under-represented in such roles.
- 38 10. Employees must be paid a living wage. This is defined as being paid sufficiently for a
39 standard workweek (i.e., not including overtime) to afford a decent standard of living for
40 their families, inclusive of: food, water, housing, education, health care, transportation,
41 clothing, and other essential needs including savings for unexpected events and some
42 disposable income.
- 43 11. Program(s) must be implemented to regularly engage employees (including other workers
44 on the premises or under the supervision of the company) on the company's social vision
45 and goals, and to identify actions that will help the company to achieve them.
- 46

9 // Packaging for Certified Products

The requirements in this section apply to the packaging of a product seeking certification. At a minimum, the packaging for a product seeking certification is subject to the requirements listed in this section.

Alternatively, packaging may be:

1. Certified as a separate product -- In this case, the product must meet all standard requirements, the same as other products. Note that standard Sections 2.3 and 5 include requirements specific to single-use plastic packaging when certified as a separate product.
2. Assessed separately from the product in the Material Health and Product Circularity categories only -- In this case, the achievement levels for these two categories are assigned to the packaging separately, and are separately stated on the product's certificate and in the Cradle to Cradle Certified Products registry. If this option is selected, the packaging is not certified in its own right and is not subject to the Clean Air & Climate Protection, Water & Soil Stewardship, or Social Fairness requirements.

Intended Outcome(s)

Product packaging meets high product circularity standards at the entry level of certification, ensuring alignment with the Cradle to Cradle principles for these typically non-circular product types.

Applicable Achievement Level(s)

Bronze

Requirement(s)

For product packaging, design the packaging for cycling, incorporate cycled content, and ensure access to cycling.

The following is required for the product:

All packaging materials contained in one sales unit as it is offered to the end user or consumer at the point of purchase (e.g., the box for a smartphone, tube for cosmetic lotion and the sales unit box it is contained in, paint can, plastic clamshell and cardboard backing for a set of kitchen knives) and not added exclusively for shipping, AND any packaging materials that are intended to be used with the product or for the application or dispensing of the product (e.g., mascara tube and brush applicator, twist-up tube for lipsticks or glue sticks, paper towel or toilet paper cores), must comply with:

1. The RSL (Section 4.1),
2. The Bronze level restriction on organohalogens and functionally related chemicals of concern (Section 4.2), AND
3. One of the following (a, b, c, or d) for products certifying at the Bronze or Silver levels, or two of the following (a, b, c, d) for products certifying at the Gold and Platinum levels:

- 1 a. The sum of post-consumer recycled and renewable content must be $\geq 20\%$ or equal to the
2 percentage of recycled and renewable content required for the Silver level per Section 5.4
3 Increasing Demand.
- 4 b. At least 90% of the packaging materials (by weight) meet one of the following:
- 5 i. Compliance with the Silver and Gold level requirements, respectively, in Sections 5.3
6 Preparing for Active Cycling and 5.5 Material Compatibility for Technical and/or
7 Biological Cycles, OR
- 8 ii. Compliance with ii. 1, 2, 3, and 4 below:
- 9 1. The packaging is compatible for municipal recycling systems,
10 2. Plastic materials are a type that is commonly recycled or composted via curbside
11 pickup (i.e., PET, HDPE, PP, bioplastics) and the material is accepted by municipal
12 recycling programs in the region(s) where the product is sold,
13 3. Materials that are intended for composting are fully compostable per a C2CPII
14 recognized compostability standard consistent with the intended recycling
15 pathway(s), and
16 4. Materials that are commonly recyclable (e.g., paper, steel, aluminum) do not
17 contain additives or features that are likely to result in low-value (i.e., low-quality)
18 reprocessed material. Additives that may be present in the recycled content used
19 are out of scope for this determination. Exemption: Glass is exempt from this
20 requirement.
- 21 c. The packaging is reusable/refillable, is part of a refill system (e.g., refill pouches), and/or the
22 packaging has a product-specific take-back program.
- 23 d. The applicant has reduced the amount or weight of the packaging materials for the certified
24 product without decreasing the compatibility for recycling (as defined in 'd.' above) or has met
25 the Gold level requirements in Section 5.7 Circular Design Opportunities and Innovation.
26

27 The following materials are not subject to the packaging requirements:

- 28 1. Materials used exclusively for shipping the product, such as a box, pallet, or shrink/plastic
29 wrap.
- 30 2. Packaging materials for products that are sold exclusively as material inputs for other
31 products (i.e., packaging for intermediate products that are intended to be used at
32 subsequent manufacturing facilities, rather than being sold to the general public or to
33 professional users such as construction workers/ builders).
34

35

10 // Animal Welfare Requirements

Several animal material types may not be used in certified products (see eligibility restrictions in the User Guidance). The requirements in this section apply to animal materials and substances derived from animal materials that are eligible for certification. The eligible materials and substances to which the requirements in this section apply are:

1. By-products of meat production and fishing (e.g., leather, sheepskin, down, fish skin - excluding fur), or
2. Material sourced from animals that do not have to be killed or live-plucked in order to harvest the material (e.g., sheep's wool).

For substances derived from by-products (e.g., substances derived from fat, skin, bone): The requirements in this section apply only if these substances are inextricably tied to the product's core functionality (e.g., products made entirely from gelatin, collagen, chondroitin, squid ink, or tallow, and products containing these substances, if tied to core functionality).

Note: These requirements do not apply to material from invertebrates for which clear evidence of sentience does not exist.

Intended Outcome(s)

The welfare of the animals is protected during all production phases when material from animals is used in a certified product.

Applicable Achievement Level(s)

Bronze, Silver, and Gold

Requirement(s)

Bronze level: For products containing animal material, commit to protecting animal welfare through company policy. Develop a strategy and plan for implementing a mechanism that aims to ensure adherence to the policy and demonstrate progress toward implementing the policy and mechanism.

Silver level: Use a minimum of 50% materials and substances certified to a C2CPII-recognized animal welfare certification program, or equivalent alternative. Alternatively, publicly disclose an explanation of the limitation(s) preventing achievement of the required percentage.

Gold level: Use materials and substances certified to a C2CPII-recognized animal welfare certification program, or equivalent alternative.

For the Bronze level, the applicant must have a policy in place that forbids animal abuse at all facilities where the animals are raised and/or slaughtered (including any facilities in the supply chain), and during transport.

The policy must:

1. Address the Five Freedoms:
 - a. Freedom from hunger and thirst

- b. Freedom from discomfort
 - c. Freedom from pain, injury, and disease
 - d. Freedom to express normal behavior
 - e. Freedom from fear and distress
2. Prohibit specific practices of high concern for the animal-derived material type in question (e.g., mulesing of sheep).
 3. Include provisions to immediately address cases where it becomes known that animal abuse is occurring (e.g., a provision to immediately cease doing business with affected suppliers until the issue is resolved).

The planned mechanism for implementing the policy must include:

1. Regular on-site surveillance of all relevant facilities by individuals knowledgeable of animal health and welfare issues to verify implementation of the policy.
2. A method of tracking material from farm to certified product in any case where the farm is not the final manufacturing stage.

For the Silver and Gold levels:

1. The animal welfare certification or alternative must address all required points of the policy (per the Bronze level requirements) and include regular site surveillance of all relevant facilities by third-party auditors knowledgeable of animal health and welfare issues. Regular site surveillance is defined as at least one on-site audit every two years including an allowance for conducting unannounced audits.
2. If using an equivalent alternative to certification, qualified third-party auditors without a conflict of interest (i.e., no other paid services provided to the applicant) must verify equivalency and policy implementation.

Alternative to Meeting Required Percentage of Certified Material: Feasibility Analysis

For the Silver level: A feasibility analysis may be applied as an alternative to meeting the required percentage of certified material in any case where an applicant is unable to meet the requirement. (Note: This is not an option at Gold or Platinum levels).

The following are required:

1. An explanation of the limitation(s) preventing the incorporation of the target amount of certified material and how, based on these limitation(s), the amount of certified material currently used represents the maximum that is currently feasible.
2. The explanation must be reported publicly.
3. A strategy for addressing the identified limitation(s) and increasing the amount of certified material over time must be developed. The strategy must include discrete objectives and an associated timeline.
4. For recertification:
 - a. The applicant must demonstrate progress toward achieving the objectives.
 - b. A description of progress made must be reported publicly.

1 11 // Private Label Product Requirements

2 A private label product is a product that is identical in every way to another product that is currently
3 Cradle to Cradle Certified (i.e., the parent product), except for brand name and packaging.

4 Companies applying for a private label product certification must meet the following requirements:

- 5 1. Complete and sign a Private Label Verification Form stating that the product is identical to
6 the certified parent product,
- 7 2. If necessary for the achievement level in the Product Circularity category met by the parent
8 product, make a connection to the original equipment manufacturer's or parent product
9 company's take-back program(s) or other cycling initiatives in order for the product to be
10 cycled as intended, and
- 11 3. Unless meeting all standard requirements per the option below, disclose that the
12 certification is a private label certification. (C2CPII will indicate which certifications are
13 private label product certifications on the Cradle to Cradle Certified Product Registry and on
14 Cradle to Cradle Certified certificates.)

15 All other program requirements will have been met by the parent product company rather than by the
16 private label company.

17 If a company does not wish to disclose that the product has a private label certification, the product and
18 company must meet all standard requirements (although the majority will have already been met by the
19 manufacturer and parent company). This will include:

- 20 • The company-level Social Fairness requirements, and
- 21 • The company-level Environmental Policy and Management requirements unless already met by
22 the final manufacturing stage.

23 For further information about private label certifications, see the Policy for Certification of Private Label
24 Products within the Cradle to Cradle Certified® Certification Scheme.

25
26
27
28
29

1 12 // Definitions

2 **Anaerobic digestion** – The process by which microorganisms biologically decompose material into
3 carbon dioxide, methane, water, inorganic compounds, and/or biomass in an anaerobic environment
4 (absence of oxygen), within a limited time period.

5 **Applicant company** – The company that signs the C2CPII certification agreement and is listed on the
6 Cradle to Cradle Certified certification certificate.

7 **Baseline water stress** – Measures the ratio of total water withdrawals to available renewable surface and
8 groundwater supplies. Water withdrawals include domestic, industrial, irrigation, and livestock
9 consumptive and non-consumptive uses. Available renewable water supplies include the impact of
10 upstream consumptive water users and large dams on downstream water availability. Higher values
11 indicate more competition among users. - WRI Aqueduct, 2019

12 **Benign minerals** – Inorganic salts that contain cations and anions that are considered compatible with or
13 beneficial to biological life processes.

14 **Biodegradable material** – A material that can undergo near-complete biological decomposition into
15 carbon dioxide, water, inorganic compounds, and biomass in a natural medium (soil, water, or anaerobic
16 environments) within a limited time period, thereby efficiently returning nutrients from the material back
17 to the earth.

18 **Bioenergy credit multiplier** – A unitless factor used to calculate the bioenergy credit. The bioenergy
19 credit multiplier is equal to: [1- (adjusted Biogenic Assessment Factor for the eligible fuel)].

20 **Biogenic assessment factor** – A unitless factor that represents the net atmospheric biogenic CO₂
21 contribution associated with using a biogenic feedstock at a stationary source, taking into consideration
22 biogenic landscape and process attributes associated with feedstock production, processing, and use at a
23 stationary source, relative to the amount of biogenic feedstock consumed. This term represents a ratio of
24 the net biogenic carbon cycle effects from all stages of the growth, harvest/collection, processing, and use
25 of a biogenic feedstock relative to the carbon content of biogenic feedstock used at the point of
26 assessment and resulting in stack emissions at a stationary source. [Reference: U.S. Environmental
27 Protection Agency, Office of Air and Radiation, Office of Atmospheric Programs, Climate Change Division.
28 Framework for Assessing Biogenic CO₂ Emissions from Stationary Sources, November 2014] BAFs
29 modeled using future anticipated baselines developed for fuels most similar to those eligible for credit
30 per the standard were selected. The BAFs were adjusted up by 10% as a conservative approach, or in the
31 case of landfill gas and similar, set to zero rather than giving a credit greater than the carbon dioxide
32 emissions produced.

33 **Biological cycle** – The cycle by which materials or parts are released to, and ideally reprocessed in, the
34 environment via composting, biodegradation, or other biological metabolic pathways.

35 **Biologically derived material** – A material that is a biological material or that was originally derived from
36 a biological material through one or multiple chemical transformations.

37 **Biological material** – A material that is extracted from a plant or animal source without significant
38 chemical processing.

- 1 **Chemical substance (or “substance”)** – Matter of constant composition best characterized by the entities
2 (molecules, formula units, atoms) it is composed of. Physical properties such as density, refractive index,
3 electric conductivity, melting point, etc., characterize the chemical substance.
- 4 **Child labor** – Work that deprives children of their childhood, their potential, and their dignity, and that is
5 harmful to physical and mental development. A child is anyone under the age of 18. The minimum
6 working age is 15 years, or statutory school-leaving age, whichever is higher. This age can vary by country.
7 Key References: United Nations Convention on the Rights of the Child, International Labor Organization
8 (ILO) Convention 138 – Minimum Age, ILO Convention 182 – Worst Forms of Child Labor.
- 9 **Collective bargaining** – All negotiations which take place between an employer, a group of employers or
10 one or more employers’ organizations, on the one hand, and one or more workers’ organizations, on the
11 other, for: (a) determining working conditions and terms of employment; and/or (b) regulating relations
12 between employers and workers; and/or (c) regulating relations between employers or their
13 organizations and a workers’ organization or workers’ organizations. Key References: International Labor
14 Organization (ILO) Convention 98 – Right to Organize and Collective Bargaining, ILO, ILO C154 - Collective
15 Bargaining Convention.
- 16 **Component (“Part”)** – A single functional grouping of contents. A part is an optional categorization to
17 identify a portion of a product that is used modularly. A part will still be comprised of one or more
18 homogeneous materials.
- 19 **Compostable material** – Characteristic of a product, packaging, or associated component that allows it to
20 biodegrade, generating a relatively homogeneous and stable humus-like substance within a limited time
21 period.
- 22 **Cycling** – The processing of material, parts, or whole products toward a new use cycle via a technical or
23 biological cycling pathway that includes at least one of the following: reuse, remanufacturing,
24 refurbishing, recycling, nutrient extraction/anaerobic digestion, composting, or biodegradation.
- 25 **Cycled content** – Material or parts that have been reclaimed, recycled, salvaged, or otherwise captured
26 from a pre-consumer or post-use phase of a previous cycle.
- 27 **Cycling pathway** – A specific method, system, or other means of processing a material at the end of its
28 use phase. Examples include: municipal recycling, home composting, aerobic biodegradation in
29 wastewater (i.e., at municipal treatment plant), take-back and repair/remanufacture by the manufacturer.
- 30 **Destructive disassembly operations** – Disassembly processes that deal with the partial or complete
31 destruction of obstructing components. In these cases, components or irreversible fasteners (e.g., welds)
32 are destroyed using destructive tools such as a hammer, crowbar, or grinder.
- 33 **Direct discharge** – Effluent is discharged to surface or groundwater instead of to an externally owned
34 and operated wastewater/effluent treatment facility.
- 35 **Discrimination** – Unequal treatment, directly or indirectly, on various grounds including race, ethnicity,
36 sex, language, religion, political or other opinion, national or social origin, property, and birth or other
37 status (such as sexual orientation or health status, for example, having HIV/AIDS). Key References:
38 Universal Declaration of Human Rights – Article 2, 7, 23, International Labor Organization (IL) Convention

1 111 – Discrimination, International Convention on the Elimination of All Forms of Racial Discrimination,
2 International Convention on the Elimination of All Forms of Discrimination against Women.

3 **Diversity** – The inclusion of different types of people (such as people of different races or cultures) in a
4 group or organization.

5 **Effluent** – Wastewater that is discharged from a facility either to a treatment plant or directly to the
6 environment. Stormwater is not considered wastewater/effluent for the purposes of the standard
7 requirements.

8 **Excessive working hours** – Maximum working hours of 8 hours per day, or 48 hours per week. Overtime
9 is the number of hours worked beyond the maximum allowed by week, and international standards limit
10 this to 60 hours per week. Rest days are a continuous period of at least 24 hours each week. National
11 laws can vary from international standards. Key References: International Labor Organization (ILO)
12 Convention 1 – Hours of Work (Industry), ILO Convention 30 – Hours of Work (Commerce, Offices), ILO
13 Convention 116 – Reduction of Hours of Work, ILO Convention 14 – Weekly Rest.

14 **Fast-moving consumer goods** – Non-durable consumer products that are purchased frequently,
15 consumed rapidly, and sold quickly at a relatively low cost. Examples include household goods such as
16 cosmetics, personal care, cleaning products, and office supplies.

17 **Final manufacturing stage** – The processes that constitute the final manufacturing stage are defined by
18 industry category in the Cradle to Cradle Certified® Final Manufacturing Stage Process Definitions.

19 **Final manufacturing stage facility** – A facility at which final manufacturing stage processes occur. Final
20 manufacturing stage processes are defined in the Cradle to Cradle Certified® Final Manufacturing Stage
21 Process Definitions.

22 **Forced labor** – Situations in which persons are coerced to work through the use of violence or
23 intimidation, or by more subtle means such as accumulated debt, retention of identity papers, or threats
24 of denunciation to immigration authorities. Key References: International Labor Organization (ILO)
25 Convention 29 – Forced Labor and ILO Convention 105 – Abolition of Forced Labor.

26 **Formulated consumer product** – A product whose function is determined primarily by its chemical
27 composition (rather than shape, surface, or physical design). Typically, it is a single homogeneous
28 chemical mixture such as a liquid, gel, paste, cream, powder, tablet, or bar.

29 **Freedom of association** – The fundamental human right of peaceful assembly and association, including
30 the right to form and to join (or not join) trade unions and other organizations for the protection of their
31 interests. Key References: United Nations Declaration on Human Rights, Articles 20 and 23, International
32 Labor Organization (ILO) Convention 87 – Freedom of Association and the Protection of the Right to
33 Organize, ILO Convention 98 – Right to Organize and Collective Bargaining.

34 **Generic material type** – The general class a homogeneous material belongs to. The generic material type
35 is the common term that would be used to describe a material in commerce. Examples of generic
36 material types include: aluminum, polyethylene, steel, cotton, and medium-density fiberboard.

37 **Harassment and abuse** – Includes, but is not limited to, violence, corporal punishment, harsh or
38 degrading treatment, sexual or physical harassment, mental, physical, verbal, or sexual abuse. Key

- 1 References: Universal Declaration of Human Rights, International Covenant on Civil and Political Rights,
2 Declaration on the Protection of all Persons from Being Subjected to Torture and Other Cruel, Inhumane
3 or Degrading Treatment or Punishment, International Labor Organization (ILO) Convention 190 – Violence
4 and Harassment.
- 5 **High-value cycling** – The cycling of high-quality materials as defined by the Gold level requirements for
6 “high-value cycling potential” in Section 5.5.
- 7 **Homogeneous material (or “material”)** – A material of uniform composition throughout that cannot be
8 mechanically disjointed, in principle, into different materials. Coatings and finishes such as plating,
9 powder coats, enamels, etc., are considered unique homogeneous materials (see *Cradle to Cradle Certified*
10 *Methodology for Defining Homogeneous Materials* for details).
- 11 **Inclusion** – The act or practice of including and accommodating people who have historically been
12 excluded.
- 13 **Industrial Symbiosis** – The process by which wastes or by-products of an industry or industrial process
14 become the raw materials for another.
- 15 **Intended cycling pathway** – See “Cycling pathway.”
- 16 **Intermediate product** – A product sold exclusively as an input to be used in another product and not sold
17 to the general public. (Note: Products intended for professional use (e.g., construction worker use) are
18 not considered intermediate products. A building is not a product. Products sold as inputs to be used in
19 other products that are also sold to the general public are not considered intermediate products).
- 20 **Key material** – A material that is typically manufactured using a pollutant intense or high-volume water
21 use process (see the *Cradle to Cradle Certified® Water & Soil Stewardship - Key Materials* reference
22 document).
- 23 **Living wage** – The remuneration received for a standard workweek by a worker in a particular place
24 sufficient to afford a decent standard of living for the worker and her or his family. Elements of a decent
25 standard of living include food, water, housing, education, health care, transportation, clothing, and other
26 essential needs including provision for unexpected events. Key References: Global Living Wage Coalition,
27 Anker Methodology.
- 28 **Long-use phase product** – A product with a use phase time that is typically greater than 1 year.
- 29 **Material** – See “Homogeneous material.”
- 30 **Minimum wage** – The compensation to be paid to an employee or worker, based on wage levels of
31 individual countries. Nearly all countries have a national body that determines minimum wages
32 nationally, or for sectors or occupations. In most jurisdictions, overtime must be paid at a premium.
33 Wages and premiums vary by country. Key References: International Labor Organization (ILO) Convention
34 26 - Minimum Wage, ILO Convention 131 - Minimum Wage Calculation, ILO Convention 100 – Equal
35 Remuneration.
- 36 **Nutrient extraction** – Applying biomass conversion processes and equipment to produce low-volume but
37 high-value chemical products.

1 **Rare and endangered species** – Any species listed in the Convention on International Trade in
2 Endangered Species of Wild Fauna and Flora (CITES) appendices [Reference:
3 <https://www.cites.org/eng/app/index.php>] and/or in the International Union for Conservation of Nature
4 (IUCN) Red List as Near Threatened, Vulnerable, or Endangered. [www.iucnredlist.org/]

5 **Performance improvement** – In the context of energy conservation and efficiency projects, this term
6 refers to the percentage change in energy consumption from a baseline period to a reporting period.
7 Depending on the methodology employed, one or both of these values will be adjusted (i.e., normalized)
8 to account for differences in production, weather, etc., between the baseline and reporting period. This
9 adjustment allows for a comparison of two consumption amounts that correspond to consistent
10 conditions. Note that performance improvements do not necessarily correspond with or lead to total
11 energy use reductions, particularly if production has greatly increased.

12 **Post-consumer cycled content** – Material generated by households or by commercial, industrial and
13 institutional facilities in their role as end-users of the product which can no longer be used for its
14 intended purpose.

15 **Pre-consumer cycled content** – Material or parts diverted from the waste stream during a manufacturing
16 process. Material or parts such as rework, regrind, or scrap that are generated in a process and are
17 capable of being reclaimed within the same process that generated it are excluded.

18 **Primary packaging materials** – The materials that physically contain, envelop, or hold the certified
19 product, and typically come into direct contact with the product. Any materials or components that are
20 attached to the materials that physically contain, envelop, or hold the certified product (such as inks,
21 adhesives, labels, nozzles, pumps, and caps) are also considered to be part of the primary packaging.

22 **Process chemical** – Any substance that comes into direct contact with the product or any of its material
23 constituents during any of the processes that constitute the final manufacturing stage of the product. It is
24 used as an intentional part of any of these processes to fulfill a specific function or achieve a specific
25 effect in the product or any of its material constituents. Within this definition, process chemicals are
26 limited to pure chemical substances and chemical substances present in a mixture at a concentration of
27 1,000 ppm or above. Mixtures include liquids, sprays, gases, aerosols, solids, etc. The concentration
28 threshold applies to process mixtures directly as received by the supplier and prior to any dilution that
29 may take place at the manufacturing site. This definition does not include maintenance agents for
30 machinery, effluent, or wastewater treatment chemicals, chemicals used in steam boilers, or cleaning
31 agents used for the production area, offices, and/ or lavatories. Distilled water, tap water, and ambient air
32 in their unaltered state are excluded from the assessment.

33 **Product** – A physical item that can be routinely and individually purchased from the applicant by other
34 entities. A product is composed of one or more components, homogeneous materials, and/or chemical
35 substances. A product may function as a component or material in another product. For the purposes of
36 the standard requirements, any item that is sold along with the product, other than the packaging, is
37 considered part of the product. This includes assembly tools and/or spare parts if it is not possible to
38 purchase the product without these.

- 1 **Product as a Service** – A material or product designed to provide a service to the user without conveying
2 ownership of the materials.
- 3 **Product use phase time** – The typical time of use of a product starting at the point the product is
4 received by the user or customer, and ending at the time the product is cycled (this includes
5 refurbishment, remanufacturing, reuse, and recycling, but not repair).
- 6 **Rapidly renewable** – Material derived from a natural resource (agriculture or animal-derived) that has a
7 maximum 10-year regeneration cycle. (Note: This term is used in the Clean Air & Climate Protection
8 category while the term “renewable” is used in the Product Circularity category.)
- 9 **Recycled content** – proportion of pre-consumer or post-consumer materials, by mass, of recycled
10 material in a product or packaging.
- 11 **Recycling** – The process by which a material, after serving its intended function, is processed into a new
12 material via mechanical or chemical transformation and then added to a new material formulation in a
13 different context.
- 14 **Refillable** – A characteristic of a product or packaging that can be filled with the same or similar product
15 more than once, in its original form and without additional processing except for specified requirements
16 such as cleaning or washing. Programs must exist to facilitate refilling and reuse to support a refillable
17 claim.
- 18 **Refurbishing** – The process of returning a product to good working condition by replacing or repairing
19 major components that are faulty or close to failure, and making cosmetic changes to update the
20 appearance of a product, such as cleaning, changing fabric, painting, or refinishing.
- 21 **Remanufacturing** – The process of disassembly and recovery at the subassembly or component level.
22 Functioning, reusable parts are taken out of a used product and rebuilt into a new one. This process
23 includes quality assurance and potential enhancements or changes to the components.
- 24 **Renewable content** – Material derived from a living, natural resource (agriculture, aquaculture, or animal
25 derived) that can be continually replenished. Material must be legally harvested, as defined by exporting
26 and receiving country. If the material is wood, or another material associated with extensive evidence of
27 ecosystem destruction due to land conversion and/or poor management practices, to count as renewable
28 the material must be certified by a C2CPII-recognized program as responsibly sourced. If the material is a
29 biologically derived plastic or liquid formulation, material only counts as renewable if its bio-based
30 content has been quantified using radiocarbon dating or through chain of custody documentation
31 showing derivation from natural resources.
- 32 **Responsibly sourced renewable content** – Material that is certified by a C2CPII-recognized standard that
33 verifies sustainable, environmentally friendly forest or vegetation management. These recognized
34 standards have criteria that address: 1) Compliance with all applicable laws and regulations of the
35 country in which farming or harvesting operations occur, 2) Operations that respect land rights and land
36 use rights, and are unlikely to cause displacement of food production, 3) Planning, monitoring,
37 management, and continuous impact assessment for the farming and/or harvesting of material, 4)
38 Maintenance, conservation, or enhancement of biodiversity in the forest/vegetation or other ecosystem,

- 1 5) Maintenance or enhancement of the productive function of the forest/vegetation or other ecosystem
2 area and efficient use of harvested materials (e.g., rate of harvest does not exceed rate of regrowth in the
3 long term), 6) Maintenance or enhancement of the health and vitality of the forest/vegetation or other
4 ecosystem and its protective systems (soil and water).
- 5 **Reusable** – Characteristic of a product or packaging that has been designed to be used in more than one
6 use cycle for the same purpose for which it was originally conceived.
- 7 **Separable** – The ability of removing one homogeneous material from another one it is physically attached
8 to.
- 9 **Science-based targets** – Greenhouse gas emissions reduction targets as defined per the Science Based
10 Targets Initiative (SBTI). Per SBTI, targets are considered science-based if they are in line with what the
11 latest climate science deems necessary to meet the goals of the Paris Agreement – limiting global
12 warming to 1.5°C above pre-industrial levels. [Reference: sciencebasedtargets.org, accessed 16-
13 November, 2023].
- 14 **Scope 1 emissions** – Emissions from operations that are owned or controlled by the reporting (i.e.,
15 applicant) company.
- 16 **Scope 2 emissions** – Indirect emissions from the generation of purchased or acquired electricity, steam,
17 heat, or cooling consumed by the reporting (i.e., applicant) company.
- 18 **Short-use phase product** – A product with a use phase time that is typically less than 4 years.
- 19 **Single-use plastic product** – Any disposable plastic product, made wholly or partially from plastic, that is
20 designed to be used only once (i.e., is not reusable or refillable) Note: This definition includes
21 biodegradable plastics. Note: Plastic is defined per Directives (EU) 2019/904 and (EC) No 1907/2006,
22 article 3 #1 and article 3 #5 respectively.
- 23 **Sludge** – Solid waste produced by an effluent treatment plant.
- 24 **Stakeholder** – An individual who may affect or be affected by an organization’s activities. An affected
25 stakeholder in the context of the Social Fairness requirements is an individual whose human rights have
26 been affected by an enterprise’s operations, products, or services.
- 27 **Substance** – See “Chemical substance.”
- 28 **Supply chain** – A set of organizations linked by flow(s) of products, services, finances, or information from
29 a source to a customer.
- 30 **Technical cycle** – The cycle by which a product’s materials or parts are reprocessed for a new product use
31 cycle via recycling, repair, refurbishment, remanufacturing, or reuse.
- 32 **Tier 1 supplier** – For the purposes of Cradle to Cradle certification, this term refers to direct suppliers to
33 the final manufacturing stage of the product. For cases where the applicant company uses contract
34 manufacturing, tier 1 suppliers are the suppliers of the contract manufacturer. Distributors are
35 considered suppliers.
- 36 **Value chain** – Interlinked value-adding activities that convert inputs into outputs which, in turn, add to the
37 bottom line and help create competitive advantage. A value chain typically consists of inbound

1 distribution or logistics, manufacturing operations, outbound distribution or logistics, marketing and
2 selling, and after-sales service. These activities are supported by purchasing or procurement, research
3 and development, human resource development, and corporate infrastructure (Reference:
4 [Businessdictionary.com](https://www.businessdictionary.com) and [https://www.ifm. eng.cam.ac.uk/research/dstools/value-chain-/](https://www.ifm.eng.cam.ac.uk/research/dstools/value-chain-/)).