Cradle to Cradle Certified Assessor Call

8 March 2023

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Agenda

- General Certification Program Updates

- Material Health Topics

- Certification Program Updates

- Services & Engagement Team Updates

- Marketing Updates

- Q&A

General Certification Program Updates

Susan Klosterhaus

Revised Version 4.0 Transition Policy

Products currently certified to Version 3.1:

- Companies may apply for certification to Version 4.0 for products certified to Version 3.1 as of 1 July 2021 (the Version 4.0 Effective Date). **All Version 4.0 certifications will be valid for three years.**

- Products that were initially certified or last recertified prior to 16 November 2022 may recertify to Version 3.1 one additional time until **31 December 2024.** Assessment summary forms for these Version 3.1 recertifications will be accepted until 31 December 2024. Products must then be recertified to Version 4.0 when the Version 3.1 certification expires.

- All Version 3.1 certifications will be valid for two years. Certifications previously issued in 2022 for less than two years will be extended to allow for a two-year certification period.

Update to Program Fee Schedules

- Email sent to Certification holders on 25 January 2023 announcing update to program fees

- Correction email to be sent this week

- Updated fee schedules now on C2CPII website

Effective 1 May 2023: All program fees listed in US Dollars only

- Companies previously receiving invoices in Euros will receive invoices in U.S. Dollars and the company's currency conversion rate at the time of payment will apply

- Changes are effective 1 May 2023 for new Cradle to Cradle Certified® and C2C Certified Material Health Certificate™ applications.

- For re-certifications, changes will apply to all Cradle to Cradle Certified® certifications and C2C Certified Material Health Certificates™ with an expiration date of 1 August 2023 and after.

Version 4.0 Assessor Training

Lessons available on C2CPII's e-learning platform

- All standard requirement courses (Sections 2-10)

- Manufacturing facility site visits (User Guidance, Appendix 1)

- Final Manufacturing Stage definitions

Next steps

- Knowledge tests for each standard requirement section (to be completed April 2023)

- Notification of deadline for all assessors to complete the training lessons and knowledge tests in order to continue conducting Version 4.0 assessments

Version 4.0 Assessor Training

Other training in development

- Private label certification lesson (Q2 2023)

- Introductory lessons (Q2/Q3 2023)

- Practice assessment exercise (Summer 2023)

- Material Health assessment methodology lessons (Q3/Q4 2023)

Work Plan for 2023

- Address Version 4.0 implementation challenges
  - Analytical testing for restricted substances

- Update Version 4.0 User Guidance

- Version 4.0 forms/templates
  - Improve Bill of Materials
  - Improve Assessment Summary Form
  - Develop 'Benchmark' Version 4.0 Assessment Summary Form
  - Develop Externally Managed Components Form
  - Develop Social Fairness Risk Assessment Form
  - Develop Packaging Form
  - Develop Supplier Collection Form

- Update and clarify substances on Version 4.0 RSL (Annual update, July 2023)

- Review/add Version 4.0 C2CPII Recognized Programs
  - Recycled content standards, Sustainable Fiber Alliance, others TBD

Work Plan for 2023

Improvements to Version 4.0 User Guidance

- Product Circularity: Review and update the chain of custody verification requirements to align with best practices

- CA&CP: Develop additional guidance for identifying acceptable renewable electricity

- W&SS: Develop guidance for Best Available Technology for different industry sectors

Material Health Topics

Chris Helt

Supplier RSL Compliance Pathways – Review

	RSL Declaration Form:	Signer:	Notes:
1.	C2CPII	Supplier	**Default pathway using C2CPII form:** • [C2C Certified Version 4.0 Supplier Restricted Substances Declaration](#) signed by the supplier.
2.	Supplier	Supplier	**Alternate compliance pathway for suppliers who are unable to sign the C2CPII RSL Declaration:** • Uses a supplier's statement of conformance in their own format. • Must include the same information requested in C2CPII's RSL declaration.

3.	C2CPII	MH Assessor	**Alternate compliance pathway for suppliers who are unable to sign <u>ANY</u> RSL Declaration:**
			 • Material Health Assessor can use full composition information from an attested Bill of Materials (BoM) to confirm RSL compliance and sign the C2CPII RSL Declaration.
			 • Supplier can provide attested BoM using:
			      • C2CPII [Version 4.0 Supplier Bill of Materials Form](#)
			    OR
			      • BoM in the supplier's own format. Supplier BoMs must include the same information requested in C2CPII's BoM.

Alternate RSL Compliance Pathways – Details

SUPPLIER RSL DECLARATIONS and BILL OF MATERIALS DOCUMENTS

- For suppliers not able to sign C2CPII's RSL declaration or BoM Form, C2CPII accepts documents from suppliers in their own format.

- To be accepted, the supplier documents must:
  - Be on their company letterhead.
  - Include the same information required in C2CPII's RSL declaration OR BoM Form.
  - Use the same attestation/declaration language as C2CPII's forms*.
  - Be signed by an appropriate company representative with the relevant knowledge, responsibility, and authority. Physical signatures are preferred, legally binding electronic signatures are accepted (e.g., Acrobat Sign, DocuSign).

  - **Note:** Language included that is not on the C2CPII form will need to be reviewed to determine conformance.

  - Checklists for supplier documents will be added to relevant forms**:
    - C2C Certified Version 4.0 Supplier Restricted Substances Declaration
    - Version 4.0 Supplier Bill of Materials Form

* If suppliers have issues with C2CPII required language, then please let us know so we may address.

** Supporting information will be added to the Version 4.0 User Guidance when updated later this year.

Percentage Assessed Requirement – Challenges

NOTES:

- Material Health Section 4.4 - Assessing Chemicals and Materials requires a threshold percentage of certified products to be assessed beginning with 75% at Bronze.

- C2CPII has been made aware of General Assessor challenges with this requirement due to:
  - Complexity of determining percentage assessed by the lower of: percentage assessed by weight OR percentage assessed by number of chemicals.
  - Unreasonable effort for supply chain engagement (even for Bronze Achievement Level).
  - Lack of supply chain transparency (especially for complex product groups).

- C2CPII is working on this issue and is interested in additional input from other General Assessors (send input to chelt@c2ccertified.org).

- Discussion at end of today's call as time allows.

Certification Program Updates

Sebastian Häfele

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Using V4.0 forms in V3.1 assessments

Please note that the following data worksheets and forms developed for Version 4.0 assessments cannot be used in V3.1 assessments:

- Cradle to Cradle Certified Version 4.0 Supplier Restricted Substances Declaration

- Cradle to Cradle Certified Version 4.0 Supplier CMR & SVHC Declaration

These V4.0 forms do not cover all requirements of the relevant V3.1 requirements. In general, it is advised to not use V4.0 forms in V3.1 assessment and vice versa. Exceptions include when a V3.1 assessment includes one or more categories assessed to V4.0

Site Visits and the C2CPII COVID Site Visit Policy

- The COVID-19 site visit policy, implemented more than two years ago, was phased out on 30 June 2022.

- Please ensure that the required site visits have been conducted for all Version 3.1 for that constitute provisional certifications for which the site visit was waived due to the covid site visit policy and Version 4.0 assessments before they are submitted to the Institute.

- If any issues are still being encountered with conducting the required site visit(s) due to mandated travel restrictions (e.g., China), please let us know prior to submitting the assessment summary for these applications so we can work with you and determine how to proceed.

- Currently remote site visits cannot replace on-site visit

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Initial V3.1 certifications

- Applications and assessment summary forms for new product certifications to Version 3.1 will be accepted from existing Version 3.1 certification holders until 31 December 2023.

- It will not be permitted to certify products ineligible for Version 4.0 certification to Version 3.1 unless it is possible to demonstrate a commitment to meet the Version 4.0 requirements within a certain timeframe

- Products may be added to an existing Version 3.1 certification (in accordance with the product grouping policy) after the new product application deadline (31 December 2023) and through 31 December 2024.

- Companies applying for product certification for the first time are required to certify to Version 4.0.

Completing the V4.0 ASF

Applicable to tabs *Eligibility*, *General*, *Material Health*, *MH Assessment Info*, *Product Circularity*, *Clean Air & Climate Protection*, *Water & Soil Stewardship*, *Social Fairness*, *Packaging*, *Animal Welfare*, and *Private Labels:*

- In the "Assessor Verification" section, assessors are required to please provide further comments and explanations about how a requirement was met in column "K"

- In the "Supporting Documentation" section, please provide a list of all supporting documentation that have been assessed for a specific requirement. Include relevant sections or page numbers of documents in the explanation column

New C2CPII-Recognized Programs

- **OEKO-TEX® STeP and OEKO-TEX® MADE IN GREEN**, material recognized for achieving:

  - Silver or Gold level Water & Soil Stewardship Section **7.6** requirements for key materials

  - Gold level Social Fairness Section **8.3** Monitor & Verify Performance requirements to protect basic human rights for material sourced from de facto high-risk locations

- **OEKO-TEX 100**

  - Bronze Level Material Health Standards Section **4.4,** testing for pesticides requierement

https://c2ccertified.org/resources

Version 4.0 C2CPII-Recognized Certification Programs and Standards

This document lists currently recognized standards and programs. Please see the Version 4.0 User Guidance for recognized test methods (e.g., OECD, ISO, EN and similar tests).

New C2CPII-Recognized Programs

C2CPII is currently evaluating several additional high priority programs for provisional recognition:

- PEFC (will be completed this week)
- Better Cotton Initiative (BCI) – (reevaluation)
- Global Organic Textile Standard (GOTS) - for potential extension of current recognition
- Sustainable Fiber Alliance (SFA)
- Global Recycled Standard & Recycled Claim Standard, Textile Exchange

New C2CPII-Recognized Programs

Please note that recognition is only applicable for achieving very specific requirements as stated in the Version 4.0 standard. Requirements or parts of requirements that can be met by showing certification to a C2CPII-recognized certification program are marked as such in the V4.0 guidance document.

We welcome your suggestions for programs to recognize. When submitting such a request, please let us know specifically which of the Cradle-to-Cradle Certified requirements the other standard is relevant to.

Please note that these must be made to requirements that are already specified as requiring a C2CPII recognized standard.

For requirements that are currently not listed as capable of being met through other certification programs the process of recognition is currently long.

Product descriptions

Product descriptions that are to be published on the C2CPII Certified products and materials registry must follow the Guidelines for Product Listings (Aug 2022):

- In general, promotional language ("first of its kind," "best performing," etc.) and environmental/sustainability, performance, or health claims are not permitted.

- However, claims that are associated with the certification and have been verified (e.g., through testing, such as biodegradability) can be communicated by indicating that the product(s) is (are) e.g., "designed to be biodegradable".

Verifying FSC-certified materials

FSC certified material is verified through the listing of FSC claims on sales documentation such as:

- Invoices from FSC certified supplier

- Delivery documentations such as

    - Packing lists

    - Delivery slips

    - Bill of ladings

Applicable FSC claims must be clearly linked to the material listed on the sales documentation and suppliers must have a valid FSC certificate

Verifying FSC-certified materials

Current FSC claims:

- FSC 100%

- FSC Mix x% (1 ≤ x ≤ 100)

- FSC Recycled x%

- FSC Mix Credit

- FSC Recycled Credit

- FSC Controlled Wood

Evidence, that the supplier of FSC certified material is certified to relevant FSC standards is not sufficient, as these organizations can also sell uncertified material.

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Services & Engagement Team Update

Monica Becker
Charles van Reij

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Services & Engagement Team

Monica Becker
Director, Beauty, Personal Care & Household Products

Ren DeCherney
Lead, Built Environment, North America & Australasia

Ana Quintas
Lead, Built Environment, EMEA & LATAM

Nienke Steen
Lead Apparel, Textiles & Footwear

Charles van Reij
Lead Packaging, Print and Paper

Lucie Ladigue
Program Associate

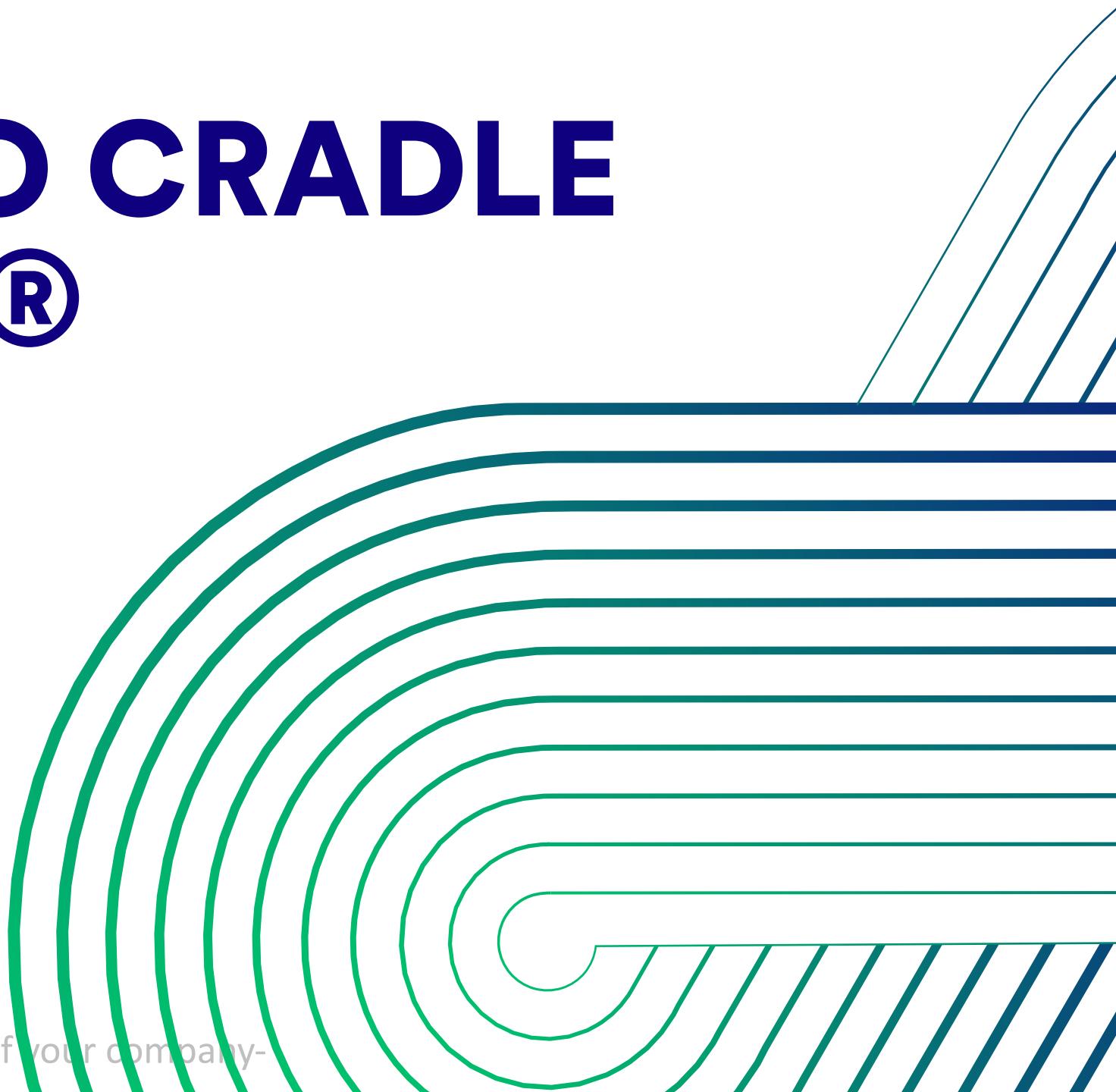-Please do not share or distribute slides outside of your company-

COMMUNITY BENEFITS

- Dedicated relationship manager (e.g. bi-yearly calls; regular email support)
- Enhanced recognition (e.g. website, social media, product directory)
- On-boarding support for certification/recertification (e.g. related to standard requirements, strategic product selection, marketing/ communication)
- Access to specific guidance documents and training materials (e.g. user guidance, presentation decks, marketing materials)
- Knowledge exchange with industry peers and visionaries through sector specific user groups, cross-sectorial formats, CEO roundtable
- **Exclusive Community Forum with C2CPII Management team twice a year**
- Eligibility to serve on technical working groups and C2CPII Committees
- One complimentary ticket to C2CPII annual event

CRADLE TO CRADLE CERTIFIED®

Community Forum Europe
Building the Roadmap to the Future
Mainz, February 14, 2023

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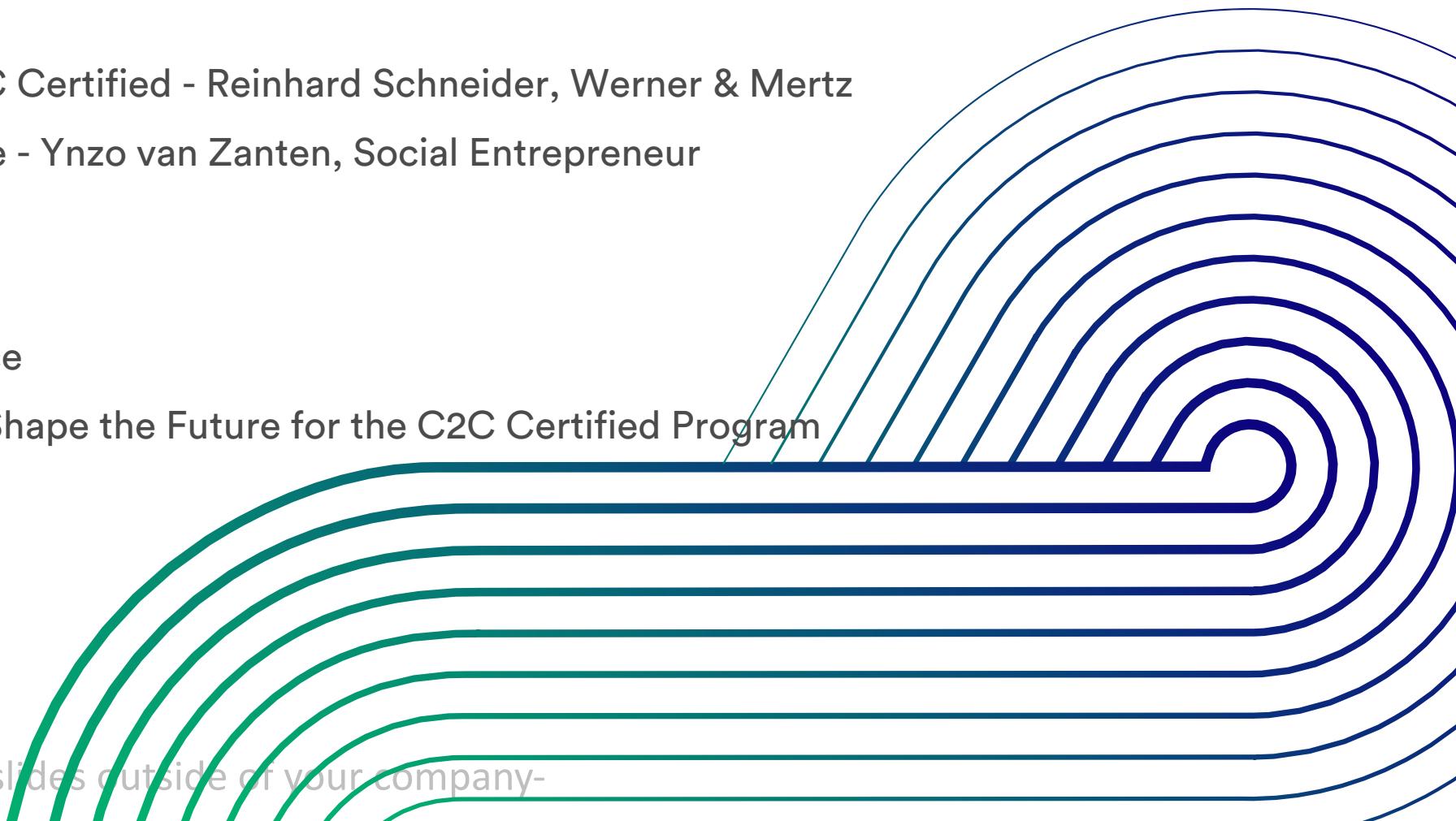**products**
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Program of the Day

Welcome & Speakers

- The Entrepreneur & C2C Certified - Reinhard Schneider, Werner & Mertz

- Leadership with Purpose - Ynzo van Zanten, Social Entrepreneur

Working Sessions

- C2C Certified Experience

- Building the Roadmap: Shape the Future for the C2C Certified Program

-Please do not share or distribute slides outside of your company-

CONNECT TOGETHER

- Introduce yourself and your company

- What do we have in common?

- Why Cradle to Cradle Certified?
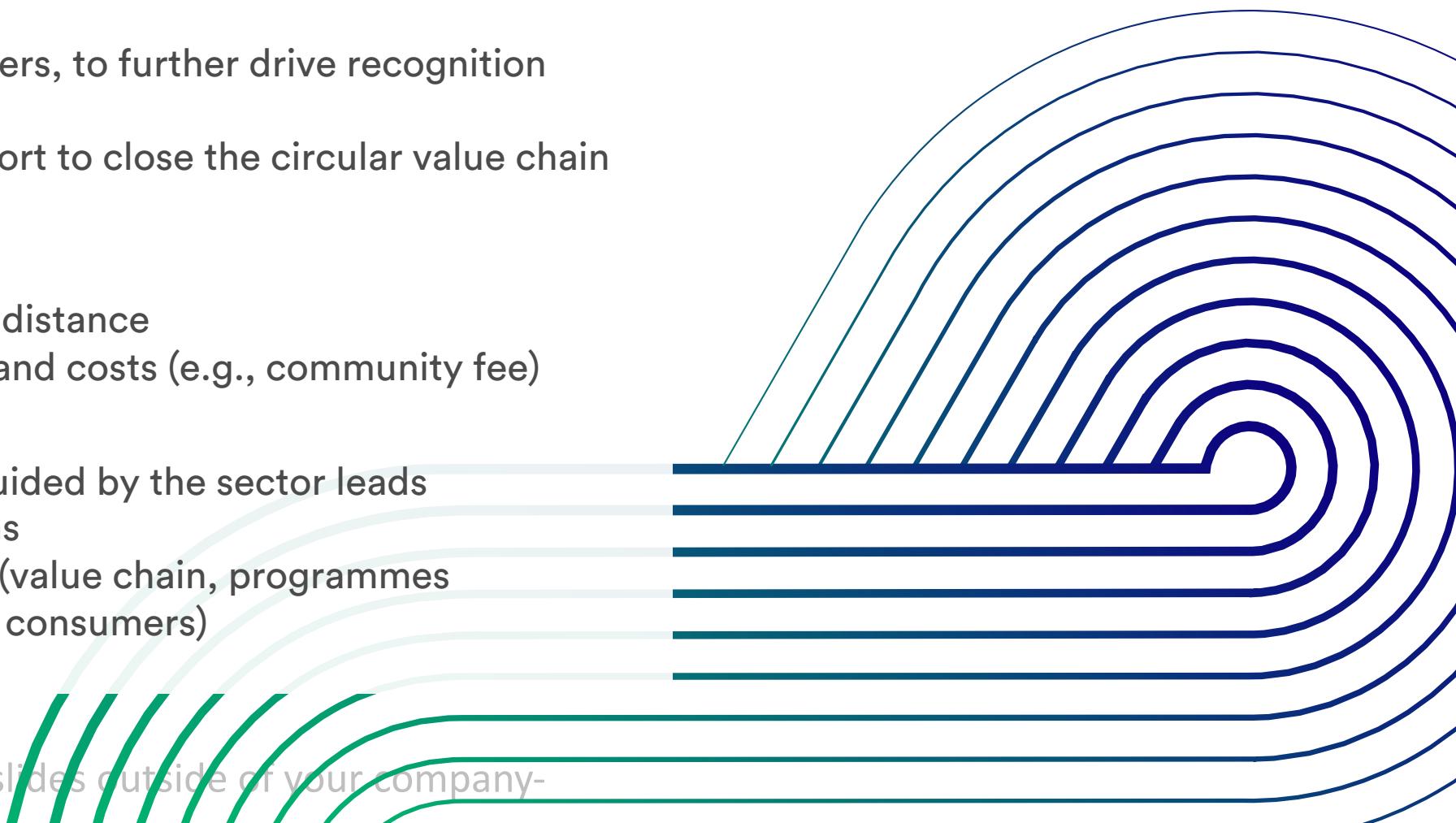
- Sharing of experiences

BUILDING THE ROADMAP TOMORROW

The questions:

- Continue with

- Stop doing

- Start doing

Market Development

- **Start with:**
  - Lobby EU -> policymakers, to further drive recognition
  - Consumer awareness
  - Closing the loop: Support to close the circular value chain

- **Stop with:**
  - Changing the logo
  - Formality and creating distance
  - Increasing complexity and costs (e.g., community fee)

- **Continue with:**
  - Community building guided by the sector leads
  - The Community Forums
  - Increasing recognition (value chain, programmes
    and standards, retailers, consumers)

MARKETING UPDATES

Angela Antolini

New C2CPII Website

Overall, an enhanced experience for visitors to interact with us, our program and certified products:

- Responsive web design to easily access pages from any device
- A new look and feel for a more immersive experience
- Fresh content highlights and key information on the homepage
- Clear navigation and menu structure for an intuitive journey
- Increased visibility of certification holders and assessors (community section)
- New content sections dedicated to key topics and key sectors
- Extended information on each of the certified product pages about the requirements that the product has met

Website next steps

- Phase I now completed with the public announcement yesterday
- Improvements planned in the coming month to the Assessors resource page

https://c2ccertified.org/assessors-resources-2023

- Progressive improvements to the registry and general resources also planned
- Phase II will kick off this spring, including the development of a landing page behind login for Assessors. Your input is wanted!

Circular Shift 2023

- Date: 10 October
- Location: New York, Pier 59, Chelsea Piers

SAVE THE DATE

2023 Quarterly Assessor Calls

Quarterly Assessor call schedule (2023)

Meeting	Day	Date	EU (CET)	US (ET)
Q1	*Wed*	*08 March*	*16:30-18:00*	*10:30 AM – 12:00 PM*
Q2	Wed	07 June	16:30-18:00	10:30 AM – 12:00 PM
Q3	Wed	13 September	16:30-18:00	10:30 AM – 12:00 PM
Q4	Wed	06 December	16:30-18:00	10:30 AM – 12:00 PM

If you have suggestions for a topic to be discussed, please let us know (at least a week) before the meeting and we will be happy to include this in the agenda.

In-person assessor meeting in Q3 or Q4, location & date TBD

Assessor Call Resources

The assessor call slides, and the recording will shortly be posted on the Assessor Resources page (scroll down to *Assessor Calls*)

Assessor Calls

Links to presentations and recordings from assessor calls.
These are intended for assessor use only. Please do not share or distribute these outside of your company.

2022

December 07, 2022 – SLIDES – Certification, Material Health & Market & Partnership Development Updates
VERSION DECEMBER 07, 2022, 3.34 MB, (PDF)

November 15, 2022 – SLIDES – Material Health Assessor
VERSION NOVEMBER 15, 2022, 2.63 MB, (PDF)

November 15, 2022 – CALL – Material Health Assessor Call
VERSION NOVEMBER 15, 2022, 0 B, (MP4)

https://c2ccertified.org/assessors-resources-2023

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Q&A

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